



2775 Algonquin Road, Suite 240
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Tax ID: 36-4184940

Dear Sponsor:

We are preparing for our first virtual fundraising *unGala* that will be live streamed from TVONE USA studios on Saturday, October 17th at 5:00 PM. It will be aired on DISH CHANNEL 678 and SLING - FACEBOOK (@LikeHDF) & YOUTUBE. Our guest performer will be **Ali Sethi**.

The event will offer the opportunity to discuss the important issues that health, education, and community empowerment for underserved communities in Pakistan.

The Human Development Foundation was launched by a group of visionary Pakistani Americans in 1997 as a gift to Pakistan on the 50th anniversary of its Independence. For over twenty years later, the quest for positive social change remains at the forefront, and HDF works tirelessly to relieve human suffering.

We greatly appreciate the work that you and your business are doing in our communities. We sincerely hope that you will join us in this crucial opportunity to be part of this amazing opportunity to help humanity.

We have several sponsorship levels for you to consider. Please contact the HDF office at 847-490-0100 or info@hdf.com for details.

Looking forward to your support.



Event Sponsorship

Corporate support through event sponsorship is a great way to introduce your organization to HDF's engaged and passionate community members. Our sponsors will be promoted during our virtual event on October 17th, on social media posts, eblasts, event web page and in our print publications. For information please contact info@hdf.com.

Patron \$5000

Special recognition in our end of year newsletter (12K households)
Special recognition in our 2020 annual report (5K households)
Special acknowledgement in opening gala program
Logo placement on our live streaming event on October 17th
Logo placement on our event landing page
Logo and link in our special media posts (14K + followers)
Logo and link in our e-newsletter (10K+ subscribers) (5 postings)

Supporter \$2000

Special acknowledgement in opening gala program
Logo placement on our live streaming event on October 17th
Logo placement on our event landing page
Logo and link in our special media posts (14K + followers)
Logo and link in our e-newsletter (10K+ subscribers) (3 postings)

Friend \$1000

Special acknowledgement in opening gala program
Logo placement on our live streaming event on October 17th
Logo placement on our event landing page
Logo and link in our special media posts (14K + followers)
Logo and link in our e-newsletter (10K+ subscribers) (1 posting)

***Please send logo & artwork to akhan@hdf.com
no later than October 1st.***