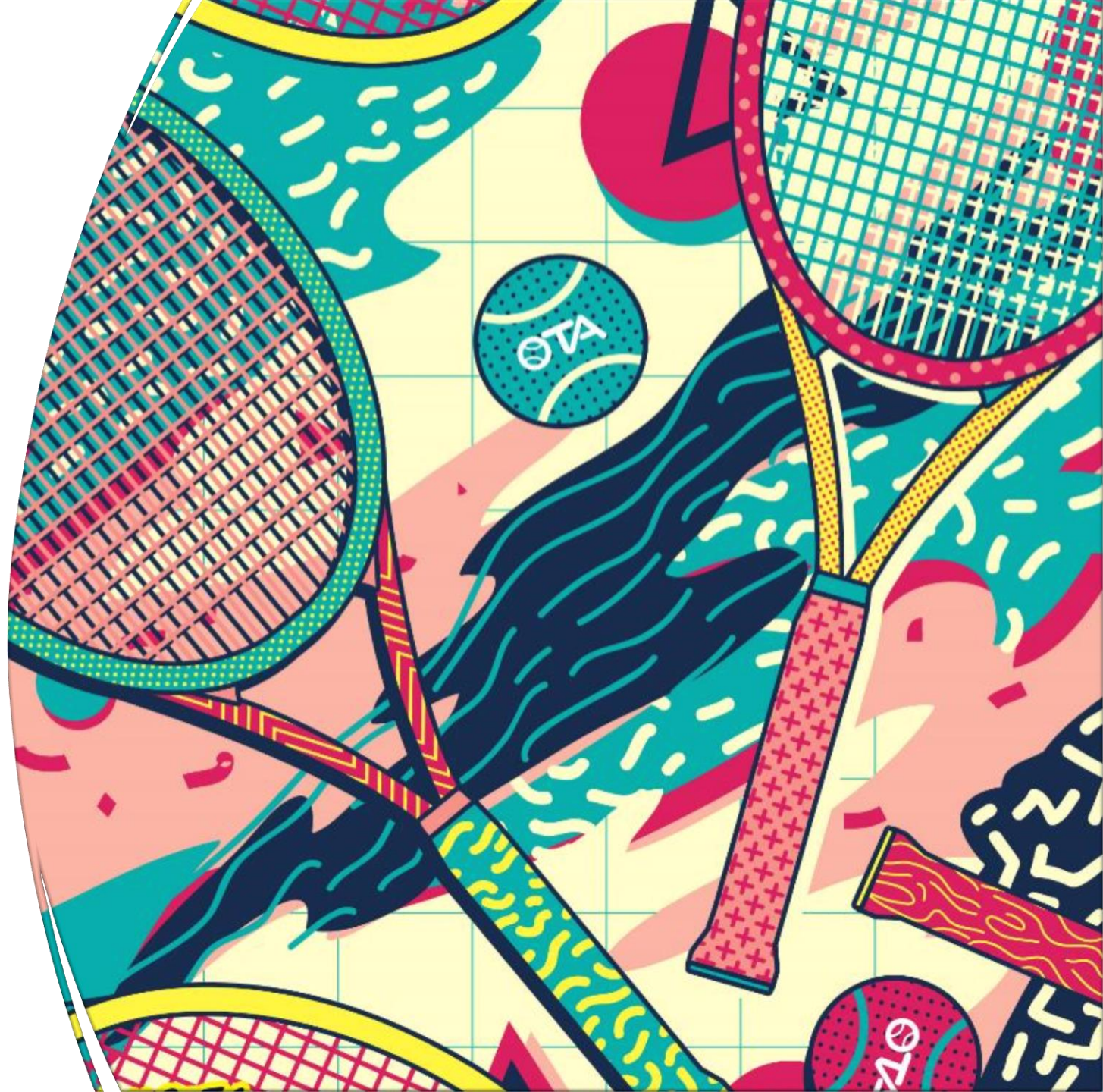
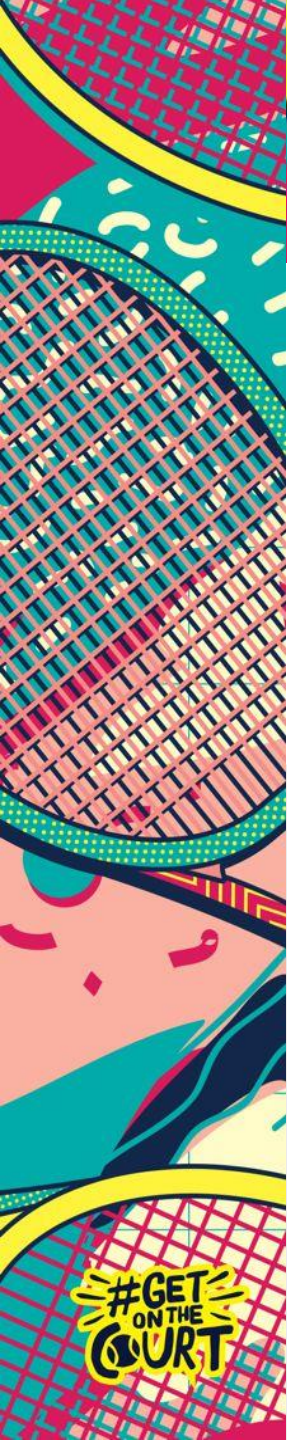


