



In our region, 40% of households struggle to meet their basic needs. For many families, one small setback can lead to a major financial hardship. A prolonged crisis, such as the coronavirus, can be catastrophic. At Char-Em United Way, we are committed to improving lives in lasting and impactful ways by mobilizing the caring power of Charlevoix and Emmet counties.

The Char-Em COVID-19 Community Response Fund (CECCRF) has been established by Char-Em United Way with initial funding from Char-Em United Way, Petoskey-Harbor Springs Area Community Foundation, Charlevoix County Community Foundation and Rotary Club of Petoskey.

These funds will be used to:

- Grant funds to local nonprofit, governmental, and educational organizations that are providing vital services such as access to food and basic hygiene, supporting childcare, caring for senior citizens, supporting utility and rental assistance, and overall basic needs in Charlevoix and Emmet counties.
- Help ensure operational support for nonprofit organizations across our two-county region working with the people and families who are most vulnerable and disproportionately impacted by the coronavirus and economic consequences of the outbreak in Charlevoix and Emmet counties.

A simple application form for organizations seeking funding is available at www.ceuw.org/ceccrf.

Representatives from Char-Em United Way, Petoskey-Harbor Springs Area Community Foundation, Charlevoix County Community Foundation and Bay Harbor Foundation will direct grants from the CECCRF. This team is closely monitoring communications from our local Health Department and local response teams to ensure that we are informed as things continue to evolve and that the CECCRF is used to most effectively support local needs and response.

If you would like to contribute to the fund, please visit www.ceuw.org. 100% of your gift to the CECCRF goes to help our community respond to the threat and mitigate the effects of COVID-19.

If you are in need of assistance, please call 211 (available 24/7).

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