VAIL BOARD OF REALTORS® 40 YEARS IN THE VAIL VALLEY

Social Media Photo Contest

Campaign runs from October 25th to November 30th, 2018.

- 1. Pick up a 40th Anniversary water bottle at the Annual Installation and VBR office while supplies last.
- 2. Follow us on <u>Instagram</u> @vailboardofrealtors and or like us on <u>Facebook</u> at Vail Board of REALTORS®.
- 3. Take photos displaying your VBR REALTOR® water bottle, share them to Instagram and Facebook, and make sure to check in @vailboardofrealtors.
- 4. Using the Hashtags **#VBR40th** and **#VBRrealtor** will enter you into the contest. Make sure to use theses hashtags to show your VBR REALTOR® pride.
- 5. If posting on Facebook, be sure to **check in @vailboardofrealtors** when you post your pictures as well as using the hashtags.
- 6. Every qualifying photo entry will enter you for a chance to win a weekly prize, and 2 Grand Prizes!
- 7. Be creative and take pictures anywhere your travels may take you.

RULES

- 1. Must be a REALTOR® or Affiliate to participate.
- 2. Every photograph taken of the VBR REALTOR® bottle, shared, and with qualifying hashtags will be considered an entry. No limit be creative!
- 3. All winners will be chosen at random from qualifying entries.
- 4. **Weekly Prizes** will be drawn at the end of business day on these dates:
 - November 2nd
 - November 9th
 - November 16th
 - Due to Thanksgiving Holiday shifted to Monday, November 26th
- 5. **Grand Prizes** will be drawn at the end of business day on November 30th.
- 6. Winners of weekly drawings will still be eligible to win the Grand Prizes.
- 7. All winners will be announced on VBR Instagram and Facebook accounts.

PRIZES

- 1. Weekly Drawing prizes 4, \$10 Starbucks cards.
- 2. Grand Prize
 - a. 2019 VBR Dues (value \$348).
 - b. One free month of MLS and Sentrilock service (value \$64). The winner will see the credit on the VBR invoice in December.
- 3. Random Prizes put into bottle when picked up.
 - 12, \$5 Starbucks gift cards.

