



For Immediate Release  
April 5<sup>th</sup>, 2018

## **WATCH 9&10 NEWS ON APRIL 18 FOR A LIVE OPIOID EPIDEMIC FORUM**

Presented by 9&10 News and Blue Cross, Blue Shield, Blue Care Network of Michigan

Cadillac, MI, April 5, 2018—9&10 News and Blue Cross, Blue Shield, Blue Care Network of Michigan have teamed up to shed some light on the opioid issue in Northern Michigan. Join 9&10 News' own, Michelle Dunaway and David Lyden as they discuss the important truths and statistics with a panel of local specialists and law enforcement personal from throughout the viewing area.

*"Opioid use in Northern Michigan is climbing at an alarming rate and as an organization that values being a reliable source of information, we feel compelled to discuss all the facts and bring it to our viewers. Knowledge is power and we want to make sure everyone who sees or hears this forum feels empowered to help stop opioid abuse in our communities." Says Kevin Dunaway, Vice President/General Manager.*

The forum will be airing live on 9&10 News and Local 32 on Wednesday, April 18<sup>th</sup> from 7pm-8pm. Reruns of the forum will be airing on Sunday, April 22<sup>nd</sup> at 11am on Local 32 and 12pm on WWTV. WTCM will be simulcasting the forum live on Newstalk 580 WTCM for those listening on radio.

This event is a closed forum, but if you have interest in attending, please contact us by April 11<sup>th</sup>. Space is extremely limited and by invite only.

**9&10 News- Northern Michigan's News Leader**

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If you would like more information about this topic, please contact Promotions by email at [opioidforum@9and10news.com](mailto:opioidforum@9and10news.com).