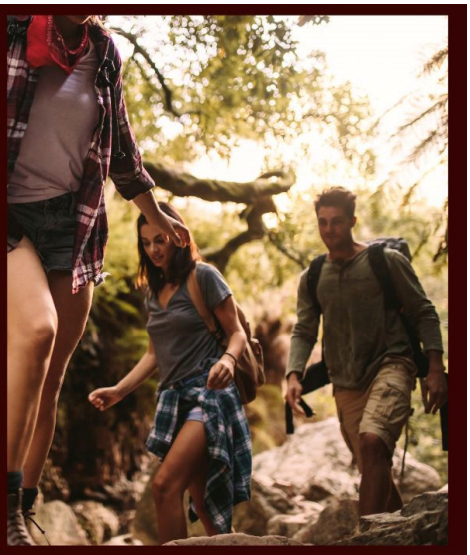


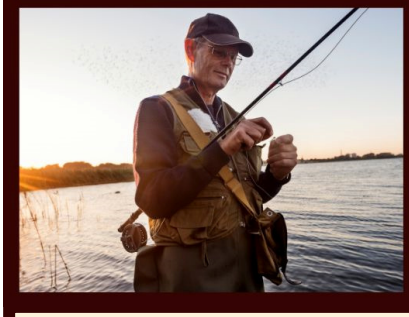


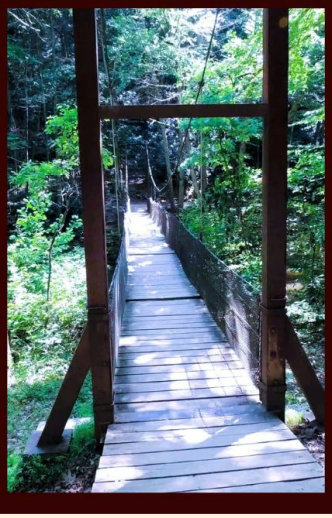


BEDFORD COUNTY

Find Your Adventure

OUTDOORS






First launched in 2020 during the pandemic gathering restrictions, the ***Find Your Adventure Bedford County Outdoors initiative*** *celebrates Bedford County's outdoor opportunities and all of the adventures that await locals and travelers to our region, while supporting related businesses.*

Elements of this expanding initiative will include:

* Event Exposure *(Home, Garden Lifestyle & Outdoors Show, PA Lumberjack Championships, Silver Lining Drive-In Movies, etc.)*
* Extensive Multi-Media Messaging
    * Social Media Campaigns (#bedfordcountyoutdoors #findyouradventure)
    * Video Vignettes, Vlog & Podcast Segments Spotlighting Local Businesses
* Virtual, On-Demand Adventures, Scavenger Hunts and Checklists
* Bike Bedford County Bicycle Routes for on-your-own tours
* Promotional T-Shirts & Souvenir Woodals
* Youth Art Contest
* Additional Opportunities TBD *(Feel free to share your ideas with us!)*



OUTDOOR INTIATIVE INVESTMENT OPPORTUNITIES AND BENEFITS

Inviting Chamber Members to be part of celebrating & supporting Bedford County's great outdoors and all of its awaiting adventures...

$1000 Exclusive Presenting Partner (SOLD)

* Title recognition with initiative name (as agreed upon by sponsor and Chamber)
* Top billing in all event publicity – multi-media (print, radio, online, etc.)
* Video vignette featuring sponsor on initiative webpage and social media
* Largest Logo inclusion on initiative t-shirts and 8 shirts provided to sponsor
* First right of acceptance to renew sponsorship annually

$500 Featured Presenting Partner

* Recognition as a featured sponsor in all initiative publicity
* Video vignette featuring sponsor on initiative website & social media
* 2nd-largest Logo inclusion on initiative t-shirts and 4 shirts provided to sponsor
* First right of acceptance to renew sponsorship annually

$250 Supporting Partner

* Recognition as a supporting sponsor in all initiative publicity
* Logo inclusion on initiative t-shirts and 2 shirts provided to sponsor
* First right of acceptance to renew sponsorship annually

Customized Sponsorship Opportunities also available, including in-kind partnerships. Call Kellie to discuss an investment that works for you. (814.623.2233)