



Community Economic Profile

2019

Population

	Village of Grafton	Town of Grafton	Ozaukee County
Median Age	41.2 yrs	46 yrs	43.9 yrs
Male	47.6%	52.8%	49.1%
Female	52.4%	46.2%	50.9%

Source: US Census Bureau, 2013-2017 American Community Survey

Population Growth (1980-2017)

Year	Village of Grafton	Town of Grafton	Ozaukee County
1980	8,381	3,588	66,981
1990	9,340	3,745	72,831
	(11.4%)	(4.4%)	(8.7%)
2000	10,464	3,980	82,317
	(12.0%)	(6.3%)	(13.0%)
2010	11,459	4,053	86,395
	(9.5%)	(1.8%)	(5.0%)
2015	11,527	4,065	87,850
	(.005%)	(.002%)	(.16%)
2017*	11,576	4,124	87,817
	(.003%)	(.006%)	(-.002%)

Source: US Census Bureau, 2013-2017 American Community Survey
 Percent population change is shown in parentheses. 2017* Estimates

Households

	Village of Grafton	Town of Grafton	Ozaukee County
Total Households	5,121	1,630	34,763
Avg. Household Size	2.36	2.51	2.62
Total Families	3,301	1,238	24,285
Avg. Family Size	2.92	2.86	2.07

Source: US Census Bureau, 2013-2017 American Community Survey

Housing

	Village of Grafton	Town of Grafton	Ozaukee County
Total Housing Units	5,240	1,630	36,945
Owner-occupied Units	3,133	1,288	26,368
Median Value	\$212,200	\$268,900	\$262,100
Renter-occupied Units	1,754	248	8,248
Median Rent	\$962	\$770	\$867

Source: US Census Bureau, 2013-2017 American Community Survey

Taxes

2018 Local Property Taxes:

Village of Grafton

Assessment Ratio	0.8572
Net Rate/\$1,000:		

Within the Grafton School District	\$21.04
Within the Cedarburg School District	\$19.35

Town of Grafton

Assessment Ratio	0.9555
Net Rate/\$1,000		

Within the Grafton School District	\$14.56
Within the Cedarburg School District	\$12.93
Within the Port Wash.-Saukville District	\$13.67

Source: Ozaukee County Treasurer's Office –2018 Tax Rate By Jurisdiction

Income

	Per Capita Income	Median Household Income
Village of Grafton	\$36,686	\$70,436
Town of Grafton	\$49,453	\$97,328
Ozaukee County	\$45,820	\$80,526
Wisconsin	\$30,557	\$56,759

Source: US Census Bureau, 2013-2017 American Community Survey

Labor Force

	Village of Grafton	Town of Grafton	Ozaukee County
Population 16 and older	9,361	3,399	71,143
Population in labor force	71.1%	70.5%	67.3%
Population employed	68.6%	69.6%	65.2%
Population unemployed	2.5%	.09%	2.0%

Source: US Census Bureau, 2013-2017 American Fact Finder

Employment by Industry

Total primary jobs in the Grafton Area.....	7,127
Village of Grafton.....	6,968
Town of Grafton.....	159

Primary Employment by industry category for workers employed in the Grafton Area (Village of Grafton and Town of Grafton):

Industry	Number Employed	Percent
Manufacturing	2,503	30.4
Health Care and Social Assistance	1,324	16.1
Retail Trade	1,081	13.1
Administration & Support, Waste Management and Remediation	574	7.0
Finance and Insurance	739	9.0
Accommodations and Food Service	635	7.7
Professional, Scientific and Technical Services	298	3.6
Construction	218	2.6
Educational Services	338	4.1
Public Administration	133	1.6
Wholesale Trade	130	1.6
Other Services (excluding Public Administration)	91	1.1
Arts, Entertainment and Recreation	100	1.2
Information	39	0.5
Real Estate Rental and Leasing	35	0.5
Transportation and Warehousing	7	0.1

Source: U.S. Census Bureau, OnTheMap Application, 2015

Major Employers

Employer	Industry
Aurora Medical Center	Medical Center (500-999 employees)
Meijer	Retail and Grocer (250-499 employees)
Kapco, Inc.	Metal Stamping (250-499 employees)
Calibre Inc.	Metal Coating (250-499 employees)
Grafton School District	Elementary & Secondary Schools (250-499 employees)
Pace Industries	Integrated Tool and Die Company (250-499 employees)
Costco Wholesale Corp.	Warehouse Club (100-249 employees)
MIBA Industrial Bearings	Industrial Bearing Manufacturing (100-249 employees)
Holton Brothers Inc.	Masonry Contractors (100-249 employees)
Exacto Spring Corp.	Spring Wire Form Manufacturer (100-249 employees)
Rexnord Industries, LLC	Conveyor and Conveying Equipment Manufacturer (100-249 Employees)

