



We are Premier Vacation Rentals Group – truly the premier option for lodging and vacation rental management. We’ve been successfully managing vacation rental properties since 2004. Experience is our fundamental calling card and we offer more of it than any other vacation rental management group.

The Top Five Reasons to Hire Premier Vacation Rentals

Owner Focused Services

We view our owners as our business partners. Our owners never wait long for returned phone calls or emails. We respond immediately and when we do, you’re going to be speaking to one of the owners of the company, not an hourly employee. Your success is our success. See our testimonials page for more on what our owners think of us.

Technologically Advanced

As our marketing services page illuminates, we’re at the forefront of technology in the vacation rental industry. Our company is known as an innovative best-of-class leader with the world’s leading vacation rental technology companies. We’re constantly striving to improve our rate management, listing quality, conversion, reporting and management efficiencies through the use of the latest and most effective technologies. Like most industries, technology has greatly impacted the customer experience and operational efficiencies of the vacation rental industry, so it’s critical that the vacation rental management company you choose is engaged in the latest innovations.

Focus

We built this business by focusing on marketing, logistics and homeowner relations. As we describe in our [Vision](#) and our [For Our Homeowners](#) pages, our ability to reduce layers of overhead, build efficiencies and focus on the core services at which our company excels has made all the difference in why we lead in the markets in which we’re engaged.

Marketing

Though we excel at managing the condition of your vacation rental asset with respect to housekeeping and maintenance services, the key to our success is our ability to market to as many channels with as many meaningful and actionable tentacles in the market as possible. Our marketing services page touches on much of our strategy, but some of the intangibles that are difficult for other companies to replicate include our lightning fast response time, the fact that our customers and owners are engaging directly with the owners of our company, (not employees with limited interest in your success), and our ability to provide shockingly good service. Marketing doesn’t stop with a good ad; it stops with a lifelong customer and a raving fan. We’re also locally owned and managed. This matters greatly because each market is very

different, with different seasonality, events, and idiosyncrasies that have a tremendous effect on rate planning and marketing timing.

Higher Revenue, Higher Yield

We pass our efficiencies onto you, the owner. We offer the most competitive management services fees while averaging higher rates of return than our competitors. For some owners this means more money in their pockets because they retain a higher share of their gross revenue coupled with higher gross revenues. For some owners, this means they can occupy their residences more often because they don't have to have as much occupancy to meet their goals. Either way, you win.

Thank you for your interest in working with Premier Vacation Rentals. We look forward to a lucrative and mutually beneficial relationship. We expect that you expect the best ... and that's what we offer.

[Discover Premier Vacation Rentals services](#)

[Contact Brian Scarpella](#) for more information