



CAP 2021 SPONSORSHIP OPPORTUNITIES

Products / Services Sponsorship Opportunity	Opportunity Amount (USD)	Opportunities Available	Sponsorship Level	Special Notes	Availability
"Virtual" Tabletop Space	\$500	15	N/A	Virtual display / online profile that you control / 1:1 connections with attendees via virtual platform / analytics / logo in all communications / 2 registrations	10 AVAILABLE
Session Sponsor*	\$300	8	Diamond	Introduce speaker & and provide a 3 minute overview of your company / products prior to session. Logo will be displayed in our conference platform.	6 AVAILABLE
Virtual Swag Bags Items	\$200	15	Emerald	You curate what goes into attendees' swag bag – could be coupons or vouchers, a free trial for a software, or an online course shared directly with attendees for them to access, either before, during, or following the event.	15 AVAILABLE
Attendee Break Sponsor	\$200 + \$10 Uber Eats Gift Cards (per attendee)	2	Diamond	Purchase \$10 Uber Eats for each of the attendees. The two slots are for the 10:15 break each day – break will be labeled as "Sponsored by X".	2 AVAILABLE

CAP 2021 Benefits and Levels	Diamond \$300+	Emerald \$299 - \$150
Company recognition with logo and hyperlink in the CAP 2021 emails	X	X
Company recognition with logo on CAP 2021 Web page and Virtual Sponsor Page	X	X
Electronic version of pre-conference delegate list	X	X
Electronic version of post-conference delegate list	X	X
Verbal recognition at Opening General Session	X	
3 Complimentary Education Registrations for CAP 2021	X	
2 Complimentary Education Registrations for CAP 2021		X

Why It Pays to Be an Exhibitor



24/7 Access to Prospects

FPA of Illinois uses the Tradewing platform. It offers sponsors direct access to members through digital sponsor booths. These dedicated webpages allow for complete customization and virtual sharing, connecting you directly with individual prospects and groups at any time.

Get Your Message in Front of the Right People

We make it easy to share information about your products and services, as well as create content to educate prospects. With our platform, you have full, unlimited access to webinar hosting, video sharing, PDF uploads, and support promoting any other media that helps you tell your story to your target audience.



Promotional Options for Every Budget

Reach more of the right people for your money. With our Tradewing platform, you can go big or take a more direct approach with sponsored workshops, dedicated branding across FPA of Illinois' site, and running meetings through your own personalized partner page.

Virtual Conferences with Real Results

Get all the benefits of conference participation without the travel costs. Tradewing lets you get your company's name in front of more people with options to sponsor a specific session. You'll also have access to your own customizable virtual booth where you can host video demos, provide handouts, hold meetings, collect leads, and more.

