Fw: Follow-Up for NY GOTV Workshop

Sent from the all new AOL app for iOS

Begin forwarded message:

On Friday, July 19, 2024, 4:43 PM, Dena Espenscheid <dena@leadershipinstitute.org> wrote:

> **Dear Alice,**
>
> **1. Thank you for your patience. As you will see below, this follow-up email is massive and full of additional resources.**
>
> **2. Thank you for attending the Leadership Institute's Get-Out-The-(Pro-Life)Vote Workshop, on July 13th in Queens, New York.** This is the promised follow-up email for the in-person class. I am sending it to all the students and faculty since everyone might be able to use the resources, and a change in our systems means that many people missed their email.
>
> **3. This follow-up email has instructions to download handouts, booklets on Door-to-Door campaigning, Getting-Out-(the Pro-Life) Vote and fundraising, PDFs of the slides, videos shown during the classes, and many other resources from the Leadership Institute that we didn't get time to cover.** Also included in this email are **links to watch the replays of pro-life webinars**, links to the resources shared by speakers, and information on additional classes that we recommend. Use these resources and classes to improve your communication and activism at all levels.
>
> This email is long, but it is **packed full of information. Please read (or skim) until the end.**
>
> **All of the files that will be in your MyLI are currently temporarily at:**
> **www.LeadershipInstitute.org/MyLIProLifeFiles**
>
> **Please be careful not to delete or change the files. Download everything.**

First off, how did we do? What can be improved? *What are some highlights of what you learned? And tell us a little bit more about yourself!*

Please take this quick survey to let us know:

https://www.leadershipinstitute.org/ProLifeFeedback

CLASS NOTES

Speakers Shared Resources
Below and in the **class downloads** are a ton of resources I have collected to help people better communicate about how abortion hurts women (remember caring and fairness?).

Leadership Institute: Winning Elections in 3 Steps:

1. **Do Something**
    - Dialogue
    - Doors/Phones/Texts
    - Donate ASAP
2. **Vote Early**
3. **Election Integrity**

Tips on Dialoguing with Moderates and Leftists
Answering the "Are You Extreme Question"
This tactic for answering abortion questions can be used to answer any center-right topic:
1. State your most reasonable position
2. State your opposition's position
3. Give examples of policies you want
4. If there is time, tell a story
5. Restate your position

Sample: What about rape and incest?
What we know from published research is that abortion causes mental illness. In the cases of rape and incest, I want our state to prosecute these crimes aggressively and provide mental health care and life-affirming support to the survivors of sexual crimes so they can heal. My opponent voted for abortion through all nine months of pregnancy, including painful late-term abortions. I think that any time a mother seeks an abortion for rape and incest, it should be reported to the cops, and crime scene investigators should collect the baby's remains for genetic testing. I know of a case where a woman lied to her father about being drugged, and he forced her to abort the baby she wanted. Despite being told that the abortion was because of a rape, Planned Parenthood did not call the cops. The baby was disposed of like medical waste. Had she really been raped, they let a teenager get away with drugging girls. Can we agree that all abortions in the case of rape and incest must be reported to the cops so that authorities can collect the baby's remains and the rapists can be sent to jail?

But, don't you want to outlaw all abortion?
I want no woman in our state to feel she needs to have an abortion. We know that up to 80% of abortions are forced or coerced, and more than 90% of women say they don't want to have an abortion, but they think they need to have one. This amendment does nothing to help these women. Why aren't we pushing to make fathers pay for child support before the baby is born? Why are we not using the Medicaid expansion to pay for birth if a woman cannot? Companies that give $4000 for abortion should give $4000 to pay for birth. Organizations provide childcare for families in need. We should support them to support the new families. Should women who want to be a mother be forced or coerced into abortion? If you answered NO, you must vote no on this radical, pro-abortion amendment.

