

# TX OPZ

## *TEXAS OPPORTUNITY ZONE SUMMIT*

*March 5-6, 2019 • San Antonio*

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### SPONSOR AND EXHIBITOR PACKET

The Texas Association of Community Development Corporations (TACDC), in partnership with the Federal Reserve Bank of Dallas, are extremely excited to partner in presenting the upcoming Texas Opportunity Zone Summit.

Opportunity Zones represent the next chapter in bringing much needed capital to low income areas of the state. Often neglected by traditional capital sources, Opportunity Zones will encourage investments in low income areas of the state through a variety of new equity investment opportunities.

Our goal for the Summit is to educate attendees on how Opportunity Zones operate, how developers and investors are navigating and structuring deals, and how Texas cities and low income advocates can best leverage OZs to ensure equitable development in low income communities across Texas.

Equally important, we want to bring developers together with investors and help make the connections to create positive change in hard to serve parts of Texas. TACDC's membership includes community development corporations, CDFIs, and mission related organizations working to improve conditions in low income neighborhoods.

Becoming a Sponsor or Exhibitor is easy and is a cost effective way to be highlighted during the Summit, to raise your profile among participants, and to gain exposure before and after the Summit. For questions or additional information, please contact:

Matt Hull, TACDC • [matt@tacdc.org](mailto:matt@tacdc.org) • 512.916.0508

## 2019 Summit Sponsorship Opportunities \* March 5-6, 2019 \* San Antonio, Texas

**Champion — \$12,500**

- Individual Host Recognition of Key Summit Event (First-come, first-serve – Please see list of events)\*
- Introduction of Keynote Speaker and/or opportunity to address Summit attendees
- 2 Premium Exhibit Spaces
- 6 full Summit registrations (to be given to staff or other community development orgs you would like to attend)
- Full page color exterior back page ad in Summit program
- Premium sponsor recognition on all Summit marketing materials, press releases, program, Sponsors board and Website.
- Recognition as Summit scholarship sponsor for registrations at Lunch and in Summit Program.
- One professional training activity sponsorship.

**Diamond — \$10,000**

- Individual Host Recognition of Key Summit Event (First-come, first-serve – Please see list of events)\*
- 1 Premium Exhibit Space
- 5 full Summit registrations (to be given to staff or other community development orgs you would like to attend)
- Full page color ad in Summit program
- Premium sponsor recognition on all Summit marketing materials, press releases, program, Sponsors board and Website.
- Recognition as Summit scholarship sponsor for registrations at Lunch and in Summit Program.
- One professional training activity sponsorship.

**Platinum — \$7,500**

- Individual host recognition of key Summit event. (First-come, first-serve – Please see list of events)\*
- 1 Premium Exhibit Space
- 4 full Summit registrations (to be given to staff or other community development orgs you would like to attend)
- Full page color ad in Summit program
- Premium sponsor recognition on all Summit marketing materials, press releases, program, Sponsors board and Website.

**Gold — \$5,000**

- Individual host recognition of Key Summit Event (See list of events)\*
- 1 Exhibit Spaces
- 3 full Summit registrations
- Half-page color ad in Summit Program
- Sponsor recognition in Summit marketing materials, press releases, program, on Sponsors Board, and Website

**Silver Sponsor — \$2,500 (Roundtable Members Automatically Qualify for this level)**

- Co-host recognition of Key Summit Event (See list of events)\*
- 1 Exhibit space
- 2 full Summit registrations
- Quarter-page color ad in Summit Program
- Sponsor recognition in Summit marketing materials, press releases, program, on Sponsors Board, and Website

**TACDC Supporter — \$1,000**

- 1 Exhibit space
- 1 full Summit registration
- Quarter-page color ad in Summit Program
- Sponsor recognition in Summit marketing materials, press releases, program, on Sponsors Board, and Website

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## Key Summit Events\* (Tentative Schedule)

