

# OTA NBO TICKET CHALLENGE 2024!



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## What is the OTA Tennis Club NBO Ticket Challenge?

Welcome to the **National Bank Open presented by Rogers Tennis OTA Club Ticket Challenge!** This exciting and friendly competition pits tennis clubs against each other to see which clubs' players can purchase the most discounted tickets to the prestigious 2024 National Bank Open. Encourage your club members and their friends and family to participate by using a **unique promo code for your club** when purchasing tickets online. The club(s) whose members purchase the highest number of tickets can win fantastic prizes, including NBO tickets for 2024 event, exclusive NBO merchandise, tennis court equipment and even a luxurious suite to enjoy the 2024 edition of the NBO! The contest will kick off on May 28th and will conclude on August 2nd, 2024.



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## How it Works

- **Getting Started:** The OTA has sent you a **unique club discount promo code**, and printable poster, automatically ensuring your club is entered into the contest and providing fantastic savings for your members
- **Spreading the Word:** Share the **promo code** with your members and encourage them, as well as their friends and family, to purchase tickets to the National Bank Open using the code where applicable.
- **Tracking Your Progress:** Clubs have been divided into **11 “Challenge Brackets”**, based on the previous year’s promo code ticket sales and other factors such as club membership totals. Keep an eye on the OTA’s social media channels and the OTA website to see your clubs progress and how it ranks against the other clubs in the same bracket!
- **Great Prizes!:** The club that sells the most tickets within their bracket each week will be crowned the bracket weekly winner and will be eligible to win an array prizes, including the ultimate prize - a National Bank Open Suite in 2024\*. An unforgettable experience! Weekly random ticket-buyer prizes too!



\* based on total contest period sales – winner of each bracket will be eligible for random draw.

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## Sample Club Challenge Brackets

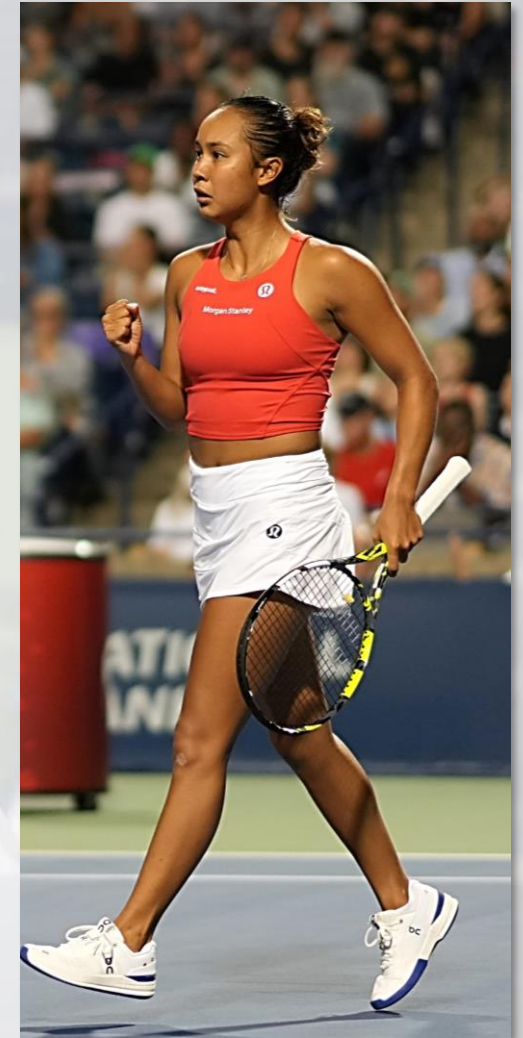
The OTA member club list will be divided into **11 “Challenge Brackets”**. Clubs will vie for supremacy in their bracket, with prizes being awarded via random draw, based on how they fare within their bracket each week as well as their overall performance. The Brackets will be updated weekly and shared on OTA and Tennis Canada social media, along with the previous week’s prize winners.