Sources: Wisconsin Department of Workforce Development

Major Retailers

Aldi	Kohl's	Pier 1 Imports
Colder's	Meijer	Sendik's
Costco Wholesale	Men's Warehouse	Shopko
Dick's Sporting Goods	Michael's	Target
Home Depot	PetSmart	Ulta Beauty
	Pick 'n Save	

Major Health Care Facilities

Aurora Medical Center in Grafton
975 Port Washington Rd., Grafton, WI 53024

Aurora Cancer Center in Grafton
975 Port Washington Rd., Grafton, WI 53024

Aurora Advanced Healthcare
215 W Washington St., Grafton, WI 53024

Ascension Grafton Medical Center
2061 Cheyenne Ct., Grafton, WI 53024





Education

Educational Attainment:

	Village of Grafton	Town of Grafton	Ozaukee County
Bachelor's Degree or Higher	43.9%	40.8%	47.7%
High School Degree or Higher	96.4%	95%	96.2%

Source: US Census Bureau, 2013-2017 American Community Survey

Public and Private Schools

The Village of Grafton is served by the Grafton School District and the Cedarburg School District. The Town of Grafton is served by the Grafton School District, Cedarburg School District and Port Washington-Saukville School District. The Grafton area is also served by three parochial schools: Our Savior Lutheran School, St. Joseph Parish School, and St. Paul Lutheran School.

In addition, the Grafton School District, Cedarburg School District, and Port Washington-Saukville School District offer a four-year-old kindergarten (4K) program.

School District	Average ACT Score	HS Completion Rate
Grafton	22.3	98.4%
Cedarburg	25.1	99.6%
Port Washington-Saukville	21.7	98.1%
Wisconsin	20.5	91.7%

Source: Wisconsin Department of Public Instruction, 2013-2017 American Fact Finder

Colleges, Universities, and Technical Schools

Postsecondary Educational Institutions within 25 miles (1,000 students or more):

University of Wisconsin-Milwaukee
Milwaukee Area Technical College
Marquette University
Concordia University Wisconsin
Cardinal Stritch University
Milwaukee School of Engineering
Alverno College
Mount Mary University
Medical College of Wisconsin
Wisconsin Lutheran College

Source: National Center for Education Statistics, College Navigator

Business Incentives

The Village has several active Tax Increment Financing districts. We also have business district specific low interest loans available.

Transportation

Grafton is conveniently located along Interstate Highway 43. With three interchange access points, the entire Grafton area is within four miles of the interstate.

Highways

Interstate Highway 43, State Highways 32 and 60, County Highways C, V and W.

Public Transit

Ozaukee County Transit offers Ozaukee County Express bus service along I-43 and Shared-Ride taxi service throughout the county (www.ozaukeetransit.com).

Air

Commercial airline service is available at:

- Milwaukee's General Mitchell International Airport (31 miles south)
- Chicago's O'Hare International Airport (100 miles south)

Rail

Rail freight service is provided by Canadian National Railway and Union Pacific Railroad. Passenger rail service, provided by Amtrak, is available at the Milwaukee Intermodal Station. (22 miles south)

Water

Port Washington Marina (7 miles northeast)

Port of Milwaukee (25 miles south)

