



FRIZZMARKETING



Constant Contact

2021

Online Marketing Calendar

Use the list below of 2021 holidays and major events to plan your online marketing campaigns. For more ideas about how to plan your online marketing around these holidays, visit blogs.constantcontact.com/2021

Monthly Themes

Building healthy habits

Notes

Monday

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02 2021

February

Monthly Themes

Black History Month

Notes

Monday Tuesday Wednesday Thursday Friday Saturday Sunday

1	2 Groundhog Day	3	4	5	6	7 Super Bowl Sunday
8	9	10	11	12 National Pizza Day Lunar New Year	13	14 Valentines Day
15 President's Day Singles Awareness Day	16 Mardi Gras (Fat Tuesday)	17 Random Acts of #KindnessDay Ash Wednesday	18	19	20	21
22	23	24	25 Purim (Begins at Sundown)	26	27 National Retro Day	28

03 2021

March

Monthly Themes

Women's History Month

Notes

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1	2	3	4	5	6	7
8 International Women's Day	9	10	11	12	13	14 Pi Day Daylight Savings (Begins at 2am)
15	16	17 St. Patrick's Day	18	19 Let's Laugh Day	20	21
22	23 National Puppy Day	24	25	26	27	28
29 National Mom & Pop Business Owners Day	30	31				

04 2021
April

Monthly Themes

Autism Awareness Month

Notes

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
			1 April Fool's Day	2 World Autism Awareness Day	3	4 Easter
5	6	7	8	9	10 Siblings Day	11 National Pet Day
12	13	14	15 Tax Day	16	17	18
19	20 "420" Day celebrating cannabis business and culture	21	22 Earth Day	23 World Book Day	24	25 #Oscars2021
26	27	28	29	30		

05 2021

May

Monthly Themes

Jewish American Heritage Month

Mental Health Awareness Month

Notes

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
					1	2
3	4 Star Wars Day May the fourth be with you! National Teacher's Day	5 Cinco de Mayo	6	7	8	9 Mother's day
10	11 International #NursesDay	12	13	14	15	16
17	18	19	20	21	22	23
24 31 Memorial Day	25	26	27	28	29	30

06 2021

June

Monthly Themes

LGBTQ+ Pride Month

Notes

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	1	2	3	4 National Donut Day	5	6 Drive-In Movie Day
7	8 Best Friends Day	9	10	11	12	13
14 Flag day	15	16	17	18	19 Juneteenth Independence Day	20 Father's day Summer Solstice First Day of Summer
21	22	23	24	25	26	27
28	29	30				

07 2021
July

Monthly Themes

National Ice Cream Month

Notes

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
			1 International Joke Day	2	3	4 Independence Day
5	6	7	8	9	10	11
12	13	14	15	16	17 World Emoji Day	18
19 Ice Cream Day	20	21	22 National Hot Dog Day	23	24	25
26	27	28	29	30 National Cheesecake Day	31	

August

Monthly Themes

Black Business Month

American Artists

Appreciation Month

Notes

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
						1
2	3	4	5	6	7 International Beer Day	8
9 Book Lovers Day	10	11	12	13 Friday the 13th Left Handers' day	14	15
16	17	18	19	20	21 Senior Citizen's Day	22
23 30 National Marshmallow Toasting Day	24 31	25	26 National Dog Day	27	28	29

09 2021

September

Monthly Themes

National Latinx/Hispanic
Heritage Month
(runs from September 15
to October 15)

Notes

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
		1	2	3	4	5
6 Labor Day Rosh Hashanah Begins at sundown	7	8	9	10	11	12 Grandparents Day
13	14	15 Yom Kippur Begins at sundown	16	17	18	19
20	21 International Day of Peace	22 Autumn Equinox First Day of Autumn	23	24	25	26
27	28	29	30			

10 2021

October

Monthly Themes

Breast Cancer Awareness Month

Notes

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
				1	2	3
4National Taco Day	5	6	7	8	9	10
11Indigenous Peoples' Day	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29National Cat Day	30	31Halloween

11 2021

November

Monthly Themes

“Movember” — Raising awareness for men’s health issues

Height of holiday preparations and shopping

Notes

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1	2	3	4 Diwali	5	6	7 Daylight Savings (Ends at 2am)
8	9	10	11 Veterans Day	12	13 World Kindness Day	14
15	16	17	18	19	20	21
22	23	24	25 Thanksgiving	26 Black Friday	27 Small Business Saturday	28 Hanukkah begins
29 Cyber Monday	30 Giving Tuesday					

12 2021

December

Monthly Themes

Height of the holiday season

End-of-year fundraising

Notes

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
		1	2	3	4	5
6 Hanukkah ends	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21 Winter Solstice Shortest Day of the year	22	23 Festivus	24 Christmas Eve	25 Christmas Day	26 Kwanzaa Boxing Day
27	28	29	30	31 New Year's Eve		