



## 9&10 NEWS HONORED AS MAB STATION OF THE YEAR AND MORE

CADILLAC, MI, MARCH 8, 2018---

Heritage Broadcasting Company is grateful to be the recipient of the 2017 Station of the Year award and 18 additional accolades from the Michigan Association of Broadcasting Excellence Award Ceremony on March 7, 2018.

9&10 News placed best in the following Commercial Television Market 3 Categories:

Commercial    Mane Content    Made in Michigan  
Community Involvement    9&10 News Community Involvement  
Marketing Materials & Promos    News Leader Locally Owned  
Mini-Documentary/Series    Giving Back to Guatemala  
Use of New Media    'Blue and You'  
Photojournalist    Catherine Brettschneider Compilation  
News Special    Crossing Lake Huron  
Special Interest Programming    Crossing Lake Huron

9&10 News placed merit in the following Commercial Television Market 3 Categories:

Breaking News Story    Skatricity Fire  
Newscast    05-17-17 Newscast  
Commercial    Mane Content Video Card  
Feature/Use of Medium    Tight Lines for Troops 2017  
Marketing Materials & Promos    Cold Turkey  
Weathercast    12-12-17 Weathercast  
News Reporter    David Lyden Compilation  
Photojournalist    Derrick Larr Compilation  
Sports    11-18-17 Central Lake FB States Hoeksema  
Special Interest Programming    Alan Lomax Legacy

"Team work and making the ultimate commitment to being 'for' Northern Michigan is how we get the best results as a station. I could not be more proud to have this team as a representation of all of this and to have MAB recognize us for such an honor." Says Kevin Dunaway, Vice President/General Manager of 9&10 News.

"There is no secret formula for results like this... but what we have here is a combination of talented staff and incredible viewers of Northern Michigan providing real stories, causes, and heart... It's an undeniable and powerful pairing." Says Sean Mahon, News Director of 9&10 News.

9&10 News- Northern Michigan's News Leader