Ontario Tennis Association

Supporting the Provincial
Ecosystem





Agenda

- **Mission Statement & Values**
- **OTA by the Numbers**
- **Tennis Community Support**
- **OTA Club Member Benefits**
- **Player Development Support**
- **Coaching Certification**
- **Sport Safety**

Mission Statement & Values

The Ontario Tennis Association encourages participation in and access to tennis as part of a healthy lifestyle, fostering the pursuit of excellence and providing opportunities while promoting diversity and inclusion of all individuals.

VALUES

Sportsmanship

Inclusion

Diversity

Accountability

Innovation

Teamwork

Volunteerism

Excellence

Perseverance

VALUES represent the core of the OTA's beliefs and reflect how the employees, coaches, players and volunteers should conduct themselves



OTA by the Numbers

OTA by the Numbers



The Ontario Tennis Association delivers:

- The largest and most comprehensive provincial competitive structure in Canada
- The country's most robust coaching certification program, maintaining ITF gold standards
- Developmental support for Team Ontario and ITF-level athletes
- Initiatives to introduce children to the sport and grow youth participation
- Essential club services, including a comprehensive insurance program

Tennis Community Support

YEAR-ROUND COMMUNITY TENNIS COURTS PROGRAM

PRESENTED BY ROGERS



Community Benefits For Investing in Year-Round Tennis

1

Tennis is a sport for life. Playing tennis positively contributes to **physical, mental and social well-being.**

2

Year-round tennis makes it easier for citizens to **allocate more time to physical activity.**

3

A thriving tennis facility **supports a healthy, active community strategy** with diverse programming for all ages and abilities.

4

Requiring minimal equipment, tennis is **affordable,** especially compared to other core sports.

With support from Tennis Canada and Rogers, the program makes year-round tennis a reality for Ontario communities with, increasing accessibility to the sport and helping to foster increased participation among youth.

\$200,000 of seed money per project

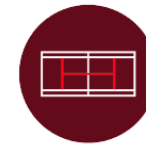


Tennis Community Support

NATIONAL BANK PLAY YOUR COURT PROGRAM



The National Bank Play Your Court Program provides funding to municipalities across Canada to assist in the revitalization of outdoor community tennis courts.



Goal of over **100**
revitalized courts
by 2030



Up to **\$100,000**
per grant



\$3 million total
funding from
National Bank by
2030

Program Objectives

1. Help municipalities/community organizations revitalize outdoor tennis courts to maximize participation in sport and physical activity through tennis.
2. Build more community recreation opportunities for Canadians.
3. Grow the game of tennis across Canada through safe and equitable participation for all.



Tennis Community Support

COMMUNITY TENNIS LEAGUES

FIND YOUR BEST MATCH HERE

HOW IT WORKS:

- 1 Players are placed in groups based on their level.
- 2 Players will receive contact information for their respective group members to arrange matches when and where they like.
- 3 Players can enter their scores online to win prizes and improve their WTN.