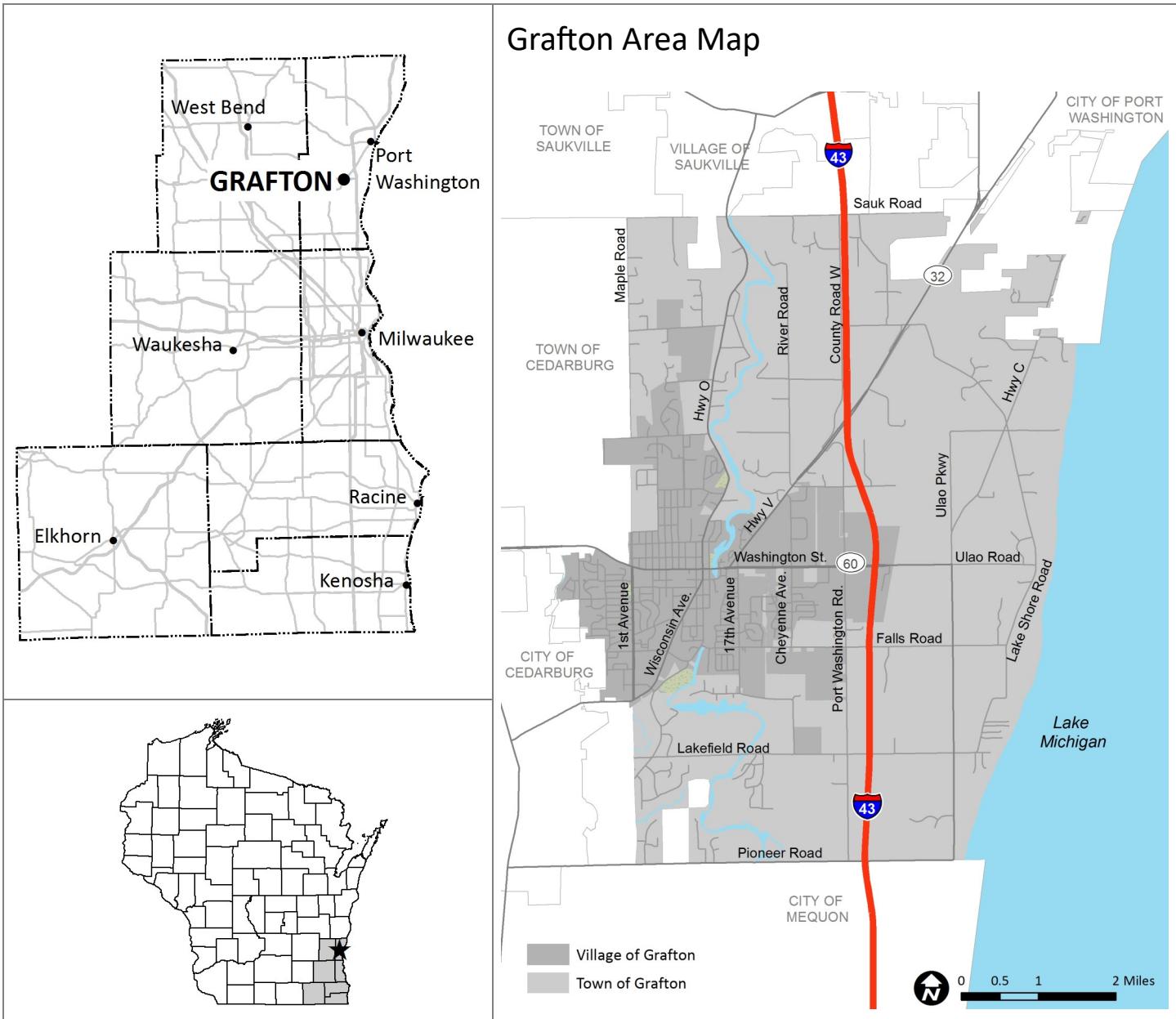
Amenities

The Village's amenities include 17 parks and open space areas encompassing 120 acres, recreation programs, aquatic center, senior center, access to the 30-mile Ozaukee Interurban Trail, library, and vibrant downtown.

The Town's amenities include the Canoe and Kayak Launch, Bratt Woods Nature Preserve, Lion's Den Gorge Nature Preserve (with Public Access to Lake Michigan) and access to the 30-mile Ozaukee Interurban Trail.



For additional information, including Grafton's Business and Community Directory, please see the Grafton Chamber of Commerce EZ Book: www.novoprint.com/GraftonEZBook.html



Local Contacts

Village of Grafton

860 Badger Circle
Grafton, WI 53024
(262) 375-5300
www.qualitylifegrafton.com

Town of Grafton

1102 Bridge Street
Grafton, WI 53024
(262) 377-8500
www.townofgrafton.org

Grafton Area Chamber of Commerce

1624 Wisconsin Avenue
Grafton, WI 53024
(262) 377-1650
www.grafton-wi.org

Economic Development for Grafton

Enhancement (EDGE)
PO Box 221, Grafton, WI 53024
(262) 377-1650
www.grafton-wi.org/EDGE/

Ozaukee Economic Development

121 W. Main Street
Port Washington, WI 53074
(262) 238-7730
www.ozaukeebusiness.org

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January 2019

Note: Because of sampling variability, some estimates from the US Census Bureau, 2013-2017 American Community Survey may not be statistically different from one another or from estimates for other geographic areas not listed in this profile.



The 2019 Grafton Economic Profile is made possible through the support and assistance of the Grafton Chamber of Commerce.