MOMS
Delivering bright futures

You may have noticed a new look for MOMS!

We are still the same, trusted agency, but with an updated logo, tagline and colors. Our new logo is of a happy baby symbolically surrounded by the love and support of family, friends and those in the community that are eagerly ready to help.

While "MOMS" is our name, support is compassionately extended to parents and families of all genders including fathers and grandparents. The baby art is illustrated to be gender-neutral, surrounded by the love of parents, as well as a greater community. The hearts represent the diversity of support and range of services that MOMS brings together — each one critical for a healthy balance in life. The arrangement of hearts also creates the tree that conveys the strength of MOMS' more than 30-year history, the ongoing impact on future generations, and a visual depiction that will stand the test of time.

We have removed the "Orange County" part of our logo as we often serve families outside of our immediate County borders as we are not bound by geographic limitations.
Our tagline, "Delivering Bright Futures," is the infinite promise behind our mission.
Delivering bright futures is what we pledge to mothers, fathers and families through health promotion, parenting education and special support services.

- Delivering is our assurance that we — and the community — are here for parents and families.
- Bright is our commitment to smart guidance to help deliver healthier babies.
- Futures is our continued support that goes beyond the birth of a child.

At MOMS, healthy babies are the center of attention, and love and support is all around.

Be on the lookout for our new website in the Spring, as well as for other updates!