- Day One: Opportunity Zones 101 – Tuesday Afternoon, March 5, 2019**
- Day One : Evening Reception - Tuesday Evening, March 4, 2019**  
*Opening Networking Reception held at the Historic Menger Hotel, welcoming all attendees of the Summit.*
- Day Two: Breakfast and Welcome – Wednesday Morning, March 6, 2019**  
*Breakfast and Welcome Lunch*
- Day Two: Workshop Sessions - Wednesday Morning, March 6, 2019**  
*Training sessions featuring timely topics important to the Opportunity Zones in Texas.*
- Day Two: Keynote Luncheon - Wednesday Afternoon, March 6, 2019**
- Day Two: Workshop Sessions - Wednesday Afternoon, March 6, 2019**  
*Training sessions featuring timely topics important to the Opportunity Zones in Texas.*
- Day Two: Networking Reception - Wednesday Afternoon, March 6, 2019 (available at Gold or Higher Level)**  
*Networking Reception at the Federal Reserve Bank, San Antonio Branch, open to all attendees of the Summit.*

## Community Development Leadership Scholarship Fund

TACDC is pleased to announce the creation of the **Opportunity Zones Leadership Scholarship Fund** dedicated to providing scholarships for community development leaders who otherwise could not attend the Texas Opportunity Zone Summit. Funds will be used to offset the cost of registration or travel for CDC Leaders, Board Members, and Staff.

- Opportunity Zones Leadership Scholarship – \$\_\_\_\_\_ (Amount At Your Discretion)**

*\*All hosting opportunities will be assigned on a first-come, first-serve basis. \*Schedule is tentative and subject to change. Please contact TACDC for a final schedule.*

**\*Champion, Diamond, Platinum, Gold and Silver Sponsors may choose to host one of the following Key Summit Events**, giving them increased exposure and recognition as a supporter of community development activities. Your banner will be displayed during the event, your representative will have an opportunity to make remarks and you will have the opportunity to offer marketing gifts as door prizes to attendees during the event. **Please indicate your preference for hosting a Key Summit Event.**

## Payment and Contact Information

Name (Last): \_\_\_\_\_ (First): \_\_\_\_\_  
Title: \_\_\_\_\_ Organization: \_\_\_\_\_  
Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_  
Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_  
E-mail: \_\_\_\_\_

Enclosed is my check made payable to "TACDC."

By filling out this section, I am authorizing TACDC to charge my credit card listed below, for the amount written below:

SPONSORSHIP LEVEL: \_\_\_\_\_ Cardholder Name: \_\_\_\_\_  
Additional Sponsorship Amount: \_\_\_\_\_ Total Sponsorship Amount: \_\_\_\_\_  
Account Number: \_\_\_\_\_ Exp (MM/YYYY): \_\_\_\_\_ CSC# \_\_\_\_\_ Billing Zip \_\_\_\_\_

**Additional Registrant: Name:** \_\_\_\_\_  
**Title:** \_\_\_\_\_ **Email:** \_\_\_\_\_

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## Exhibitor & Vendor Opportunities

Name (Last): \_\_\_\_\_ (First): \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

E-mail: \_\_\_\_\_

**Are you a member of TACDC?**  Yes  No

Check here if you will join TACDC today, in order to take advantage of the Member rate for the Summit. Visit [www.tacdc.org](http://www.tacdc.org), for our membership application.

Check here if you would like Program advertising rates

### Exhibitor Setup

### Exhibit Hall Open

### Exhibitor Tear Down

**Wednesday, March 06**

7:00 AM to 9:00 AM (Federal Reserve Bank)

**Wednesday, March 06**

8:00 AM to 5:00 PM (Federal Reserve Bank)

**Wednesday, March 06**

3:00 PM to 5:00 PM

### Exhibit Space includes:

- One 6 foot table
- Two chairs

### Exhibitor Benefits include:

- **One Summit registration**  
(Includes all Summit sessions & Summit meals)
- Listing in Summit Program & Brochures

Please contact the TACDC office for additional exhibitor needs and questions.

### PAYMENT

\$ 500.00 **Non-Profit Exhibitor Fee**

\$ 1,000.00 **Regular Exhibitor Fee**

\_\_\_ x \$ 75.00 **Additional Attendees**

\$ 30.00 **Electricity Add-on**

**Priority Registration gives you first choice from available exhibit spaces. Priority deadline is February 4th.**

Enclosed is my check made payable to "TACDC."

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**CANCELLATIONS:** Cancelled exhibitor registrations are refundable through February 14, 2019 less a \$200.00 cancellation fee. After February 14, no refunds will be made.

### TOTAL AMOUNT

\$ \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Exp (MM/YYYY): \_\_\_\_\_

Account Number: \_\_\_\_\_ Billing ZIP: \_\_\_\_\_