

# THE LEARNING ACADEMY

AMPLIFY

NONPROFIT LEADER TRACK 2024-2025

## STRONG NONPROFIT LEADERS BUILD A BETTER WORLD

The Learning Academy provides professional development to nonprofit Executive Directors to enhance your leadership skills and give you practical knowledge as you explore key elements critical to operating a nonprofit.

### ABOUT THE TRACK

The Nonprofit Leader track provides hands on training, tools, and tactics using a group **workshop format** that is highly **tangible and applicable**. In addition, participants gather in smaller mastermind groups to **dig deeper and share resources**, creating a vibrant and diverse learning community.

#### This track is designed for:

- Executive Directors of early stage nonprofits or B Corps
- Executive Directors pursuing new initiatives or campaigns
- Current leaders interested in exploring what it takes to lead a nonprofit

### LARGE GROUP WORKSHOP SESSIONS

8:30 a.m. - 11:00 a.m. • 1st Tuesday of the month

In-Person at Treehouse, 5757 W. Wayzata Blvd, St. Louis Park

**The large group workshop sessions will address one key topic related to nonprofit leadership, facilitated by an industry expert.**

**SEPT 12\*** How Do YOU Lead

**OCT 1** Leading Through the Unknown

**NOV 5** How to Drink from a Fire Hose

**DEC 3** Listen & Speak So Others Can Hear

**JAN 7** Effective Fundraising for Small Organizations

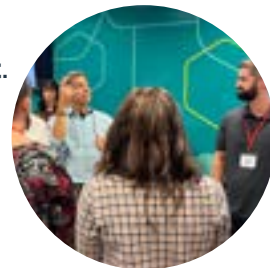
**FEB 4** Building an Effective Team & Organization

**MAR 4** Your Questions Answered: Boards

**APR 8\*** Program Design & Evaluation

**MAY 6** Creating a Digital Marketing Plan

\* These sessions are an exception to the 1st Tuesday of the month.



### SMALL GROUP MASTERMIND SESSIONS

3rd or 4th Tuesday of the month • Via Zoom

You will be assigned to one of two groups meeting from 8:00 - 9:30 a.m. or 10:00 - 11:30 a.m.

**The small group mastermind sessions will be facilitated by a consultant who will lead you in applying the workshop topics to your specific organization with a deeper dive.**

**"I HAVE BEEN BLOWN AWAY BY THE QUALITY AND CAPACITY OF THE PEOPLE I WAS CONNECTED TO IN THE LEARNING ACADEMY. EXPONENTIALLY ADVANCING THE IMPACT OF OUR ORGANIZATION!"**

- Shane O'Rourke, Lift Up



AMPLIFY MISSION NETWORK

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## BENEFITS OF THE LEARNING ACADEMY

### NETWORKING

Through the Learning Academy, you will be connected to 15-20 other nonprofit Directors, providing the ability to share resources and networks while building relationships that will last well beyond your time in the Learning Academy.

### MENTORING

As a participant in our Learning Academy, you will be offered a mentor from our diverse network of Christian business leaders. Mentors and mentees are matched thoughtfully based on needs, skills, and interests.



### AMPLIFIED IMPACT

The Learning Academy has been thoughtfully designed to offer relevant and practical education that will be immediately useful and allow your organization to amplify its impact. You'll gain valuable knowledge, apply your learning to your work, and have time to reflect and assess your growth.

**“The Learning Academy has given me an opportunity to gather monthly with colleagues whose mission and purpose are driven by the love of our Lord. The monthly topics are thought provoking and helpful as we strive to improve our services and our journey serving God’s people.”**

– Nancy Alvarado, Bricks to Bread International

### REGISTRATION & COST

The cost for the Nonprofit Leader Track is \$900 per individual, which consists of nine workshop sessions and nine coaching sessions (\$50 per session). Returning nonprofit leaders who have already completed the Insights Discovery assessment will pay a reduced fee of \$650. Please complete an [online registration form](#) to secure your spot. Payment can be made online during registration, or checks can be mailed to Amplify Mission Network.

### QUESTIONS?

For questions about the Learning Academy please contact Hailey Aeikens at [hailey@amplifymission.org](mailto:hailey@amplifymission.org).



## YOUR WORKSHOP PRESENTERS

Sessions for the Nonprofit Leader Track are led by industry experts who deliver **relevant content with a genuine desire to see you and your nonprofit thrive**. Visit our website to see the [full list of presenters](#).



**PETER BAILEY**  
President, Prouty Project



**ANNIE PERDUE-OLSON**  
President, Leading Better Together



**STILES ANDERSON**  
President, Studio E

## MEET YOUR MASTERMIND COACH

**Amy Bogott**, a Twin Cities native, has 20 years of experience in helping nonprofits and small businesses think strategically about moving their organization forward. In 2018 Amy started her practice as a business coach to help leaders gain confidence and clarity to reach their goals. This will be her second year bringing her experience, strategic thinking, and heart to the Amplify Learning Academy.



### TURN UP YOUR IMPACT!

To join our Fall 2024 cohort of Directors, please complete an [online registration form](#) by August 25th to secure your spot.