What about Fetal Malformations?
I want to see our state welcome all disabled people and respect them despite their disabilities. My opponent wants abortions for any reason for all nine months and thinks babies that are less than perfect should be terminated to move society toward her goal. This is the same stand as the Nazis. I have read the stories of mothers whose babies were diagnosed with a disability, and time and again, they were pressured into abortion. What should have been a time of joy and preparation was turned into a time of stress and trepidation by doctors who were afraid of medical malpractice suits. Some of these mothers gave birth to perfect, healthy babies because the tests are often inaccurate. I want every child to be cherished and every mother to be supported. Moms should be told about their options such as pre-natal specialists, perinatal hospice, and community agencies to help their disabled babies thrive. Moments before the diagnosis was given and the doctors started the pressure to abort, that baby was loved and had intrinsic worth. A doctor’s coercive attitude and different genes do not make that baby unloved and worthless. Let’s find ways to support moms, babies, and families in these situations because we do not kill disabled people. (See PreNatalDiagnosis.org for more info.)

Strongest Messages to Move Voters Toward a Pro-Life Position
1. This removes medical protections that women who choose abortion rely upon.
2. Abortion hurts women.
3. This allows painful, late-term, dismemberment abortions.
4. Men coerce women into aborting babies the women want so the men can get what they want.
5. Parental Rights are under attack – especially concerning the trans-ideology and the right to know about teens' abortions.

What about abortions to save the health or life of the mother?
"Of course, miscarriage care and ectopic pregnancy treatment is always available everywhere. This medical care is necessary to save the women's health and fertility. It is not an intentional abortion and is always legal."

“Lifesaving medical care is never withheld from any pregnant women. But because of medical advances in the past 5- 10 years, a good doctor can treat both the mom and the baby. If the baby dies, that is a tragedy, not an abortion.”

SOURCES OF THE DANGERS OF ABORTION

Source of Abortion's Impact
“Forced Abortion in America”, Susan Dammann RN LAS, Medical Specialist, 2014, https://www.heartbeatinternational.org/forced-abortions-in-america

Stories of Women Harmed by Abortion Abortion911.com has stories of women harmed by abortion that you can share.

AbortionTestimonies.com is a searchable database collected by **Silent No More** for the exact story you need. This intuitive website lets you filter the contents of the stories by the circumstances surrounding the decision.

Stories of Successful Abortion Pill Reversals
Read about the successes here: https://www.heartbeatinternational.org/aprn-lives-saved

Democratic, Pro-Abortion Rep. Cori Bush on Her Racists Abortionists and Forced Abortion
Rep. Cori Bush on abortionists being racist**:** https://www.youtube.com/watch?v=E1y-n4KBxck&ab_channel=TheView (start at 5:00)

Rep. Cori Bush on her forced abortion: https://www.pbs.org/video/cori-bush-fzpcjd/ (start at 9:21)

Videos and Resources on All Topics Surrounding Abortion (rape, fetal diagnosis, coercion, etc.) What about abortions to save the health or life of the mother?
Live Action has been exposing the abuses of Planned Parenthood and the abortion cartel. View the videos here: https://www.liveaction.org/videos/???????

115 Answers to Common Questions on Abortion
Visit Dr. Calum Miller's blog for answers to more than 115 common questions on abortion.
https://calumsblog.com/abortion-qa/

Issues4LifeLibrary
If you need a Pro-life resource, you can probably find it in this library compiled by Walter Hoye II and Issues4Life.com. https://issues4life.org/library.html

Secular Pro-Life's Library on Proof that Pro-Life Laws Work
https://secularprolife.org/abortion-rates/

Her PLAN – A resource to find ministries in your neighborhood
https://herplan.org/
Especially the **National Pathways Guide Appendix B** (Showing which church denominations are Pro-Life/Pro-Abortion)

Recommended Books from the Presentations Research on Abortion Harming Women
Complications: Abortion's Impact on Women - Ian Gentles, Angela Lafranchi, Elizabeth Ring-Cassidy, 2018, https://www.amazon.com/Complications-Abortions-Impact-Women-Second/dp/0920453392/ref=sr_1_1?crid=4WT25LK2FMRR&keywords=complications+abortions+impact+on+women&qid=1679163526&sprefix=1