In 2023, the Ontario Tennis Association in partnership with Tennis Canada launched a new program across the province to help recreational players connect and organize friendly matches with similarly skilled players in their community.

WHERE CAN YOU PLAY?

Leagues are available in multiple municipalities across Ontario.



WHO CAN JOIN?

Community Tennis Leagues are open to all players over the age of 18. Beginner to advance divisions are available.



OTA Club Member Benefits

In addition to supporting Ontario's tennis infrastructure, the OTA provides a range of valuable benefits to its member clubs. These include access to **Club Insurance**, the **OTA Magazine**, and the **Clubstrong Resource Centre**, which offers tools and resources for club management and development. Clubs also benefit from exclusive invitations to events like **OTA Presidents Day** and the **National Bank Roadshow & Tour**, as well as access to the **Competitive Structure** and **Kids Tennis** initiatives. Further, members can take advantage of **Competition Services & Club Software**, the **OTA Job Line & Camp Guide**, and the **Preferred Pricing & Redemption Program**. These benefits support clubs in their operations, growth, and overall success in the tennis community.

#GET
ON THE
COURT



The infographic is titled "BENEFITS SNAPSHOT" and features the OTA logo at the top left. It is divided into ten sections, each with a title, a brief description, and an accompanying image of a tennis player. The sections are: Club Insurance, Ontennis Magazine, Clubstrong, OTA Presidents Day, National Bank Roadshow & Tour, Competitive Structure, Kids Tennis Schools Program, Competition Services & Club Software, OTA Job Line & Camp Guide, and Preferred Pricing & Redemption Programs. A footer section summarizes the benefits and directs members to the website for more information.

OTA
ONTARIO TENNIS ASSOCIATION

BENEFITS SNAPSHOT

CLUB INSURANCE
By pooling the risks and needs of more than 150 community clubs through the association, the OTA is able to significantly reduce premiums to member clubs. The OTA insurance package offers liability and property, abuse, Directors' and Officers' insurance, and more.

ONTENNIS MAGAZINE
ONTENNIS Magazine was established in 1969 and is printed once a year and over 25 additional stories are published online at ONTENNIS.ca. The printed edition is available to member clubs and also online via the OTA website. The OTA has a link icon for the magazine that can be posted on a club website.

CLUBSTRONG
The CLUBSTRONG Online Resource Centre is available to assist Club Executives to run a more successful club through educational materials. Through CLUBSTRONG, Execs have access to helpful resources, templates and best practices information. The Resource Centre is continually growing with new resources frequently added.

OTA PRESIDENTS DAY
OTA member clubs will receive an exclusive invitation to the **OTA Presidents Day** at the National Bank Open. Club delegates will receive two tickets to the National Bank Open Presented by Rogers, complimentary breakfast, presentations, and a gift bag.

NATIONAL BANK ROADSHOW & TOUR
National Bank Roadshow & Tennis Tour is a program that is offered to OTA Clubs on a first come first served basis. The Smash Cage is the most popular feature of the Roadshow. It can be booked for a two-hour period and is an excellent way to promote your club. An OTA outreach coordinator will deliver the materials, set up and disassemble the cage and facilitate the activities.

COMPETITIVE STRUCTURE
The competitive structure in Ontario features more than 450 events and 1900 tournaments accommodating players in the age categories under 8 to over 85. By hosting OTA tournaments, member clubs can benefit from additional revenue, raise the club's profile in their local community to attract new members and provide an added service for current members.

KIDS TENNIS SCHOOLS PROGRAM
The OTA's Kids Tennis can be offered as a free program or with a fee for service by selected school boards. It provides an opportunity for children in all schools across Ontario to participate in Progressive Tennis. Clubs can access resources and training through the OTA.

COMPETITION SERVICES & CLUB SOFTWARE
OTA member clubs have access to competition services and digital platforms aimed at streamlining their operations and enhancing club functionalities, improving the club experience for all players.

OTA JOB LINE & CAMP GUIDE
Enjoy exclusive benefits with the OTA Job Line & Camp Guide. This exclusive feature allows clubs to advertise their job positions and summer camp programming opportunities to the OTA community.

PREFERRED PRICING & REDEMPTION PROGRAMS
OTA member clubs gain access to exclusive discounts such as the National Bank Open Promo codes, and other product redemption programs courtesy of OTA sponsors.

