Women in Business
FALL CONFERENCE

Wednesday, November 6, 2024
Colonnade Ballroom at the
Omni Bedford Springs Resort

Investment Opportunities & Benefits

First price listed is for Spring OR Fall / Second price is for BOTH Conferences.
All conference sponsors will receive commensurate recognition as a sponsor of our International Women's Day Forum. Businesses which invest in sponsorships early will optimize their promotional value.

Marquis Presenting Sponsor (SOLD – UPMC Health Plan) $5,000

- Exclusive title sponsorship with event name recognition (as agreed upon by Chamber & sponsor.)
- Top billing in all event publicity: print, radio, online, e-mail, etc.
- Most preferred double-size exhibit space (2-6' tables, 4 chairs, electricity if needed.)
- Cover logo exposure and back cover full-page color ad (8.5" x 11") in event program.
- Featured Interview on *The Vibe* Social Media Segment and Podcast.
- Logo/link on event page of Chamber website.
- Opportunity to provide welcome remarks for breakfast or lunch and/or to introduce a keynote.
- Opportunity to provide a break-out session during conference.
- Opportunity to place promotional items in attendee gift bags.
- 8 complimentary conference registrations with reserved priority seating.
- First right of acceptance to renew sponsorship next year & other benefits as agreed upon.

Networking Sponsor (Only 2 Available/Event) $2,500

- Recognition as networking sponsor in all event publicity: print, radio, online, e-mail, etc.
- Presenting sponsorship recognition networking luncheon, including speaking opportunity.
- Preferred exhibit space (1-6' table, 2 chairs, electricity if needed.)
- Featured Interview on *The Vibe* Social Media Video Segment.
- Full-page color ad (8.5" x 5.5" or 4.25" x 11") in event program.
- Logo/link on event page of Chamber website.
- Opportunity to place promotional items in attendee gift bags (165 items provided by sponsor.)
- 4 full-day registrations with reserved priority seating for ballroom sessions.
- 4 additional registrations for lunch-only.
- First right of acceptance to renew sponsorship next year.

Keynote Program Sponsor (2 total per event) $1,500

- Recognition as keynote breakfast or lunch sponsor in all event publicity: print, online, etc.
- Preferred exhibit space (1-6' tables, 2 chairs, electricity if needed.)
- Full-page color ad in event program and logo/link on Chamber website.
- Logo/link on event page of Chamber website.
- Opportunity to provide remarks (3 min.) during breakfast or lunch program.
- Opportunity to place promotional items in attendee gift bags. (165 items provided by sponsor.)
- 3 full-day conference registrations.
- 3 additional breakfast- or lunch-only registrations.
- First right of **acceptance** to renew sponsorship next year.

(More…)

Breakfast Supporting Sponsor (4 Total) $1,000

- Recognition as breakfast or keynote sponsor in all event publicity: print, radio, online, etc.
- Complimentary exhibit space (1-6' table, 2 chairs, electricity if needed.)
- Half-page color ad (8.5" x 5.5" or 4.25" x 11") in event program.
- Logo/link on event page of Chamber website.
- Opportunity to speak (3 min.) as part of pre-breakfast welcome.
- Opportunity to place promotional items in attendee gift bags.
- 3 full-day conference registrations.
  23 additional breakfast-only registrations.
- First right of **acceptance** to renew sponsorship next year.

Break Sponsor $450

- Inclusion in event publicity: print, online, e-mail, posters, etc.
- Complimentary exhibit space (1-6' table, 2 chairs, electricity if needed.)
- Quarter-page ad (4.25" x 5.5") in event program.
- Logo/link on event page of Chamber website.
- Opportunity to place promotional items in attendee gift bags.
- 2 full-day conference registrations
- First right of **acceptance** to renew sponsorship next year.

Supporting Sponsor (For Sponsors NOT Attending the Conference) $250

- Inclusion in event publicity: print, online, e-mail, posters, etc.
- Quarter-page ad (4.25" x 5.5") in event program.
- Logo/link on event page of Chamber website.
- Opportunity to place promotional items in attendee gift bags.
- First right of **acceptance** to renew sponsorship next year.

VENDOR OPTIONS:

A. **Conference Vendor Space (6-foot table, 1 chair) with one full-day registration $250**
   (Additional Registrations available at the discounted rate of $119)

B. **International Women's Day Vendor Space (8 ft. table, 1 chair) with one registration $100**
   (Additional registrations available at the discounted rate of $45)

CONFERENCE PROGRAM ADS (Ala Carte, does not include registration)

Full page color - $200 for ea. Conference (8.5" x 11") / $100 for Forum (5.5" x 8.5")
Half-Page color - $125 for ea. Conference (8.5" x 5.5") / $65 for Forum (5.5" x 4.25")
Quarter-Page - $65 for ea. Conference (4.25" x 5.5") / $35 for Forum (2.75" x 4.25")
Business Card Size - $45 (4.25" x 2.75") – available for conferences only.