The Conservative's Guide to Winning Every Abortion Argument (The Conservative's Guide to Winning Arguments), Max McGuire, 2023, https://www.amazon.com/Conservatives-Winning-Abortion-Argument-Arguments/dp/B0BYRF6K5Z/ref=sr_1_1?crid=22TR1UNL6P6QF&dib=eyJ2IjoiMSJ9.SB3wojzJrC3yWqxSQZ3wxQ.iaZAOGvV1u6L4lHTC60YTvy4iI&keywords=1

Political Communications and Persuasion Books

The Righteous Mind: Why Good People are Divided on Politics and Religion - Jonathan Haidt, 2012

- https://righteousmind.com/

The Conservative Heart - Author Brooks, Ph.D., 2017 - https://www.harpercollins.com/products/the-conservative-heart-arthur-c-brooks?variant=32207273033762

The Like Switch - Dr. Jack Schaffer, 2015 - simonandschuster.com/books/The-Like-Switch/Jack-Schafer/9781476754482

Influence: the Science of Persuasion - Robert Cialdini, Ph.D., 1984,1993 - https://www.amazon.com/Robert-B.-Cialdini/e/B000AP9KKG

Campaign Book
Get Out The Vote: How to Increase Voter Turn Out - Donald Green & Alan Gerber, 2019 - https://www.amazon.com/Get-Out-Vote-Increase-Turnout/dp/081572568X

ADDITIONAL PRO-LIFE TRAININGS

See all the Leadership Institute Pro-Life Trainings at**:**
www.LeadershipInstitute.org/ProLife
Leadership Institute can come to your community to present trainings.
Just call Dena (605-359-2158) or Jerry Sharp (703-647-3280) to start setting it up.

Popular pro-life trainings include:
Decline to Sign (3 hrs)
Persuasive Communications (3 hrs)
Get-Out-The-Vote (3 hrs)
Campaign Management Workshop (8 hrs)

Campaign Leadership College
The application for the 9-day, intense campaign management course is available at www.LeadershipInstitute.org/CLC. If you are **serious about managing campaigns**, you are the person we are looking for. Apply today to receive free airfare, hotel, meals, and training (a $5000 value). ***The connections you will make are priceless.***

TELL US ABOUT YOURSELF
Take this quick survey to help us better serve you.
https://goo.gl/forms/r2WgUPa9lO40FZ1r2

CONNECT WITH US
Follow the Leadership Institute on Twitter and Instagram, and like us on Facebook. LI can be found at @LeadershipInst and facebook.com/LeadershipInstitute/.

If you have completed 3 hours or more of training, you are a graduate of the Leadership Institute and can join the LI Alumni Network. This exclusive Facebook group is where you can network with others who have taken Leadership Institute classes, share news, and solicit advice.

Join the conversation by clicking here: **Leadership Institute Alumni Network**.

TRAININGS
The Leadership Institute (LI) offers a wide variety of trainings that range from 2.5 hours to 9 days, covering 50 different topics or schools. Topics range from communications and professional development to fundraising and political campaigning. Most of these are offered in our headquarters just outside of DC in Arlington, Virginia, or online. To see a full list of the schools offered this year, visit **www.LeadershipInstitute.org/training**.
& **www.LeadershipInstitute.org/GOTV**

DOWNLOADS
Soon, A new Leadership Institute website will have a new MyLI (My Leadership Institute) Database for keeping the resources from this school. When it goes live, please use the instructions below.

In the meantime, all of the files that will be in your MyLI are currently in www.LeadershipInstitute.org/MyLIProLifeFiles. Please be careful not to delete or change the files. Download everything.

MyLI Instructions
To get the downloads and handouts from the presentations, please visit www.LeadershipInstitute.org, and follow these instructions

- Click LogIn in the upper right-hand corner of the homepage.
- Enter your email address and corresponding password if you have an account. If you do not have an account, you will be able to create a new one with the same email address you used to register (hint: This address).

- After signing in, click MyLI in the upper right corner.
- My Past Trainings and Events should be automatically displayed. If not, Click on My Trainings on the menu to the left.
- Choose the most recent training (assuming our class was your most recent), and scroll to the bottom. The class handouts are found there.

