

## **Detroit City Football Club Announces Live Match Broadcasts**

**Detroit, Mich.** — The reigning National Independent Soccer Association (NISA) Fall and Independent Cup Champions, Detroit City Football Club, is partnering with 9&10 News to air live matches for the 2021 season. At least 6 games will be airing on The CW Northern Michigan.

Detroit City FC Men play a national schedule in NISA. The team opens the 2021 regular season at Keyworth Stadium on Saturday, May 1st at 7:30pm ET against Maryland Bobcats FC. Le Rouge has an all-time winning percentage of 72% and won the Fall and Independent Cup Championships during their first year of competition in NISA (2020). As the 2020 Fall champions, Detroit City FC has secured a berth in the July 3rd, 2021 NISA Championship match at Keyworth Stadium.

Detroit City FC Women play a regional schedule as a part of the United Women's Soccer league. The 2021 season will run from May through July. Detroit City FC Women are looking to build on last year's inaugural season.

"We are thrilled to evolve our broadcast and streaming strategy to reach supporters statewide and beyond," said T.J. Winfrey, Detroit City FC Chief of Partnerships. "Our grassroots origin is a story that resonates in many communities, creating connections to Detroit City FC that facilitate the growth of soccer."

Detroit City FC supporters will find live broadcast matches on the following networks: WMYD TV20 Detroit, WBSF - CW46 Mid-Michigan (Flint/Saginaw/Bay City), Your CW7 (Grand Rapids/Kalamazoo/Battle Creek), Lansing CW5 and The CW Northern Michigan (Traverse City/Cadillac).

### **About Detroit City Football Club**

Founded in 2012, Detroit City FC has established itself as one of the most talked about soccer teams in North America. The club's motto, Passion for Our City, Passion for the Game, evokes the three ideas the grassroots organization was built upon: to satisfy the demand for soccer in Detroit, represent the city in a positive light, and build community through the beautiful game. Detroit City FC includes a men's professional team, women's senior team, men's U-23 team, women's reserve team, an Academy and 5 affiliated Youth Clubs.