

News Release

FOR IMMEDIATE RELEASE

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Media Contact: Dan Boss
Communication Specialist
231-929-5047
dan.boss@networksnorthwest.org

Northwest Michigan Tech Business Summit

April 25 in Traverse City

TRAVERSE CITY, MI – Networks Northwest and Michigan's Small Business Development Center (SBDC) are co-hosting the Northwest Michigan Tech Business Summit April 25 in Traverse City. The Summit will help new and existing Northern Michigan businesses make the most of emerging technologies and innovation opportunities.

Business owners, tech entrepreneurs, and tech enthusiasts will find great value in this educational and networking event and gain understanding of how technological advancements are affecting small businesses. Industry leaders from both the public and private sector will share their knowledge and experience to provide participants with insight on current trends in technology and what businesses need to know to make their tech business a success.

Presenters will include:

- Pavan Muzumdar, COO, Automation Alley
- John DiGiacomo, Founding Partner, Revision Legal
- Scott Taylor, Founder, SOLOSHOT
- Russell Schindler, Founder, SampleServe.com and TCNewTech
- Charlie Tyson, Project Manager, PlanetM
- Andy Cole, Executive Director, Startology

The Northwest Michigan Tech Business Summit will be held at the Hagerty Center, 715 E. Front St., Traverse City. Breakfast and registration run from 8:00 am to 8:30 am and presentations begin promptly after. The cost to attend is \$40 and includes breakfast. Registration and more information can be found at: nwm.org/techsummit

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NOTE to Media: Images are oftentimes available upon request by e-mailing Dan Boss at dan.boss@networksnorthwest.org and stating preferences for resolution (300 dpi?), file format (.tif? .jpg?) and file size (1MB or less?). Or, phone (231) 929-5047. Check our online Media Room at: networksnorthwest.org/media

Founded in 1974, Networks Northwest facilitates and manages various programs and services for the 10 county region. These programs include Northwest Michigan Works, Small Business Development Center, Procurement Technical Assistance Center, various business services, and many different regional planning initiatives in response to our communities' requests and needs. You will see the broad spectrum of workforce, business and community services Networks Northwest offers if you visit our web site, networksnorthwest.org. Networks Northwest's member counties are: Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford.