

MEET KYLE KEYNOTE + TRAINER



Kyle Willkom is a keynote speaker, author, and entrepreneur. He is the Founder of Action Packed Leadership, LLC – a leadership development company focused on helping young people become the best versions of themselves. His most recent book, Action Packed Leadership - Empowering High School Students to Think Positive, Take Action, and Create Change, was a number 1 best seller on Amazon and is used in leadership classes around the country. Through Kyle's speaking, books, and online resources, he has reached hundreds of thousands of young people with messages of kindness, positivity, and action. In his free time, Kyle enjoys going on outdoor adventures with his wife, Danielle, being a dad to his daughter, Jovie, eating pizza, and watching Milwaukee Bucks basketball games.

AWARDS OF EXCELLENCE CEREMONY

LEAD PROGRAM RECIPIENTS
CHAPTER OF THE YEAR RECIPIENTS
COMPETITIVE EVENT WINNERS:
ANNUAL CHAPTER ACTIVITIES PRESENTATION
BUSINESS ETHICS
BUSINESS ETIQUETTE
CAREER EXPLORATION
CAREER RESEARCH
COMMUNITY SERVICE PRESENTATION
CRITICAL THINKING
DIGITAL CITIZENSHIP
ELEVATOR SPEECH
EXPLORING BUSINESS ISSUES
EXPLORING COMPUTER SCIENCE
EXPLORING ECONOMICS
EXPLORING TECHNOLOGY
FBLA CONCEPTS
FBLA MISSION & PLEDGE
FINANCIAL LITERACY
INTERPERSONAL COMMUNICATION
LEADERSHIP
LEARNING STRATEGIES
MARKETING MIX CHALLENGE
MULTIMEDIA & WEBSITE DEVELOPMENT
RUNNING AN EFFECTIVE MEETING
VIDEO GAME CHALLENGE
OUTGOING STATE OFFICER FAREWELLS
INCOMING STATE OFFICER INDUCTION

NLC Next Steps

The Top 4 in all events will advance to NLC in Orlando, FL from June 29 - July 2! The Intent to Compete must be completed by April 10. Failure to complete may result in losing the spot to compete at NLC. Please follow all directions outlined onsite.

FBLA SHOP ITEMS

This is a preview of items being sold at the shop. There may be more! Accepting cash and card.



Limited Stock

\$15

Comfort Colors T-Shirt with Missouri FBLA Logo



BRAND NEW

\$18

Comfort Colors T-Shirt with Dog and FBLA Bandana



\$18

Hanging Toiletry Bag with Missouri FBLA logo



\$12

Belt Bag with Missouri FBLA logo



\$1

Nametag Ribbons



Limited Stock

\$18

Comfort Colors T-Shirt with Missouri FBLA in a groovy design

CONFERENCE OVERVIEW

Venues

Hotels

Drury Plaza Hotel
Columbia East
3100 Interstate 70 Dr SE,
Columbia, MO 65201

Drury Plaza Hotel
Columbia Stadium Blvd
1000 Knipp St,
Columbia, MO 65203

Conference Venues

Cornell Hall

Mizzou Campus
700 Tiger Ave,
Columbia, MO 65211

Student Center - Lunch Only

Mizzou Campus
901 Rollins St,
Columbia, MO 65211



Parking on Mizzou Campus

Buses will park in lot RP10 and regular vehicles like cars/vans will park in the Turner Ave Garage. Refer to the email for details.

Lunch on March 27

Lunch will be provided to all attendees from 12 PM - 1 PM. There will be two shifts for lunch and attendees will be assigned one shift prior to arrival. Further details and instructions will be shared in the registration packet received onsite. DoorDashing lunch is not allowed.

Adviser Duties

All advisers will have duties to complete during the day. Please review the email about the time, location, and responsibilities of your assigned duty.

SCHEDULE

8:30AM-9:00AM	Conference Registration
Room 201 9:00AM-9:45AM	Opening Session
10:00AM-2:00PM	Competitive Events See Adviser for Specific Times & Rooms
Room 201 10:00AM-10:45AM 11:00AM-11:45AM	Leadership Connections <i>Kyle Willkom</i> If your net worth will be determined by your network, it will be vital for you to have the tools necessary to create lasting connections. This workshop will empower you to meet new people and practice your newly learned networking skills.
Room 115 10:00AM-10:45AM 11:00AM-11:45AM 1:00PM-1:45PM	How Do You Say It <i>Junior Achievement</i> Join us for an exciting workshop where you'll journey through the world of tones and their impact on messages. Ever wondered how your voice can change the way people hear you? Here's your chance to find out! Get ready to elevate your communication skills and command attention with confidence!
Room 219 10:00AM-10:45AM 11:00AM-11:45AM 1:00PM-1:45PM	Solving Problems <i>Junior Achievement</i> Embark on an exciting workshop journey where you'll unravel the mysteries of collaboration through hands-on role-playing activities. Join us to explore the power of teamwork, uncover common obstacles, and unlock innovative problem-solving techniques. Get ready to step into different roles, conquer challenges, and emerge as a collaborative champion!
Room 218 10:00AM-10:45AM 11:00AM-11:45AM 1:00PM-1:45PM	Lights, Camera, FBLA Action! <i>Missouri FBLA High School State Officers</i> Dive into LEAD Awards, Competitions, and More! Join us for an engaging workshop tailored for MS FBLA members. Discover avenues for personal and professional growth through LEAD Awards, competitions, educational programs, and officer opportunities. Don't miss out on maximizing your FBLA journey!

SCHEDULE

Room 205 10:00AM-10:45AM 11:00AM-11:45AM 1:00PM-1:45PM	From Meh to Magnificent <i>Missouri FBLA High School State Officers</i> Unleash Your Potential with Missouri FBLA! Delve into the art of making lasting impressions and stand out from the crowd. Join us for an interactive workshop designed to enhance your communication, networking, and leadership skills within Missouri FBLA. Elevate your presence and seize every opportunity with confidence!
Room 206 10:00AM-10:45AM 11:00AM-11:45AM 1:00PM-1:45PM	Saving the City <i>Missouri FBLA High School State Officers</i> A Guide to Making a Positive Impact! Ready to ignite change and leave a lasting mark in your community? Join us for a transformative workshop focused on actionable steps to get involved and make a positive impact. Explore various avenues such as volunteering, organizing events, and collaborating with local organizations. Empower yourself to be a catalyst for change and create a brighter future for all!
11:00 AM - 1:30 PM	FBLA Shop Open
Room 211 1:00PM-1:45PM	Rise to the Challenge <i>Missouri FBLA Middle School State Officers</i> You'll be the captain of your team and guide them through the legendary Marshmallow Challenge! Using only spaghetti and marshmallows, you'll work together to build the tallest tower possible. Along the way, you'll learn invaluable lessons about teamwork, communication, and problem-solving.
11:00AM-12:00PM 12:00PM-1:00PM 1:00PM-2:00PM	Mizzou Campus Tour Sign up required in advance.
Student Center 12:00PM-1:00PM	Lunch Lunch is included with registration. Attendees are assigned one of two shifts. DoorDashing is not allowed.
Room 201 2:30PM-3:30PM	Awards of Excellence Ceremony