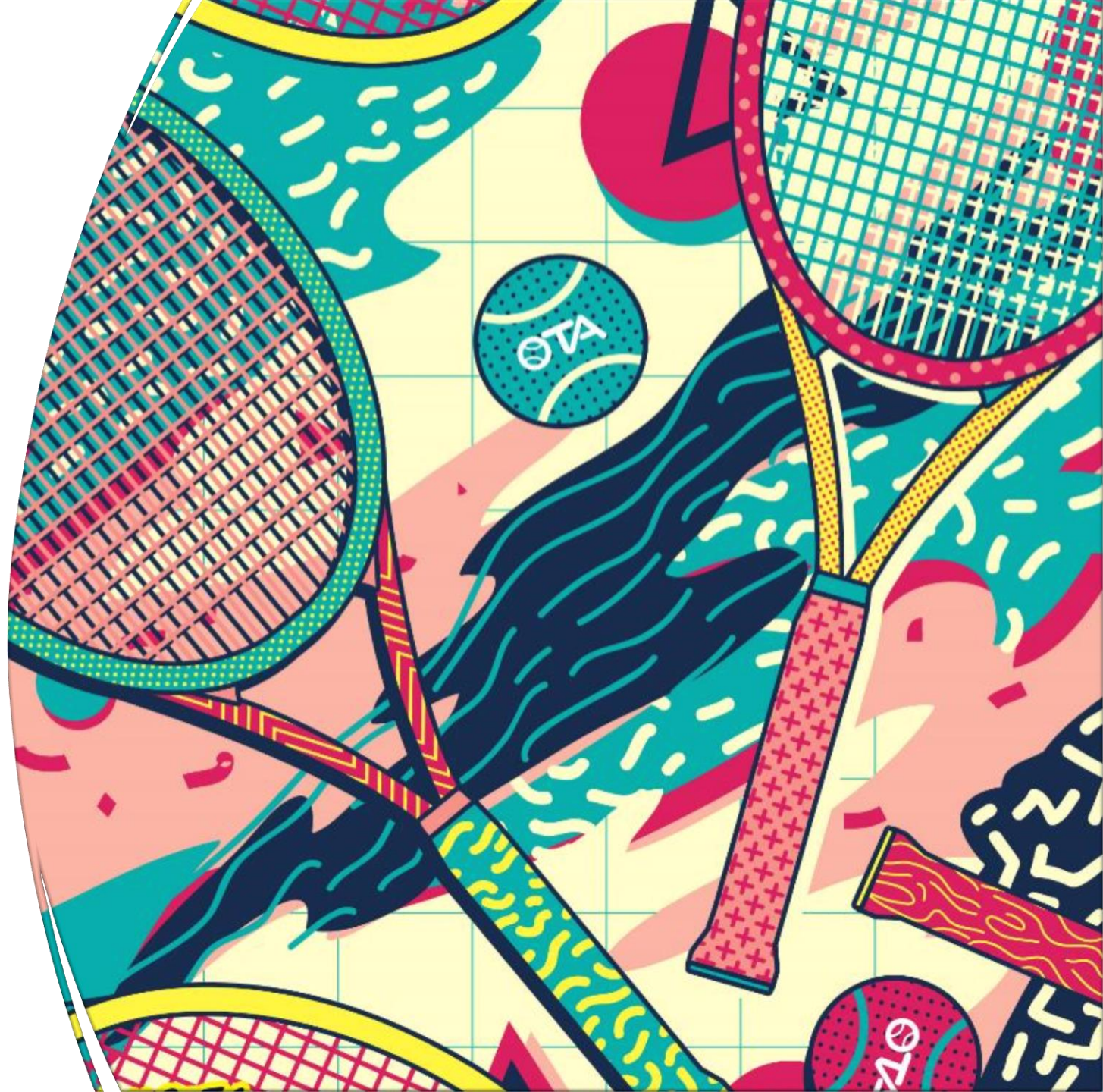


Ontario Tennis Association

Club Member Support
and Benefits



Mission Statement & Values

The Ontario Tennis Association encourages participation in and access to tennis as part of a healthy lifestyle, fostering the pursuit of excellence and providing opportunities while promoting diversity and inclusion of all individuals.

VALUES

Sportsmanship

Inclusion

Diversity

Accountability

Innovation

Teamwork

Volunteerism

Excellence

Perseverance

VALUES represent the core of the OTA's beliefs and reflect how the employees, coaches, players and volunteers should conduct themselves



OTA by the Numbers

OTA by the Numbers



The Ontario Tennis Association delivers:

- The largest and most comprehensive provincial competitive structure in Canada
- The country's most robust coaching certification program, maintaining ITF gold standards
- Developmental support for Team Ontario and ITF-level athletes
- Initiatives to introduce children to the sport and grow youth participation
- Essential club services, including a comprehensive insurance program

OTA Club Member Benefits

In addition to supporting Ontario's tennis infrastructure, the OTA provides a range of valuable benefits to its member clubs. These include access to **Club Insurance**, the **OTA Magazine**, and the **Clubstrong Resource Centre**, which offers tools and resources for club management and development. Clubs also benefit from exclusive invitations to events like **OTA Presidents Day** and the **National Bank Roadshow & Tour**, as well as access to the **Competitive Structure** and **Kids Tennis** initiatives. Further, members can take advantage of **Competition Services & Club Software**, the **OTA Job Line & Camp Guide**, and the **Preferred Pricing & Redemption Program**. These benefits support clubs in their operations, growth, and overall success in the tennis community.

