

Cutco Closing Gift Program



Welcome to Cutco Closing Gifts!

In this article you will learn the basics of our program, why Cutco has been the #1 closing gift company in North America for more than a decade, and how we can help you retain your Customers for life using our Forever Branding System.

For those who don't know what Cutco is.... Cutco is the Rolls Royces and Tiffany's of the kitchen. Cutco is **100% American made, Dishwasher Safe, Guaranteed Forever**, and is literally used every single day. Your customers will love it!

It is **100% TAX DEDUCTIBLE** as advertising and marketing. Since the knives have your info on them they are considered advertising instead of a client gift, meaning **no more scrambling when tax time comes around!** Just a little cherry on top if you ask me :)

Cutco Will Also Save You Time. No more running around town trying to find a gift. We ship 6 or 12 months worth of gifts to you and then bill you over 6 or 12 months **interest free** to make it really easy on your cash flow. If you have a closing, auction, donation, charity, anything! **You name it, you grab it, they love it, you're done!** It's that easy. And now you've got all this extra time to be with your friends and family.

Did you know the National Association of Realtors said *"80% of people who use a realtor WILL refer them for future business, IF they can remember their name"*? So statistically people just don't remember names. What Cutco has done to fix this problem is engrave your info on the knife! This turns your client's gift into a **long term branding and retention tool**. The gift keeps you at the top of their mind every time they use it and it will lead to more referrals!

[CLICK HERE TO LEARN MORE ABOUT OUR FOREVER BRANDING SYSTEM](#)



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