

MEET US AGAIN...

THE FARLEY  
CALENDAR CO.  
*& promo products*

FOR THE FIRST TIME!



**Why the new name and a new look?** Promotion is what we do, in all sizes and shapes, and we all know that capturing the attention of clients can be a challenge. Direct and to the point is the way to go, and it is time. On the lighter side, The Farley Calendar and Promo Products Company is truly a mouthful to say.

**What has changed, you may ask?** Absolutely **NOTHING!** **Same Owners, Same Management, Same Great Customer Service!** Promotional calendars have been, and always will be, the foundation of our success. They will continue to be the backbone of our company and the glue that holds together many successful partnerships. As we began to expand our promotional offerings, it became apparent that being more to the point with our company name, and how it shaped our image moving forward, was crucial. The speed at which social media and brand marketing continues to evolve and grow, put even more importance on keeping pace with the times...even better, moving ahead of it.

We look forward to our continued collaboration and value the relationships we have developed. Our goal is to help you continue to thrive and set yourself apart. As you seek out avenues of brand recognition and top of mind awareness in the many arenas of your business, we hope you will look to **Farley Promo** for the perfect product to carry your name, and your brand, forward.

With kind regards,

**Jeff Streelman - President**  
**Tom Dawson - General Manager**