Other Replays:
You can watch the pro-life activism and communication webinars by **following these links**:

Campaign Management School:

Day 1 – Campaign Strategy & Campaign History – www.LeadershipInstitute.org/ProLifeCampDay1

Day 2 – Communications – www.LeadershipInstitute.org/ProLifeCampDay2A and www.LeadershipInstitute.org/ProLifeCampDay2B

Day 3 – Fundraising & Voter Contact - www.LeadershipInstitute.org/ProLifeCampDay3

Day 4 – Studio Practice & Helpful Organizations – www.leadershipInstitute.org/ProLifeCampDay4

Other Classes:

May 1, Pro-Life Digital Persuasion and fundraising: www.LeadershipInstitute.org/ProLifeDigitalReplay

April 24, Election Integrity, Voter Contact, and Election Day Operations, sponsored by Liberty Counsel: www.LeadershipInstitute.org/LCWebinarReplay3

April 24, What Can Churches Do, sponsored by Liberty Counsel: www.LeadershipInstitute.org/LCWebinarReplay2

April 10, Abortion Amendments & Pro-Life Comms, sponsored by Liberty Counsel: www.LeadershipInstitute.org/LCWebinarReplay1

August 22, 2023 Pro-Life Messaging, GOTV, & Election Integrity: www.LeadershipInstitute.org/OnlineCampaign

June 13, 2023 Talk the Talk, Men, and Abortion: www.Leadershipinstitute.org/TalkReplay9

May 17, 2023 Walk the Walk, Opioid Poisoning, Human Trafficking, Abortion, and the Border: www.LeadershipInstitute.org/WalkReplay8

May 11, 2023 Talk the Talk, Special Communities: www.LeadershipInstitute.org/TalkReplay8

March 14, 2023 Talk the Talk, Mark Crutcher Memorial & Campaign Kickoff: www.LeadershipInstitute.org/ProLifeTalkReplay6

March 15, 2023 Walk the Walk, Abortion is not Healthcare, Volunteer Recruitment, and Encountering Petitioners: www.LeadershipInstitute.org/ProLifeWalkReplay6

February 28,2023 Religious Freedom, Walk the Walk: www.LeadershipInstitute.org/ProLifeWalkReplay5

February 8, 2023 Candidate Comms Workshop/Talk the Talk: www.LeadershipInstitute.org/ProLifeTalkReplay5

January 19, 2023 Talk the Talk: www.LeadershipInstitute.org/ProLifeTalkReplay4

December 14, 2022 Talk the Talk: www.LeadershipInstitute.org/ProLifeTalkReplay3

December 15, 2022 Walk the Walk: www.LeadershipInstitute.org/ProLifeWalkReplay3

December 13, 2022 Grassroots Lobbying: www.LeadershipInstitute.org/GrassrootsLobbyingReplay

November 17, 2022 What Next, Possible Legislation: www.LeadershipInstitute.org/WhatNextReplay

October 25, 2022 Talk the Talk: www.LeadershipInstitute.org/ProLifeTalkReplay2

September 26, 2022 Talk the Talk: www.LeadershipInstitute.org/ProLifeTalkReplay

September 27, 2022 Walk the Walk: www.LeadershipInstitute.org/ProLifeWalkReplay

VIDEO OF ADDITIONAL PRESENTATIONS

You can view recordings of trainings with additional, more in-depth campaign and organizational content at this link: www.LeadershipInstitute.org/OnDemandClasses

This link will take you to our on-demand platform, called Thinkific. You will need to create a NEW LOGIN for Thinkific even if you have logged into the MyLI page in the past. Teachable is a different system. Reading this sentence and creating a new Thinkific login solves 99% of technical problems NEW Thinkific

users report. If you have a NEW login but still can't get into Thinkific and the presentation, please let me know. While some courses are free, others have a tuition fee. Use the coupon code, GRASSROOTS, to register for any of the courses at no charge.

Feel free to email me if you have any questions on the presentations at Dena@Leadershipinstitute.org.

For life and liberty,

Dena

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