#GET
ON THE
COURT



OTA
ONTARIO TENNIS ASSOCIATION

BENEFITS SNAPSHOT

CLUB INSURANCE
By pooling the risks and needs of more than 150 community clubs through the association, the OTA is able to significantly reduce premiums to member clubs. The OTA insurance package offers liability and property, abuse, Directors' and Officers' insurance, and more.

CLUBSTRONG
The **CLUBSTRONG Online Resource Centre** is available to assist Club Executives to run a more successful club through educational materials. Through **CLUBSTRONG**, Execs have access to helpful resources, templates and best practices information. The Resource Centre is continually growing with new resources frequently added.

NATIONAL BANK ROADSHOW & TOUR
National Bank Roadshow & Tennis Tour is a program that is offered to OTA Clubs on a first come first served basis. The Smash Cage is the most popular feature of the Roadshow. It can be booked for a two-hour period and is an excellent way to promote your club. An OTA outreach coordinator will deliver the materials, set up and disassemble the cage and facilitate the activities.

KIDS TENNIS SCHOOLS PROGRAM
The OTA's Kids Tennis can be offered as a free program or with a fee for service by selected school boards. It provides an opportunity for children in all schools across Ontario to participate in Progressive Tennis. Clubs can access resources and training through the OTA.

OTA JOB LINE & CAMP GUIDE
Enjoy exclusive benefits with the **OTA Job Line & Camp Guide**. This exclusive feature allows clubs to advertise their job positions and summer camp programming opportunities to the OTA community.

ONTENNIS MAGAZINE
ONTENNIS Magazine was established in 1969 and is printed once a year and over 25 additional stories are published online at ONTENNIS.ca. The printed edition is available to member clubs and also online via the OTA website. The OTA has a link icon for the magazine that can be posted on a club website.

OTA PRESIDENTS DAY
OTA member clubs will receive an exclusive invitation to the **OTA Presidents Day** @ the National Bank Open. Club delegates will receive two tickets to the National Bank Open Presented by Rogers, complimentary breakfast, presentations, and a gift bag.

COMPETITIVE STRUCTURE
The competitive structure in Ontario features more than 450 events and 1900 tournaments accommodating players in the age categories under 8 to over 85. By hosting OTA tournaments, member clubs can benefit from additional revenue, raise the club's profile in their local community to attract new members and provide an added service for current members.

COMPETITION SERVICES & CLUB SOFTWARE
OTA member clubs have access to competition services and digital platforms aimed at streamlining their operations and enhancing club functionalities, improving the club experience for all players.

PREFERRED PRICING & REDEMPTION PROGRAMS
OTA member clubs gain access to exclusive discounts such as the National Bank Open Promo codes, and other product redemption programs courtesy of OTA sponsors.

The above programs are a small sample of all the benefits the OTA provides to the membership. To view the entire package, please visit tennisontario.com and click the "Club Member Benefits" link.

Club Insurance

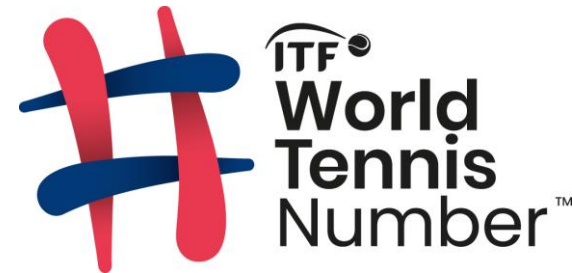
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Competition Services & Club Software's

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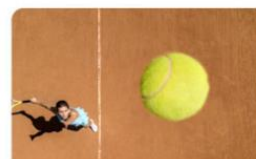


OTA CLUBSTRONG

The CLUBSTRONG Online Resource Centre is available to assist Club Executives to run a more successful club through educational materials and webinars. Through CLUBSTRONG, Execs have access to helpful resources, templates and best practices information. The Resource Centre is continually growing with new resources frequently added.



CLUBSTRONG Online Resources



1. Articles
& Posters



2. Club
Manual



3. Equipment
Order
Forms



4. OTA
Fundraising



#GET
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COURT

Competitive Structure

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National Bank Roadshow & Tour



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KIDS TENNIS SCHOOLS PROGRAM



Kids Tennis School Program



Get Involved!

