

**Partner with us!**

Your donation this year will make the difference in the lives of many.  Thank you in advance!

Soroptimist International of Tahoe Sierra’s mission is to “Enhance the lives of women and youth in our community and the world.” The diverse projects our women’s group supports benefit our community and reach across the globe. We have a strong group of women who work within our community and the world to get things done. Through your donation **YOU are a part of that when you partner with our efforts.**

Real and lasting accomplishments in a community begin at the grass roots level and together we have made amazing things happen, even during these trying times. We know that to have a healthy and economically sound community, we must have people being at their best. All communities have individuals who need help in the form of education, training, and sometimes bare necessities to be able to become successful community members. That is where we all come in to play. Your partnership with a donation makes this happen!

 Last year, through our online auction, we raised $59,000 and this enabled us to provide the most student scholarships than ever before with $21,000 going towards their futures. Also, with the help of sponsors and our generous donors we continued our work with youth as we partnered with the Tahoe Alliance for Safe Kids, Juvenile Services Council, Barton Baby Book Bags, Lake Tahoe Educational Foundation, Tahoe Arts Project, NV Diabetes Association’s Camp Buck, The Drug Store Project, STMS and STHS Challenge Days, Between Horses and Humans, Tahoe Magic, STEM Education for Girls, Zawadisha, The Kellermann Foundation, Awaken, and many, many other programs. You can see details of each of these and much more at [www.sitahoesierra.org](http://www.sitahoesierra.org)

 We at Soroptimist are changing things up a bit! We will be hosting a Mad Hatter’s Tea Party at Valhalla’s Grand Hall, conducting two raffles for condo/timeshares, and hosting our ONLINE Auction as we have for many years.

Our **ONLINE Auction** goes LIVE on April 30 along with our Tea Party. Our Raffle and Auction close promptly on **Friday, May 12, 2023, at 5PM**. Our SITS Fundraiser website, [www.sitsfundraiser.org](http://www.sitsfundraiser.org), is up and running. Our community loves to watch it grow and YOU as a donor receive the benefits of partnering with us as soon as we receive your donation or commitment. We know what you pay for advertisement on TV, print media, etc., and here’s information we would like to share about the formats we provide.

* **Google Analytics** for our club emphasizes our commitment to advertise for you and also ourselves! From just Jan. 1, 2022 – May 31, 2022, we had 2237 users of which 2,228 were new users. This is a 242% increase over our previous year! Users accounted for 3,904 separate sessions and 26,907 pageviews. 58% were female and 42% were male. Our demographics are an impressive spread! 22% aged 18 – 34, 41% aged 35 - 54, and 37% aged 55 and up. Our amazing results are a combination of our club website and our auction website!
* Our **online auction site** accounted for 971 registered users who enjoyed our site and generated 1,172 bids. There we hosted our sponsor links, our donations, and some FUN-mercials to highlight items people could bid on. If you missed any of the fun, then go to [www.sitsfundraiser.org](http://www.sitsfundraiser.org) to enjoy!
* Our **WEEKLY e-newsletter** that goes out to 300 individuals with an average of 68% open rate! Our readership is directed to our online bidding site and as a result your business is connected to our readers! You can view a sample of a recent newsletter at https://conta.cc/3Gn8jS9
* Our Facebook page (https://www.facebook.com/Soroptimisttahoesierra), Instagram page (<https://www.instagram.com/sitahoesierra/>), and YouTube Channel are additional platforms to connect our supporters to YOU, our donor. These formats allow viewers to see your business’s generosity and helps us to raise more money.

Our online bidding site provides extensive marketing benefits for you! As a donor, your business logo, photos, and website or social media link will be featured on our auction website providing you with advertising exposure in addition to other media platforms. Donations are posted on our event site as soon as they are pledged or received at [www.SITSfundraiser.org](http://www.sitsfundraiser.org/) and we are already advertising both our sponsors and businesses who have provided online auction items.

With your partnership, Soroptimist International of Tahoe Sierra will continue to support our many diverse and life changing projects. You can complete and return our donation form, or you can complete your donation information directly on this year’s event site at [www.SITSfundraiser.org](http://www.sitsfundraiser.org/).

Feel free to spread the word with those you know who could donate items, donate money directly to our efforts, become a Club Sponsor for the year, or individuals who want to register to bid. Together, we will continue to make a difference in the lives of others.

Best regards,

Paula Peterson

Paula Peterson, President

Lisa Huard, Donations/Sponsor Chair

Fundraiser@sitahoesierra.org

530-318-5356

Soroptimist International of Tahoe Sierra

PO Box 18727

South Lake Tahoe, CA 96151

501(c)(3) Federal Tax ID# 94-2397826

**For SITS use only**:

\_\_\_\_\_\_ Online Auction

\_\_\_\_\_\_ Cash donation

Received: \_\_\_\_\_

Needs pickup: \_\_\_\_\_

Certificate needed: \_\_\_\_\_

Notes:

**For SITS use only**:

Event Placement:

\_\_\_\_\_\_ Silent Auction

\_\_\_\_\_\_ Cash donation

SITS Member:

**Lisa**

Received: \_\_\_\_\_

Needs pickup: \_\_\_\_\_

Certificate needed: \_\_\_\_\_

Notes:



 **Soroptimist Online Auction for May 12, 2023**

**YOU CAN DONATE DIRECTLY ON THE AUCTION SITE WWW.SITSFUNDRAISER.ORG**

Business Name:  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Business Contact:   \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Mailing Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Physical Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Website: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please describe your donation for this year.

Valued at: $ \_\_\_\_\_\_\_\_\_\_

Please describe any date restrictions and/or minimum bid requirements.

\_\_\_\_\_ Donation attached \_\_\_\_\_ Please pick up my donation

Completed forms can be emailed to fundraiser@sitahoesierra.org or mailed to

SITS/Donations, PO Box 18727, South Lake Tahoe, CA 96151

OR Donate directly on our auction site at [www.SITSfundraiser.org](http://www.SITSfundraiser.org)

**Become a Premier or Grand Sponsor of our Club for 2023!**

 Premier Sponsor Donation of $1500.00

 Grand Sponsor Donation of $750.00

**Thank you again. We look forward to a partnership with you!**

Tax Exemption Number: 94-2397826**.** Charitable organization:  501(C) (3) Status.