Ideagen

You may be wondering, 'who are these fools in the Colab that work in the Ideagen section and why are they always moving furniture around and packing swag boxes?' Well, believe it or not, we are a software company that specializes in Governance, Risk, and Compliance needs. I know that doesn't answer the question above but let me first talk about what we do and who we are and then hopefully it will all make sense.

Ideagen is a global company based out of Nottingham, England. If you are a Premier League Soccer Fan, you'll recognize our logo from the Nottingham Forrest jerseys. Other than that, you've probably never seen the Ideagen logo before now. Regardless, we are one of those software providers that support some of the most influential brands and organizations of our generation. As an example, the James Webb telescope that was launched into space last year and is helping us answer long unanswered questions about our universe, has components built by at least 4 of our customers. Everything from the computer monitor you are looking at right now, to the Little Debbie snack cake you may be eating, have our customers in the supply chain. The reason being, anything that is critical to human health and safety or is critically expensive and requires oversight, certification, and auditing generally requires one of the products we serve. Our most notable product line is electronic Quality Management Systems. If you are familiar with ISO standards of any kind, then you already know what this means. To support this global network of customers, we have around 1,500 employees across 15+ countries, including some very cool places like Malaysia, New Zealand, and Barbados.

Of those 1,500 employees, 4 of us in the Roanoke area have decided to set up shop here in the Colab. My name is CJ Page and I am the Managing Director of the Global Quality Management Division. In our crew we also have Sara Smith (the Head of Business Transformation - North America), Scott Harriman (Privacy and Risk Compliance Manager), and Amanda Smith (Product Project Manager). All of us actually joined Ideagen through an acquisition of a company called Qualtrax, based out of Blacksburg. Truth be told, these days the 4 of us actually do not work with each other on a day-to-day basis that often but we are all extraverts that needed to get out of the house and be around other humans.

Getting back to the furniture and swag... Our company business model includes expansion via acquisition of other companies that complement our mission. And when we make new acquisitions in the United States, our pocket of people, being the most senior in the region, generally either take point or are heavily involved with logistical things like welcome packages (swag) or office closures (furniture).

So, hopefully that helps give some more info about us and what we do. I'd encourage you to stop by whenever and say hey and introduce yourself, if not at the Colab, there's usually at least one of us floating around local RBTC or SWVA Boys and Girls Club events (shameless plug for both).

All the best,

CJ Page