| Bracket 1 Standings | 2024 Tickets<br>Sold w/o May 27 | 2024 Tickets<br>Sold w/o Jun 3 | 2024 Tickets<br>Sold w/o Jun 10 | 2024 Tickets<br>Sold w/o Jun 17 | 2024 Tickets<br>Sold w/o Jun 24 | 2024 Tickets<br>Sold w/o Jul 1 | 2024 Tickets<br>Sold w/o Jul 8 | 2024 Tickets<br>Sold w/o Jul 15 | 2024 Tickets<br>Sold w/o Jul 22 | 2024 Tickets<br>Sold w/o Jul 29 | 2024 Tickets<br>Sold - Total |
|---------------------|---------------------------------|--------------------------------|---------------------------------|---------------------------------|---------------------------------|--------------------------------|--------------------------------|---------------------------------|---------------------------------|---------------------------------|------------------------------|
| Club #1             | 15                              | 14                             | 10                              | 22                              | 28                              | 15                             | 30                             | 10                              | 22                              | 28                              | 194                          |
| Club #2             | 14                              | 8                              | 21                              | 20                              | 24                              | 14                             | 8                              | 21                              | 20                              | 24                              | 174                          |
| Club #3             | 6                               | 24                             | 13                              | 16                              | 19                              | 6                              | 24                             | 38                              | 16                              | 19                              | 181                          |
| Club #4             | 23                              | 22                             | 32                              | 12                              | 16                              | 23                             | 22                             | 32                              | 12                              | 16                              | 210                          |
| Club #5             | 11                              | 11                             | 18                              | 40                              | 14                              | 11                             | 11                             | 18                              | 40                              | 14                              | 188                          |
| Club #6             | 9                               | 19                             | 36                              | 9                               | 11                              | 9                              | 19                             | 15                              | 9                               | 11                              | 147                          |
| Club #7             | 4                               | 0                              | 6                               | 7                               | 3                               | 4                              | 0                              | 6                               | 7                               | 44                              | 81                           |
| Club #8             | 15                              | 14                             | 10                              | 22                              | 28                              | 15                             | 14                             | 10                              | 22                              | 28                              | 178                          |
| Club #9             | 14                              | 8                              | 21                              | 20                              | 24                              | 14                             | 8                              | 21                              | 20                              | 24                              | 174                          |
| Club #10            | 6                               | 24                             | 13                              | 16                              | 19                              | 42                             | 24                             | 13                              | 16                              | 19                              | 192                          |
| Club #11            | 25                              | 22                             | 32                              | 12                              | 16                              | 23                             | 22                             | 32                              | 12                              | 16                              | 212                          |
| Club #12            | 11                              | 11                             | 18                              | 40                              | 14                              | 11                             | 11                             | 18                              | 40                              | 14                              | 188                          |
| Club #13            | 9                               | 19                             | 15                              | 48                              | 11                              | 9                              | 19                             | 15                              | 9                               | 11                              | 165                          |
| Club #14            | 4                               | 0                              | 6                               | 7                               | 3                               | 4                              | 0                              | 6                               | 7                               | 50                              | 87                           |
| Club #15            | 11                              | 11                             | 18                              | 40                              | 14                              | 11                             | 11                             | 18                              | 40                              | 14                              | 188                          |
| Club #16            | 9                               | 19                             | 15                              | 9                               | 11                              | 9                              | 19                             | 15                              | 9                               | 11                              | 126                          |
| Club #17            | 4                               | 0                              | 6                               | 7                               | 31                              | 4                              | 0                              | 6                               | 7                               | 44                              | 109                          |
| Club #18            | 15                              | 14                             | 10                              | 22                              | 28                              | 15                             | 14                             | 10                              | 42                              | 28                              | 198                          |
| Club #19            | 6                               | 26                             | 13                              | 16                              | 19                              | 6                              | 24                             | 13                              | 16                              | 19                              | 158                          |
| Club #20            | 16                              | 5                              | 28                              | 16                              | 0                               | 16                             | 5                              | 28                              | 16                              | 0                               | 130                          |

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## Contest Rules & Regulations

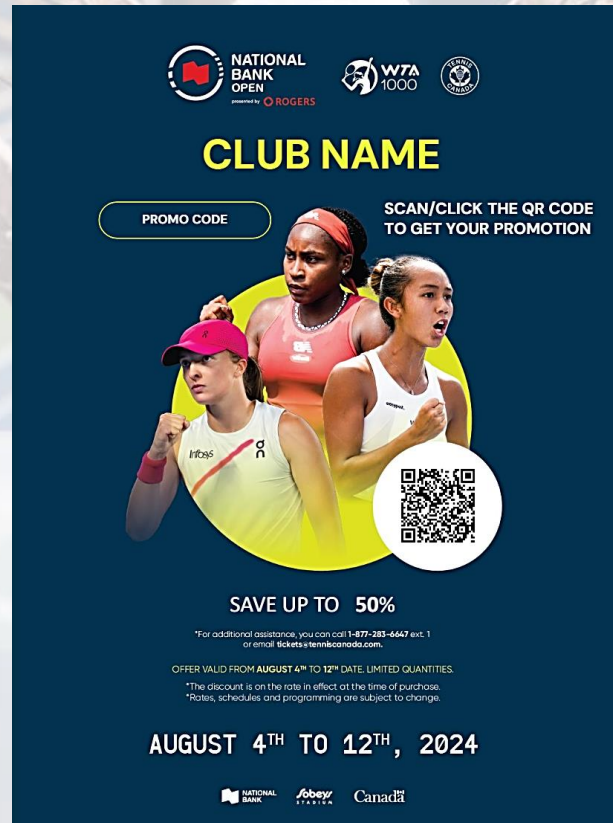
1. The 2024 OTA Tennis Club NBO Ticket Challenge is open to OTA-member tennis clubs and academies only.
2. Participating club/academies will be provided with a unique promo code to be used to track ticket sales.
3. Tickets must be purchased via online/phone using the club's unique promo code to count towards the contest.
4. The contest period will begin the week of May 28, 2024, and end Saturday, August 2, 2024.
5. Only tickets purchased during the contest period will be counted towards the total.
6. Each week, the top-selling club in each bracket, based on tickets sold using their promo code, will be entered into a random draw for a club prize.
7. In case of a tie in the number of tickets sold in a bracket, the winner will be determined by random selection.
8. A random prize will also be awarded to an individual ticket purchasers each week via random draw.
9. Prizes are non-transferable and cannot be exchanged for cash.
10. By participating in the contest, participants agree to abide by contest rules and decisions made by organizers.



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## Your Club's unique promo code

Each OTA member club has been provided with a unique promo code and a link to a custom **printable 11" X 17" poster** to put up at the club with a link or scan option to their own custom Ticketmaster landing page. Share the promo code and/or poster with your members and start the savings!!!



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## It's a WIN! WIN! WIN!

Get ready to rally and serve your way to victory in the OTA Tennis Club NBO Ticket Challenge! Promote the contest to your members today, encouraging them as well as friends and family, to start buying **discounted** tickets and help your club's chances to **win amazing club prizes, and bragging rights as the top tennis club in Ontario!**