Iin-kind sponsorships are welcomed (media, speaker gifts, conference bags, etc.)

To discuss these and other customized options, please contact:
Kellie Goodman Shaffer or Sarah Ferrari at 814-623-2233
Or kellie@bedfordcountychamber.org / sarah@bedfordcountychamber.org

Women in Business

SPONSORSHIP REGISTRATION

Business Name_____

Contact Name_____**Email**_____

Phone_____**Website**_____

Address_____

Do you have a Facebook Page? ____Yes ___No (please "like" the Chamber & event Facebook pages.)

Investment Desired (Circle One)
Note: Last year's sponsors have first right of acceptance; renewals pending.
Call the Chamber for status: 814.623.2233

~~Marquis Sponsor ($5000)~~ ~~Networking/Good News Conference Sponsor ($2,500)~~

Keynote Lunch Program Sponsor ($1,500) **Supporting Breakfast Sponsor ($1,000)**

Break Sponsor ($450 or in-kind product) **Non-Attending Supporting Sponsor ($250)**

_____ Check to Upgrade for Exclusivity of Networking, or Breakfast Sponsorship.

Attendees

_____ _____

_____ _____

_____ _____

_____ _____

____ Yes, I would like to sponsor a student attendee ($129)

Amount Enclosed $_____ **_____Please Invoice Me**

IF EXHIBITING AS A SPONSOR,
Please sign and return attached vendor terms and conditions.
Does Your Display Need Electricity? (No charge.) _____YES _____NO
Please provide a Certificate of Liability to the Bedford County Chamber of Commerce.

Direct Questions or Return Form to: Bedford County Chamber of Commerce
203 S. Juliana St. ~ Bedford, PA ~ 15522
Phone: 814.623.2233 ~ Fax: 814.623.6089
Email: kellie@bedfordcountychamber.org or gwen@bedfordcountychamber.org

Women in Business

VENDOR REGISTRATION

Business Name_____

Contact Name_____**Email**_____

Phone_____**Website**_____

Address_____

Do you have a Facebook Page? ____Yes ___No (please "like" the Chamber & event Facebook pages.)

VENDOR OPTIONS:

A. **Conference Vendor Space (6-foot table, 1 chair) with one full-day registration** **$250**
(Additional Registrations available at the discounted rate of $119)

B. **International Women's Day Vendor Space (8 ft. table, 1 chair) with one registration** **$75**
(Additional registrations available at the discounted rate of $40)

Attendees

_____ _____

____ Yes, I would like to sponsor a student attendee ($129)

Amount Enclosed $_____ **_____Please Invoice Me**

ALL EXHIBITORS: Please sign and return attached vendor terms and conditions.

Does Your Display Need Electricity? (No charge.) _____YES _____NO

Please provide a Certificate of Liability to the Bedford County Chamber of Commerce.

Direct Questions or Return Form to: Bedford County Chamber of Commerce
203 S. Juliana St. - Bedford, PA ~ 15522
Phone: 814.623.2233 ~ Fax: 814.623.6089
Email: kellie@bedfordcountychamber.org or gwen@bedfordcountychamber.org

Bedford County Chamber of Commerce
Leading Businesses. Leading Communities.™

VENDOR TERMS & CONDITIONS:

- Vendors may begin set-up for the event at 7:00 a.m. on day of event (must be set up by 8:00 a.m.) Set up time may also be available the afternoon or evening on the day prior to the show. Updates concerning these potential set-up times will be provided as available or call the Chamber for more information.
- Vendors must staff their table at all appropriate times during the event and must not break down exhibits until 3:00 pm or later.
- All vendor items must be removed from venue by 6:00 p.m. after the event.)
- By signing the below waiver, the exhibitor completely agrees to comply with the terms and conditions of this event. The Chamber reserves the right to reject individuals who do not adhere to these terms/conditions.

EVENT SPONSOR/VENDOR PARTICIPATION WAIVER:
BEDFORD COUNTY CHAMBER OF COMMERCE WOMEN IN BUSINESS CONFERENCE AND/OR FORUM

I, hereby (a) waive, release, and discharge from any and all liability for the death, disability, personal injury, property damage, property theft or actions of any kind which may hereafter accrue to me or my organization/business,

_____
Name of Business or Organization

the Bedford County Chamber of Commerce, host venues, and their respective officers, agents, and employees; (b) indemnify and hold harmless the Bedford County Chamber of Commerce, Omni Bedford Springs, and their respective officers, agents, and employees from any and all liabilities and claims made by other individuals or entities as a result of any of my actions or the actions of any participant, or any agent, employee, or member of my organization/business in our participation in the Bedford County Chamber Women in Business Event(s): March, May and/or November 2024.

I, the undersigned, on behalf of myself and my organization/business acknowledge that I have read and understand the waiver and release herein affirm that this release and waiver shall be construed broadly to provide release and waiver to the maximum extent permissible under applicable law.

_____ _____
Signature Date

_____
Print Name

NOTE: We will hold this waiver in your file until we receive a Certificate of Liability for your business.