



**SUNDAY
SEPT. 27**



**SATURDAY
OCT. 3**



**SATURDAY
OCT. 10**



**SUNDAY
OCT. 25**



**SATURDAY
OCT. 31**

With enough sponsor interest, additional films could be added on Oct. Fridays - 9, 16 & 30

Silver Lining Drive-In Welcomed During Pandemic

Additional Dates/Films Added Through October 31, 2020

Saturday Night Drive-In Movie Series - NEW Sponsorships Available!

In partnership with the Bedford County Fair, the Bedford County Chamber of Commerce is proud to have spent the summer hosting Drive-In Movies at the Bedford County Fairgrounds. Saturday nights, beginning on Independence Day, citizens and visitors of all ages have enjoyed these socially-distant, family friendly movie nights. As sunset becomes earlier, gates will open earlier as summer wanes. Beginning in September, gates will open at 6:30pm for on-online ticketholders; 7:00pm for cash sales at the gate (\$5 per person for ages 10 and up - 9 and under are admitted free.) Movies begin approximately 30 minutes after dusk. (For example, on September 27th, the movie should start around 8pm on October 31st, the start time will be closer to 7:15pm.) *Watch Facebook and the Chamber website for additional details.*

**For more information, or to discuss ways that your business or organization may participate,
Call Kellie Goodman Shaffer: Office: 814-623-2233 / Cell: 814-937-8049
or Email: kellie@bedfordcountychamber.org**

Saturday Night Drive-In Movies

SPONSORSHIP INVESTMENTS & BENEFITS

SILVER LININGS EXCLUSIVE, Named Presenting Partner (only 1)

\$10,000

- * **HIGHEST PROFILE, EXCLUSIVE, NAMED PRESENTING SPONSOR for entire movie series (10 scheduled shows; additional shows may be added thru September and possibly October based on attendance/community interest.)**
- * Most featured recognition in all movie series promotion: multi-media campaign, social media, video promos, etc.
- * Most featured recognition and featured remarks during Ribbon Cutting Celebration for Movie Screen
- * Extended commercial or promotional video (2 minutes) to be shown prior to and following movie and each night
- * Video interview to be featured as part of promotions (social media campaign)
- * Opportunity to greet guests, distribute marketing materials at most prominent booth prior to any or all show/s (if desired)
- * Complimentary admission passes for 16 guests per show
- * First right of acceptance to renew sponsorship & other benefits as agreed upon by sponsor and Chamber

SILVER SCREEN Featured Sponsor

\$5,000

- * Recognition as featured sponsor for entire movie series (10 scheduled shows; additional shows may be added.)
- * Sponsor banners produced by Chamber/Foundation & approved by sponsor - placed in prominent place
- * Featured recognition in all movie series promotion: multi-media campaign, social media, video promos, etc.
- * Recognition and remarks during Ribbon Cutting Celebration for Movie Screen
- * Commercial or promotional video (up to 90 seconds) to be shown prior to and following movie each night
- * Opportunity to greet guests, distribute marketing materials at featured booth prior to any or all show/s (if desired)
- * Complimentary admission passes for 10 guests per show
- * First right of acceptance to renew sponsorship & other benefits as agreed upon by sponsor and Chamber

SOUNDTRACK Sponsor (Only 4 Total - 2 Available)

\$2,500

- * Recognition as soundtrack sponsor for entire movie series (10 scheduled shows; additional shows may be added.)
- * Sponsor banners produced by Chamber/Foundation & approved by sponsor - placed in featured place
- * Recognition in all movie series promotion: multi-media campaign, social media, video promos, etc.
- * Recognition during Ribbon Cutting Celebration for Movie Screen
- * Commercial or promotional audio (up to 30 seconds) included in pre-movie music track each week
- * Opportunity to greet guests, distribute marketing materials at complimentary booth prior to any or all show/s (if desired)
- * Complimentary admission passes for 6 guests per show
- * First right of acceptance to renew sponsorship & other benefits as agreed upon by sponsor and Chamber

MOVIE Sponsor (MORE MOVIES ADDED THROUGH OCTOBER 31)

\$500

- * Your company hosts one of our drive-in nights! (Choice of date: first-come, first-served)
- * Sponsor banners placed along car entrance path from main gate to ticket takers
- * Recognition in your movie date promotion: multi-media campaign, social media, video promos, etc.
- * Commercial or promotional audio (up to 30 seconds) included in pre-movie music track each week (supplied by sponsor)
- * Opportunity to greet guests, distribute marketing materials at the gate and/or in comp. booth prior to the show
- * Complimentary admission passes for 4 guests & comp admission for your working staff at the show
- * First right of acceptance to renew sponsorship & other benefits as agreed upon by sponsor and Chamber

NOTE: Additional In-kind sponsorships are also available: Media, Printing, Signage, Volunteers, etc.
Please call the Chamber to discuss the terms of in-kind sponsorships on a case-by-case basis.

Sponsorships are available on a first-come, first-served basis. If you'd like to sponsor at a level not listed, **We will always discuss ways to customize sponsorship investments to meet our members' objectives & budget!**

Call Kellie Goodman Shaffer for details about a custom promotional package: Ofc: 623-2233 / Cell: 814-937-8049

Saturday Night Drive-In Movies

SPONSORSHIP REGISTRATION

Company Name _____

Contact Name _____

Phone _____ / Email _____

Billing Address _____

City _____ State _____ Zip _____

Your Choice of Sponsorship (check one)

SOLD **SILVER LININGS** (\$10,000 for full series of shows)

_____ **SILVER SCREEN** (\$5,000 for full series)

_____ **SOUNDTRACK** (\$2,500 for full series)

_____ **HOST A NIGHT** (\$500 for one night)

_____ **IN-KIND** _____
(sponsored product/service)

*If you're interested in hosting a movie night, indicate your top three preferences using 1 -2 -3, or call us to discuss.
Movie sponsors will be assigned on a first-come, first served basis. Titles tentative pending final licensing.
(We will accept up to 2 non-competing sponsors/movie.)*

_____ Fri. Sept. 11 - Irish Music Night: Full Kilt Live
Byrne & Kelly Concert Documentary: *Echoes the Story*

2 Sold Sat. Oct. 31 - Hocus Pocus

_____ Sun. Sept. 27 - Three Amigos

_____ Fri. Oct. 2 - Music & Movie: Jackson Monsour
Band & *Six Days, Seven Nights*

_____ Sat. Oct. 3 - The Legend of Zorro

_____ Sat. Oct. 10 - Moonstruck

**If high school football is impacted further by
Covid-19 restrictions, we would be willing to
add additional Friday night shows if there is
sponsor interest on these dates:**

Oct. 9 - Oct. 16 - Oct. 30

**Call Kellie to discuss these options and potential
film titles for these potential dates.**

**FOR MORE INFORMATION, OR TO SUBMIT YOUR SPONSORSHIP APPLICATION
CONTACT KELLIE GOODMAN SHAFFER - Office: 814.623.2233/Cell: 814.937.8049
Email: KELLIE@BEDFORDCOUNTYCHAMBER.ORG
OR SARAH FERRARI: 814.623.2233 Email: SARAH@BEDFORDCOUNTYCHAMBER.ORG**