



**FOR IMMEDIATE RELEASE**  
**March 31, 2021**

## **Big Brothers Big Sisters Welcomes Whitney Amann to Board of Directors**

**TRAVERSE CITY – March, 31, 2021....**Whitney Amann, TV personality, reporter and anchor with 9&10 News recently joined the Bigs' Board of Directors for a three-year term.

“I’ve benefited from the mentorship of many who I respect and admire and whose sound advice altered the course of my career,” said Whitney. “I believe in Bigs’ mission and its ability to change the lives of children in our community. I am grateful to be able to support the organization in this new role.”

With the addition of Whitney, Bigs has a roster of 11 members on its Board, all who play an intricate role in ensuring the agency’s success and vision now and in the future, with a goal to serve an additional 50 children in 2021.

“We are honored to have such a dedicated Board of Directors advocating for children in our community. They continue to positively impact the lives of children in our five-county service area on a daily bases,” said Cecilia Chesney, Executive Director. “The knowledge, expertise, and dedication they bring to the table is outstanding. I look to them on a regular basis for advice, feedback, and their networks to continually strengthen and grow our program in many areas.”

Returning Board Members include Officers: Tony Anderson, President and General Manager at Cherryland Electric Cooperative; Doug Kosch, Vice President and owner of The Boathouse Restaurant; Kerry Kalbfleisch, Secretary and Director of Human Resources at Cherryland Electric Cooperative; Rob Mittelstaedt, Treasurer and partner at Shore Ventures, LLC; and Directors: Kevin Beaudoin, partner at Elemint Wealth Management; Mitchell Blue, Principal and Commercial Insurance Agent at Peterson McGregor; Bruce Finlayson, retired consultant; Maxwell Janis, President of Maxwell Medals and Awards; Tony Kuberski, General Manager of Gourdie-Fraser; and Stephen Robinson, Vice-President and Retail Regional Manager at Fifth-Third Bank.

Originally from the Detroit area, **Whitney Amann** graduated from the University of Michigan-Dearborn with a degree in journalism and screen studies. While in college, she interned with Detroit Public TV, WXYZ-TV Channel 7 in Detroit and WLNS Channel 6 in Lansing. Whitney joined the 9&10 News team as a reporter in the Traverse City Bureau in early 2017 and shortly after was matched with Little Sister Nyilee (age 12) in the Bigs’ mentoring program. Whitney quickly fell in love with the organization and has been instrumental in providing awareness and advocating for the organization.

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#### FOR MORE INFORMATION:

Cecilia Chesney  
Executive Director  
231.392.6497  
[Cecilia.chesney@bigsupnorth.com](mailto:Cecilia.chesney@bigsupnorth.com)

#### About Big Brothers Big Sisters of Northwestern Michigan

Since 1970, Big Brothers Big Sisters has been matching youth in meaningful, enduring, professionally supported mentoring relationships with adult volunteers who defend their potential and help them achieve their biggest possible futures. Bigs' evidence-based approach is designed to create positive youth outcomes, including educational success, avoidance of risky behaviors, higher aspirations, greater confidence, and improved relationships. Learn how to get involved at [Bigsupnorth.com](http://Bigsupnorth.com)