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Recognition & Prizes



Resources



OTA JOB LINE & CAMP GUIDE



OTA Job Line

THEY ARE HIRING!

6.FITNESS
(LOCATED IN VENETO TENNIS CLUB)

POSITION
Assistant Fitness Coach (Toronto, ON)

QUALIFICATION

- Certification from a recognized fitness organization.
- Experience working with high-performance athletes, particularly in tennis.

DEADLINE
September 25, 2024

OTA Job Line

ZEKELMAN TENNIS CENTRE

POSITION
Tennis Instructor (Windsor, ON)

QUALIFICATION

- Current and up-to-date TPA Certification with insurance proof.
- Ability to play with all levels up to 4.5.

Enjoy exclusive benefits with the OTA Job Line & Camp Guide. This exclusive feature allows clubs to advertise their job positions and summer camp programming opportunities to the OTA community.



SUMMER 2024 ONTARIO TENNIS CAMP GUIDE

OTA
ONTARIO TENNIS ASSOCIATION

#GET ON THE COURT

GRANITE CLUB →

← FERGUS TC

← SARNIA TC

NORTH BAY TC

← OTTAWA

← VALLEY TC

← KEW GARDENS

BRAMPTON

RIDEAU TC

← KMORE TC

← CHATHAM TC

← BANBURY TC

← NIAGARA ACADEMY

← PALM CRANE TC

← THE T

← Q IX TC

CAPITAL

Preferred Pricing & Redemption Programs

RACQUETGUYS.CA

Penn®



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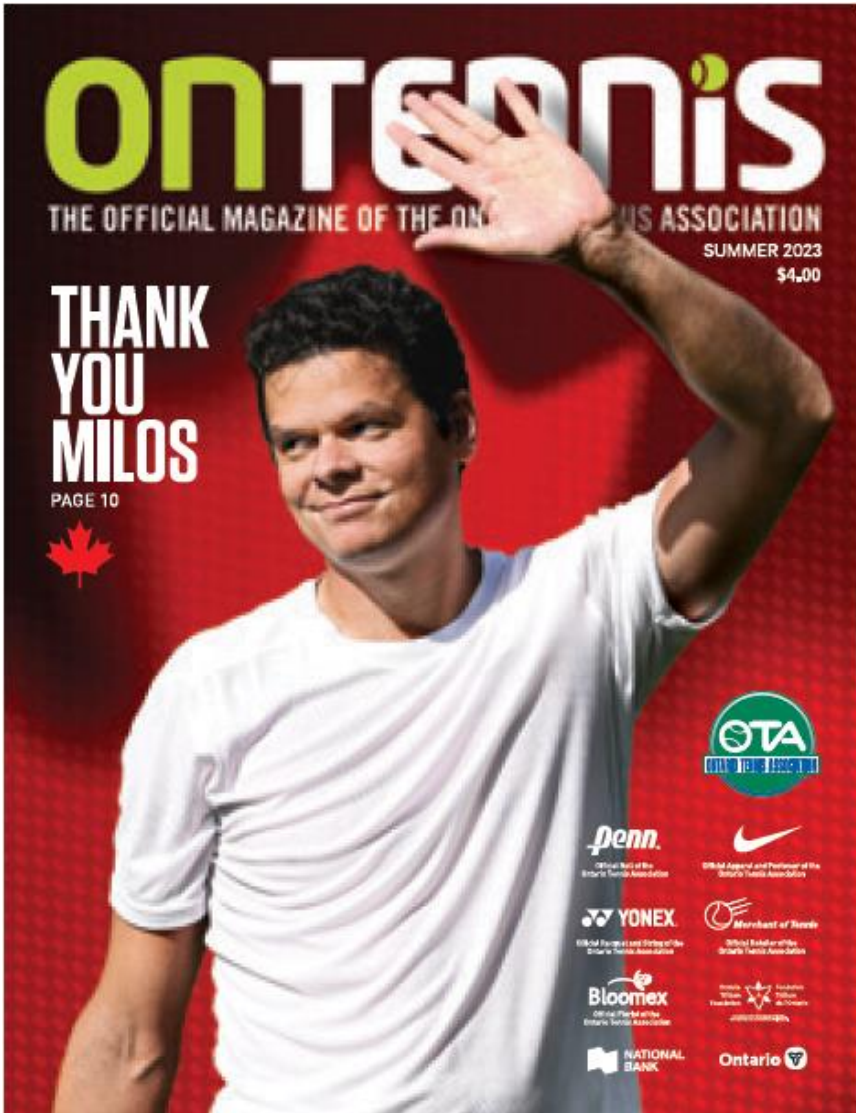
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ON TENNIS Magazine



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Activate Your OTA Club Membership

To activate your club with access to valuable OTA club benefits and programming, please email:

Andrew Chappell
Membership & Regional Development
Senior Manager
achappell@tennisontario.com

Take the first step towards expanding tennis in your community!

