

# Giving Tuesday #WhyGive

November 27<sup>th</sup>, 2018



*"Far too many kids aren't able to have [Scouting] experiences ... and a lot of families — like ours — can't afford these things without help."*

Paula Daley, Scouter and No One Left Behind Recipient – 2018

For Giving Tuesday on **November 27th, 2018**, Scouts Canada would like to know how Scouting has made an impact on your life. In the days leading up to Giving Tuesday, and the day of, we encourage you – our community – to share your Scouting experiences with others. Using the hashtag #WhyGive, we invite you to demonstrate how giving to Scouts Canada is important for developing Canada's young leaders, helping them prepare for future success.

Together, your voices of support and inspiring stories can showcase the meaningful impact that Scouting makes in the lives of Scouting youth and the communities around them. **What's your story?**

## #WhyGive?

Your participation on Giving Tuesday will support our Mission to help develop well-rounded youth, better prepared for success in the world;

Together we can give Canadian youth a safe, inclusive and adventurous environment to discover their capabilities, offering opportunities for girls and boys to join a Scouting Group where they will build lifelong friendships, develop important life skills, and embark on memorable adventures;

With support for our **No One Left Behind** program, we can ensure that all youth are given access to the benefits of Scouting. Through this meaningful program, youth facing economic barriers are given access to the Scouting experience, and a chance to build a positive future for themselves and the world.

Through **No One Left Behind**, Scouts Canada registered 3,224 youth from low-income families last year, offering subsidized membership fees, uniforms costs, outdoor equipment and camping gear to girls and boys aged 5-26 across the country – totaling \$522,920 through the program!



It starts with Scouts.