



AFRICANANCESTRY.COM RELAUNCHES THE AFRICAN ANCESTRY FAITH-BASED IDENTITY EXPERIENCE THIS JUNETEENTH

--Connecting Spiritual Roots with African Roots--

Our roots are the foundation of our family trees. Knowing where we're from shapes everything about who we are. However, most Black people are at a deficit due to the breach in heritages and connections upon the arrival of enslaved Africans to America and across the Diaspora more than 400 years ago. [AfricanAncestry.com](https://www.AfricanAncestry.com) was created to help people of African descent reclaim missing pieces of our roots using genetics and thereby further reinforcing our identities in today's America and the world.

And like our roots, studies have shown that spirituality is a bedrock of the African American community, our families and our identities. AfricanAncestry.com created The African Ancestry Faith-Based Identity Experience to help faith communities of all shapes and sizes fortify connections between churches, our African roots and Africa.

"Our revitalized program is an in-person experience where everyone including church leadership, members and families are engaged," said Dr. Gina Paige, CEO and co-founder of African Ancestry, Inc. "From Heritage Days and International-themed events to Women's Days Juneteenth celebration, we've Revealed the African ancestries of thousands of participants while celebrating the spiritual revival associated with demystifying one's African roots."

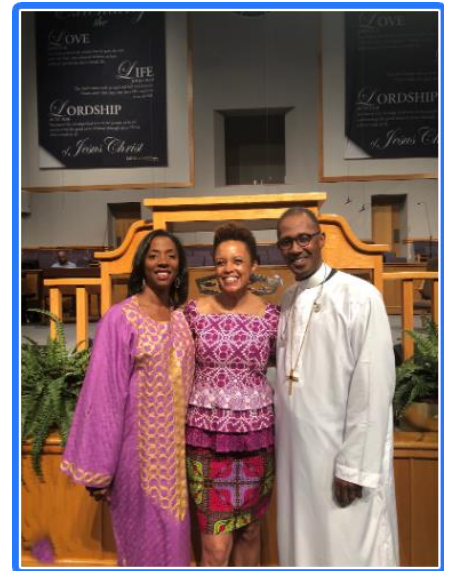
Serving as a platform for faith communities to deliver transformative health and wellness, family and African-inspired experiences, the two-part program kicks off with an Ancestors' Talk featuring Dr. Paige and a church-wide DNA Swabbing Day. Six to eight weeks later, part two culminates with African Ancestry's flagship REVEAL ceremony where participants' African countries and Tribes of origin are unveiled.

"We are committed to transforming the way that Black people see themselves and the way they see Africa," said Dr. Paige. "And partnering with Black churches is essential to educating our communities on the positive benefits derived from healthy identities."

For more information on the African Ancestry Faith-Based Identity Experience, contact Nichole Taylor at ntaylor@AfricanAncestry.com. The National Black Catholic Congress readers can enjoy a special sitewide, Juneteenth discount by using code **FAITHJUNE2026** at www.AfricanAncestry.com during the week of Juneteenth (14th - 21st).

ABOUT AFRICAN ANCESTRY:

A minority-owned, woman-run company, AfricanAncestry.com pioneered genetic ancestry tracing for Black people. We have traveled the world sparking global interest, dialogue and focus on the wellness benefits derived from better knowing and embracing who we are in our families and communities. Faith organizations across the country have looked to us to enhance their ministries including Atlanta Masjid of Al-Islam, Ebenezer AME Church, Enon Tabernacle Baptist Church, First Baptist Church of Lincoln Gardens, Masjid Al-Islam, Mt. Enon



African Ancestry Reveal @
The Park Church, Charlotte, NC

Baptist Church in Maryland, National Black Catholic Congress, Inc., New Psalmist Baptist Church (Maryland), Potter's House Dallas and Third Baptist Church in San Francisco among others.

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