The above programs are a small sample of all the benefits the OTA provides to the membership. To view the entire package, please visit tennisontario.com and click the "Club Member Benefits" link.

OTA Club Member Benefits

Along with a number of club benefits, the OTA and its regions provide opportunities for clubs to connect at various events such as the Tennis Symposium, AGM, and Presidents' Day. These events serve as valuable platforms for club leaders to exchange ideas, stay informed on industry trends, and collaborate on initiatives that support the growth of tennis in Ontario.



Player Development Support



NATIONAL
BANK
RANKINGS



Junior & Adult Competitive Structure

The **OTA** supports match play for all ages and abilities, offering opportunities for players to develop and compete at every level.

Junior Tournaments:

- **Rogers First Set Tour – Rookie:** Entry-level for juniors (6-16), no ranking points.
- **Rogers First Set Tour – Rising Stars:** For advanced U9/U10 players, separate points race.
- **2 Star:** Transition Tour ★★ – Earn National Bank Ranking points; consolation matches.
- **3 Star*:** Provincial Circuit ★★★ – Competitive, single elimination, or match guaranteed.
- **3.5 Star*+:** Provincial Circuit Plus ★★★+ – High-performance, consolation or doubles.
- **4 Star**:** Selection – High-level events, qualification or ranking required.
- **5 Star***:** Provincial Championships – Qualifying through ranking/qualifying tournament.

Adult Tournaments:

- **Skill-based Tournaments:** 5.0, 4.0, 3.0 levels (NTRP Guide).
- **Masters (30+):** Age-based groups, five tournament levels (National to Provincial Tier 3).
- **Open Tournaments:** Highest level, open to all, ranking points awarded.

Ranking & Registration:

- All events contribute to National Bank Rankings, UTR, and WTN

Player Development Support

Team Ontario

Selection Criteria



Selection Criteria—2024 Indoor
Jr Nationals



Selection Criteria—2024 Outdoor
Jr Nationals



The **Ontario Tennis Association (OTA)** provides dedicated support and qualifying opportunities for athletes interested in representing **Team Ontario**. Throughout both the indoor and outdoor seasons, athletes have the chance to compete in a range of events, including **National Selection** tournaments, **Provincial Closed** events, and other qualifying competitions.

These tournaments offer athletes the opportunity to demonstrate their skills, earn rankings, and secure spots on Team Ontario for prestigious events at the provincial and national levels. The OTA's comprehensive support helps athletes develop their competitive profiles and advance their careers in tennis.



#GET
ON THE
COURT

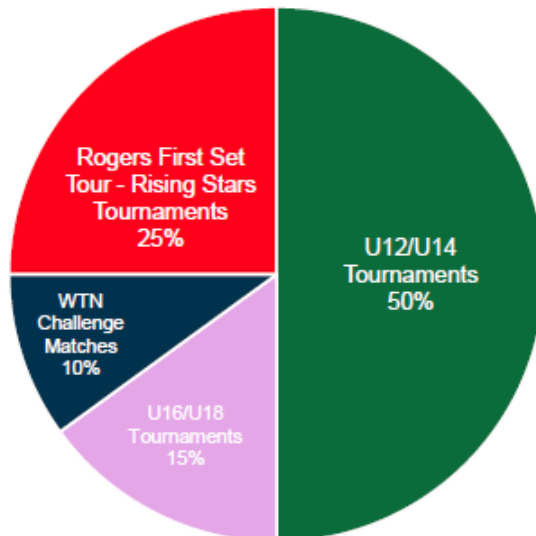
Player Development Support

High Performance Recognition Program

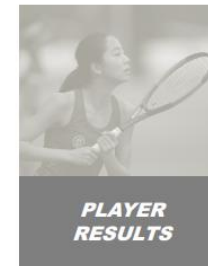
Tennis Canada & Ontario Tennis Association

Why Host Competitions?

- ✓ **Critical for Player Development** – Competitive play is key at all stages.
- ✓ **Recognition for Your Club** – Gain national acknowledgment for your commitment.
- ✓ **Stronger Tennis Community** – Support the pathway from grassroots to high performance.



