

# PARTNER WITH US FOR 2022!

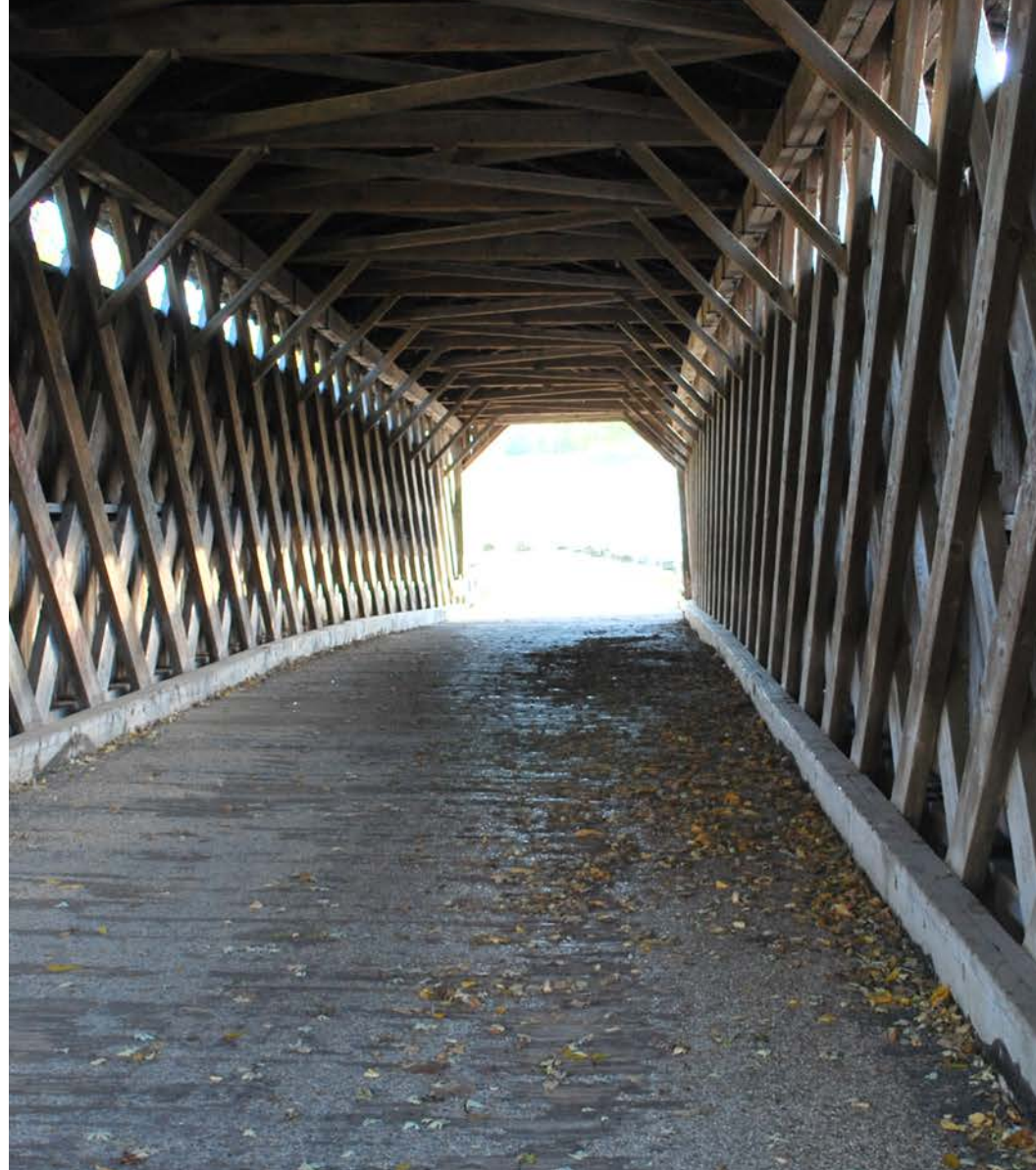
## Benefits and Services:

