



## 2022 CORPORATE SPONSORSHIP OPPORTUNITIES

### The Arc of Massachusetts

October 16th, 2022

Lookout Farm in Natick MA

The Arc of Massachusetts is an Official Charity Partner of the Doug Flutie Jr. Foundation for Autism's annual 5K! Our mission is to enhance the lives of people with autism and intellectual and developmental disabilities (IDD). We fulfill this through advocacy for community supports and services that foster social inclusion, self-determination, and equity across all aspects of society. Participants can join our 5K at either at the Belkin Family Lookout Farm in Natick or virtually from anywhere. 100% of the proceeds raised will go directly to The Arc of Massachusetts and make our work possible.

### CHAMPION SPONSOR - \$10,000

- Exclusive logo placement on race shirt
- Featured logo on event website, Flutie Foundation website, and all electronic 5K newsletters
- Sponsor of our 5K Facebook Live shows
- Dedicated social media recognition highlighting 5K sponsorship and tagged in all The Arc of Massachusetts posts
- Recognition on live stream and in-person program
- Customized event press release
- Prominent placement of logo on all pre-recorded and live stream event materials
- Logo on printable bibs available to participants
- Premier table location at Lookout Farm
- Volunteer opportunities of choice
- 20 complimentary race entries



### FINISH LINE SPONSOR - \$5,000

- Logo placement on race shirt
- Featured logo on event website, Flutie Foundation website, and all electronic 5K newsletters
- Dedicated social media recognition highlighting 5K sponsorship and tagged in all event posts
- Included in The Arc of Massachusetts press release
- Prominent placement of logo on all pre-recorded and live stream event materials
- Logo on printable bibs available to participants
- Top table location at Lookout Farm
- Volunteer opportunities of choice
- 15 complimentary race entries





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### ADVENTURER SPONSOR - \$2,500

- Logo on the back of the race shirt
- Featured logo on event website, Flutie Foundation website, and all electronic 5k newsletters
- Social media recognition highlighting sponsorship
- Included in The Arc of Massachusetts press release
- Logo on all pre-recorded and live stream event materials
- Table location at Lookout Farm
- 10 complimentary race entries



### ENDURANCE SPONSOR - \$1,000

- Logo on event website
- Social media recognition highlighting sponsorship
- Logo on all pre-recorded and live stream event materials
- Table location at Lookout Farm
- 5 complimentary race entries



### ROAD RUNNER SPONSOR- \$500

- Logo on event website
- Table location at Lookout Farm
- 3 complimentary race entries

TO BECOME A SPONSOR:

Contact Katrin Aback, Director of Philanthropic Partnerships, at  
[aback@arcmass.org](mailto:aback@arcmass.org) or 781-891-6270 x105



**Doug Flutie Jr.  
Foundation for Autism**