HIGH PERFORMANCE RECOGNITION PROGRAM



CLUB, COACH AND PLAYER RECOGNITION

📌 Program Goals

- Encourage and support clubs in hosting **quality junior competitions**.
- Ensure events meet **high-performance standards**.
- Create more **accessible and structured** competition opportunities across Canada.

Funding Support for Clubs

- 💰 Funding is available under the "**Hosting Competitions**" pillar, following these guidelines:

Player Development Support



The **Ontario Tennis Association (OTA)** provides comprehensive athlete support through various programs designed to nurture talent and enhance development. These include the **Quest for Gold**, in collaboration with the Ministry of Ontario, the **Ontario Tennis Training Program**, athlete identification initiatives, and the **All Stars** program. These programs offer key support in areas like player regrouping, financial assistance for participation in the **ITF** and **Florida Circuits**, and overall athlete development. By providing these resources, the OTA helps athletes reach their full potential and compete at the highest levels of tennis.

Coaching Certification



The **Ontario Tennis Association (OTA)**, in collaboration with the **Tennis Professionals Association (TPA)**, offers a comprehensive coaching certification pathway to support coaches at various levels of development. The certification levels include **Instructor**, **Club Pro 1**, **Club Pro 2**, and **Club Pro 3**. These programs provide coaches with the knowledge and tools needed to effectively work with players at different stages of their tennis journey. Additionally, the OTA supports continued professional growth through **recertification events** like the annual **Tennis Symposium**, ensuring coaches remain up-to-date with the latest coaching practices, industry standards, and advancements in the sport.

Sport Safety

SPORT SAFETY



Maltreatment

Volitional acts that result in harm or the potential for harm.

13 prohibited behaviours outlined in the UCCMS

- ✓ Psychological Maltreatment
- ✓ Neglect
- ✓ Grooming
- ✓ Discrimination
- ✓ Aiding and Abetting
- ✓ Failure to Report
- ✓ Retaliation
- ✓ Boundary Transgressions
- ✓ Physical Maltreatment
- ✓ Sexual Maltreatment
- ✓ Interference with or Manipulation of Process
- ✓ Intentionally Reporting a False Allegation
- ✓ Subjecting a Participant to the Risk of Maltreatment



EDUCATE

Prevention & Awareness



EMPOWER

Action



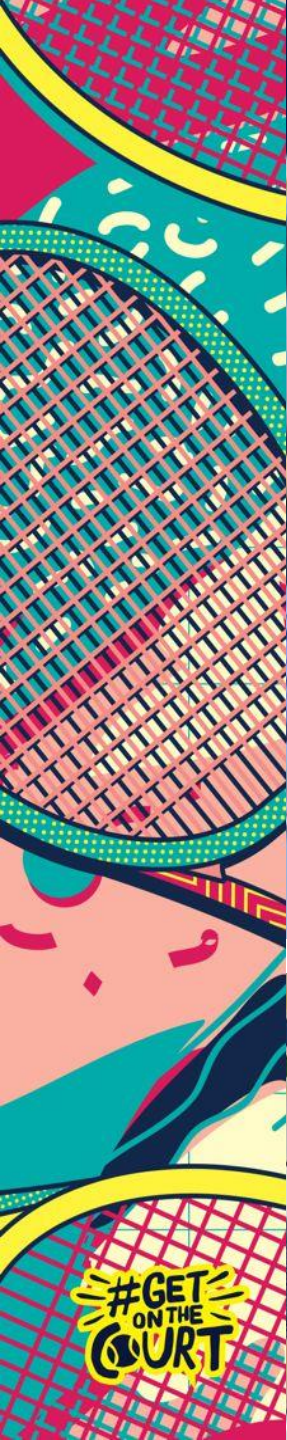
ENFORCE

Compliance & Response

Sport Safety involves creating **safer, positive, and inclusive environments**, where everyone can reach their potential without fear of bullying, harassment or abuse.

We want to ensure that **everyone** is supported and strengthened through tennis.





Thank you for Supporting the OTA Ecosystem

- It takes a village to promote and grow the sport we love—clubs, volunteers, coaches, players, and administrators all play a vital role in shaping the tennis community. Thank you for your dedication and commitment to growing the game!

