



Jim Winstorfer
President



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Kathleen Schilling
Executive Director

OED advances the business prosperity of Ozaukee County collaborating with community, regional and business partners ensuring a growing and diversified economy

Lights, Camera Action...

If you haven't had a chance to view OED's newly released video, please go to our website www.ozaukeebusiness.org and take a look. This past year our Marketing Committee worked hard to create two videos and a short commercial. We interviewed eight businesses throughout the county that OED had worked with on projects and the video is a reflection of why Ozaukee County is a great place to do business. While making the videos and commercial, we also created eight testimonials. If you would like a copy of the video, or if you would like to have any of the individual testimonials from the businesses, please let us know and we would be happy to provide you with copies. You may also notice that we have added a tag line to our logo, **"Helping Business Grow"**, that is our mission here at OED, so if there's a way you think we might help your business grow, please let us know and we will be happy to set up a meeting.

There's no place like home for the holidays...

Once again Ozaukee Economic Development and the area Chambers' of Commerce are pleased to be part of this year's "Shop Local, Shop Ozaukee" campaign.

Shopping local helps keep profits in the local economy. Local shops are more likely to invest in our communities, supporting our schools, charities and local events. Shopping locally is a great way to spread your investment—often offering products made by local artists, which continues to create a spin within the economy.

Shopping, dining and lodging are all ways to help build our local economy and supports the many wonderful local businesses we have here in Ozaukee County. We're sure you will find something for everyone on your list

Happy Holidays

from

Ozaukee Economic Development

OED Advisory Council Looking Ahead...

Every five years OED takes time to reevaluate our strategic plan. This process allows us to ensure that the mission and focus of our organization aligns with both our board and the community as a whole. We gathered a group of business and government officials in October to complete a SWOT (Strengths, Weaknesses, Opportunities and Threats) Analysis of the County.

Two sessions were held and moderated by Dr. Christine Manion from MATC. This provided OED with a list of issues that our Advisory Council sees facing our County. OED is now using this information to reevaluate our strategic plan and determine if our goals and programs are focusing on these issues.

OED will be holding another session with the Advisory Council in January to review the results from earlier meetings and to refine and update our strategic plan.

Through the work of the Advisory Council, we are looking forward to 2018 with a renewed focus and energy.



Worried about your workforce and how to develop skilled employees...

Have you ever considered on-site training ?



MATC can provide customized training for your employees. In November, MATC partnered with Custom Wire Technologies to provide soldering training for its employees. This fee-based program, which is offered through MATC's Workforce Opportunities division, provides your business customized training at your site or at a MATC campus for your business' needs.



If you are interested in creating a training program at your business please contact OED at 262.238.7730.

Save the Date

**Ozaukee Economic Development's Outreach Event
Thursday, March 15th
Shully's in Thiensville**

Saukville Forum

In November, OED partnered with the Village of Saukville, the Saukville Chamber of Commerce and Charter Steel to hold the 2017 Village Business Forum. This annual event gives businesses a chance to meet with their local officials as well as learn about local programs they might not be familiar with.

Barb Dickmann, Village President, welcomed the attendees. Kathleen Cady Schilling Executive Director of OED, presented the new OED marketing video and highlighted local financing options available to businesses, through both the Village and County Revolving Loan programs. She also highlighted the new training programs OED and the Chambers are creating in partnership with MATC.

Laura Catherman, President of WOW Workforce Development, highlighted the programs available through Workforce Development. Laura shared that programs are available for both employees and businesses, including On-the-Job Training and Incumbent Worker Training Grants.

Tim Lorge, President of Charter Steel, highlighted their many faceted business. Tim showed attendees the various types of steel tubes produced at the company and what Industries use their products. He also noted that there are updates occurring at the plant.

Chris King, President of the Saukville Chamber updated the attendees on upcoming events. Community forums are a great way to partner with businesses and to provide information on funding and other opportunities available.



Barb Dickmann



K. Schilling



L. Catherman



Tim Lorge



Winter Certification Classes...

Don't have enough employees to create a individualized training program? OED in partnership with the County's Chambers of Commerce will again be offering education training in 2018. This session's training programs will be offered at several locations:

Ram Tool in Grafton — KAPCO—University in Grafton - MATC—Mequon Campus

All classes begin the week of January 29th.

Daytime Classes at Ram Tool

Intermediate Excel—Thursday—1 to 3 pm Six weeks \$295 Chamber members \$325 Guests

MSSC Training—Safety Module—Mondays & Wednesdays—1—3 pm 4 weeks
Includes registration & testing fees—\$650 Chamber Members/\$700 Guests

Nighttime Classes at KAPCO University

Supervisory Management—Tuesdays—4 to 6 pm—six weeks -\$295 Chamber members \$325 Guests
Lean Processes—Wednesdays—4—6 pm -\$295 Chamber members \$325 Guests

Daytime Classes at MATC—Mequon

Solidworks 1—Wednesdays—1 to 4 pm—five weeks—\$375 Chamber members \$425 Guests