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## JOIN OUR CAMPAIGN!

<https://tinyurl.com/HDFunGala>



**SCAN ME**

- Open Camera
- Scan Code
- Start a Fundraiser
- Share the Campaign

### Step 1

#### Create your own campaign page

You can do just about anything to support HDF's work. Whether you plan to hold a bake sale, run a marathon or grow a crazy COVID beard, we'll provide everything you need to make your campaign a success. Encourage kids and grandkids to sign-up!

### Step 2

#### Spread the Word!

Email, Text, Post on Social Media!

### Step 3

#### That's It!

Thank your donors and enjoy a well run campaign.

***Don't forget to use our event hashtags!***

**#IamHDF**

**#HDFunGala2020**

*Need help? Contact Alia @ akhan@hdf.com.*

# Sample Peer to Peer Fundraiser Letter

Subject: Let's fight multi-dimensional poverty in Pakistan together!

Dear {Donor's Name}

For {number of years you've supported/contributed to HDF}, I have supported the Human Development Foundation. {Describe your connection to {HDF}}

To help further the cause, I am participating in the HDF peer to peer campaign to raise funds to support HDF's holistic programs in Pakistan. The Human Development Foundation was launched by a group of visionary Pakistani Americans in 1997 as a gift to Pakistan on the 50th anniversary of its Independence. Over twenty years later, their quest for positive social change remains at the forefront, and HDF works tirelessly to relieve human suffering.

I am asking you to contribute {amount} or however much you wish to help me reach my goal of {your individual goal}.

I would greatly appreciate if you could donate on my fundraising page {your link to peer to peer page} or share the page with your friends and family members.

I want to thank in advance for your support! With your help, we can help provide much needed assistance to families in need.

Sincerely,

{Name and contact information of peer to peer fundraiser}