



Big Brothers Big Sisters
of Northwestern Michigan

A little love makes a BIG difference!

FOR IMMEDIATE RELEASE

March 9, 2018

**NEW Wine Event Weekend in TC
FOR Wine Lovers & Wanna Be's**

Traverse City, MI — March 9, 2018 . . . A fabulous weekend-long wine event, featuring Movies, Seminars, Tastings, a Live & Silent Auction and Music & Dancing to the Sounds of Sinatra, is being organized by two local business owners to benefit Big Brothers Big Sisters. The event will take place Friday, April 13 – Sunday, April 15 at the City Opera House and includes presentations by New York Times Best Selling Author Tilar Mazzeo and Master Sommelier, Elizabeth Schweitzer, just to name a few.

Doug Kosch, the Boathouse Restaurant and his close friend Spencer Stegenga, Bowers Harbor Vineyard, who have worked closely on many projects over the years, are co-chairing this event, and say it *was inevitable, and something they have talked about for years.*

"Combining a very worthy cause with the right timing, and the idea was put in motion. Blending our passion for wine with making a real impact in our community seemed like a No-Brainer," said Spencer Stegenga, proprietor of Bowers Harbor Vineyard.

"Spencer and I are always kicking around ideas on how to put together our two business models to create food and wine destination events, and this seemed like a natural fit," said Doug Kosch, Board Member for Big Brothers Big Sisters and Owner of the Boathouse Restaurant.

The two are working hard to develop the event to benefit Big Brothers Big Sisters of Northwestern Michigan, combining their talents and energy to raise money for local children, while also raising a glass a of wine!

To purchase tickets for the events taking place, go to:
www.tcbigswineauction.org.

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For More Information:

Visit: www.tcbigswineauction.org

Doug Kosch: 231-313-7707

Spencer Stegenga: 231-218-1170