- More than 15,000, 36+ page, full-color **Official Ozaukee County Tourism Guides** which include your business listing and up to 50 word business description. Statewide distribution in spring.
- **Your listing** on the Ozaukee County Tourism website, [ozaukeetourism.com](http://ozaukeetourism.com), with a link to your website. The site also includes links to and from Travel Wisconsin at [travelwisconsin.com](http://travelwisconsin.com) and the Ozaukee Interurban Trail at [interurbantrail.com](http://interurbantrail.com).
- **OCTC spends \$20,000+ in advertising each year**, online and in publications such as the *Milwaukee Journal Sentinel*, *Chicago Life Magazine*, the *Chicago Daily Herald*, *Our Wisconsin*, *Key Magazine* and *Fun in Wisconsin*, as well as industry publications targeting specific arts and entertainment groups.
- Ozaukee County Tourism welcomes partner news for its Facebook and Instagram pages. Let us help you promote to our **more than 4,000 followers on Facebook and Instagram!**
- Receive electronic **newsletters** throughout the year with partner updates.
- OCTC staffs an **800 number** to provide your visitors up-to-date tourism information.
- An open invitation to **bi-monthly Board of Directors** meetings. **Participate and share your ideas!** Call (262) 284-9288 for meeting information.
- **Network** with similar businesses in the county. Be a part of special events hosted by OCTC.
- **Member of Circle Wisconsin**, helping bring tour groups to Ozaukee County.

### STAND OUT IN THE CROWD!

Make an additional investment in our Tourism Guide as an advertiser to increase the exposure of your business or service.

Call Jenn with NovoPrint for ad information at (262) 212-9260 or NovoPrint at 800-996-6277. Only OCTC and NovoPrint USA will contact you about our Official Tourism Guide advertising.



OZAUKEE COUNTY TOURISM COUNCIL

## PARTNERSHIP OPPORTUNITIES

JOIN A DEDICATED PARTNERSHIP OF BUSINESSES  
AND ORGANIZATIONS THAT SUPPORT AND  
PROMOTE TOURISM IN OZAUKEE COUNTY.

# OZAUKEE COUNTY TOURISM COUNCIL 2022 PARTNERSHIP APPLICATION

TO BE INCLUDED IN THE 2022-2023 OFFICIAL OZAUKEE COUNTY TOURISM GUIDE, DEADLINE IS JAN. 31, 2022!

☐ I am renewing my partnership ☐ I am a new partner

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_ Business/Organization Name: \_\_\_\_\_  
Mailing Address/City/Zip: \_\_\_\_\_ Email (OCTC business use only): \_\_\_\_\_

\_\_\_\_\_ \$125 Partnership Amount (All Businesses or Organizations)  
\_\_\_\_\_ - \$25 Discount to current Chamber members. Current member of: \_\_\_\_\_  
\_\_\_\_\_ +\$25 ea/ Additional Tourism Guide Category (see below)  
\_\_\_\_\_ = **TOTAL DUE** \_\_\_\_\_ = **I am paying 50% now and will pay remaining balance by June 30, 2022.**

Below, please circle **ONE FREE** Tourism Guide category for your business/organization. *To be included in two or more categories, please add \$25 for each.*

Advertising/Marketing Antiques Arts/Galleries Breweries/Distilleries/Wineries Bank/Financial Bike Rental Camping Chamber/Tourism  
Chocolate/Confectionary Civic Coffee Houses Education Events Farmers Market/Produce Fishing Charters & Clubs Fitness/Nutrition Golf Courses  
Government Lodging: Hotels/Motels Lodging: Inns/Bed & Breakfast Medical/Emergency Motorcycling Museums Parks Pets/Veterinary Real Estate  
Recreation Restaurants Restaurants/Bars Salon/Spas Service Shopping Snowmobiling Water Sports Worship

Is your business/organization fully ADA compliant to include with your listing? ☐ Yes ☐ No Is your business on: ☐ Facebook ☐ Instagram

Is your business/organization dog friendly? ☐ Yes ☐ No

Does your restaurant have: year-round outdoor seating? ☐ Yes ☐ No seasonal outdoor seating? ☐ Yes ☐ No

The following information is for your **published listing** in the Tourism Guide and OCTC Website:

Business Name: \_\_\_\_\_  
Business Address: \_\_\_\_\_  
City: \_\_\_\_\_ Zip: \_\_\_\_\_ Business Phone: \_\_\_\_\_  
Website: \_\_\_\_\_

☐ Email your 50 word or less business description to: [info@ozaukeetourism.com](mailto:info@ozaukeetourism.com). We reserve the right to edit.

☐ Please use my current business description

☐ Mail your 50 word or less business description to OCTC, P.O. Box 721, Grafton, WI 53024.

Tourism Guides are distributed at statewide Convention and Visitor Bureaus, Chambers of Commerce, Wisconsin Welcome Center sites, requests from the OCTC toll-free number, and quantities are sent to Partner establishments, lodging, restaurant, quick service facilities and other high-traffic visitor destinations.

Return application, description and check payable to: Ozaukee County Tourism Council, Inc. P.O. Box 721, Grafton, WI 53024.

**You can also apply and pay online at [ozaukeetourism.com](http://ozaukeetourism.com)!**

For questions or further information, please call (262) 284-9288 or email [info@ozaukeetourism.com](mailto:info@ozaukeetourism.com).

