# 2024 Concert Series



The Bedford County Chamber of Commerce is pleased to present our 2024 Concert Series, featuring lead performers of the international touring group, Celtic Thunder!

Three unique talents—three beautiful venues—three different cultural experiences.

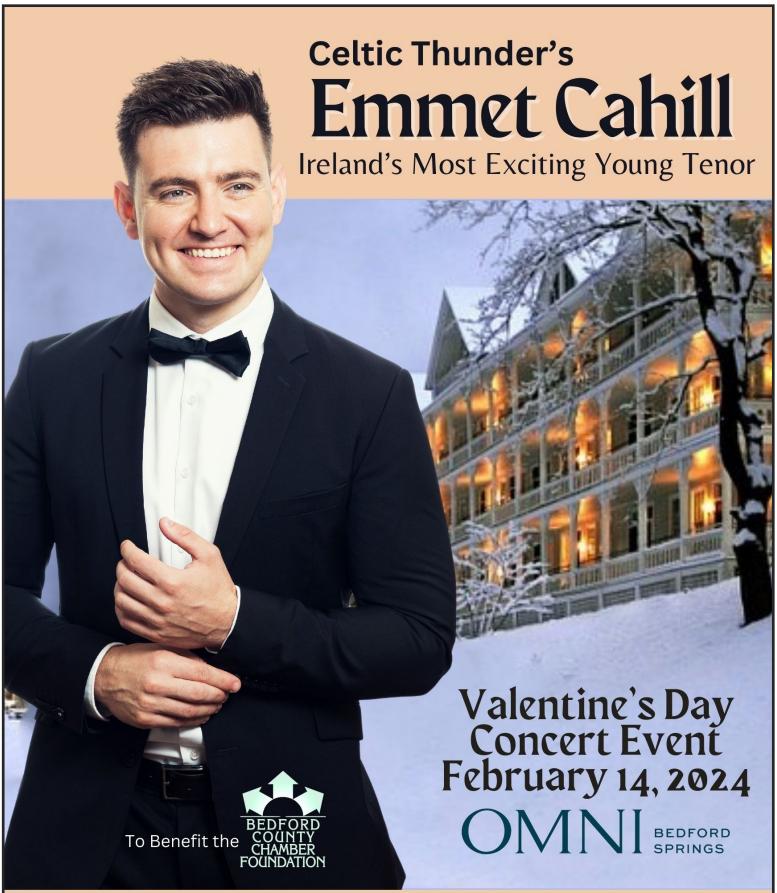






Local businesses are invited to consider a sponsorship/partnership investment in one or more of these special events, benefitting the 501-c3 Chamber (Education) Foundation. Call Kellie Goodman Shaffer for more info or to customize a package—814.623.2233

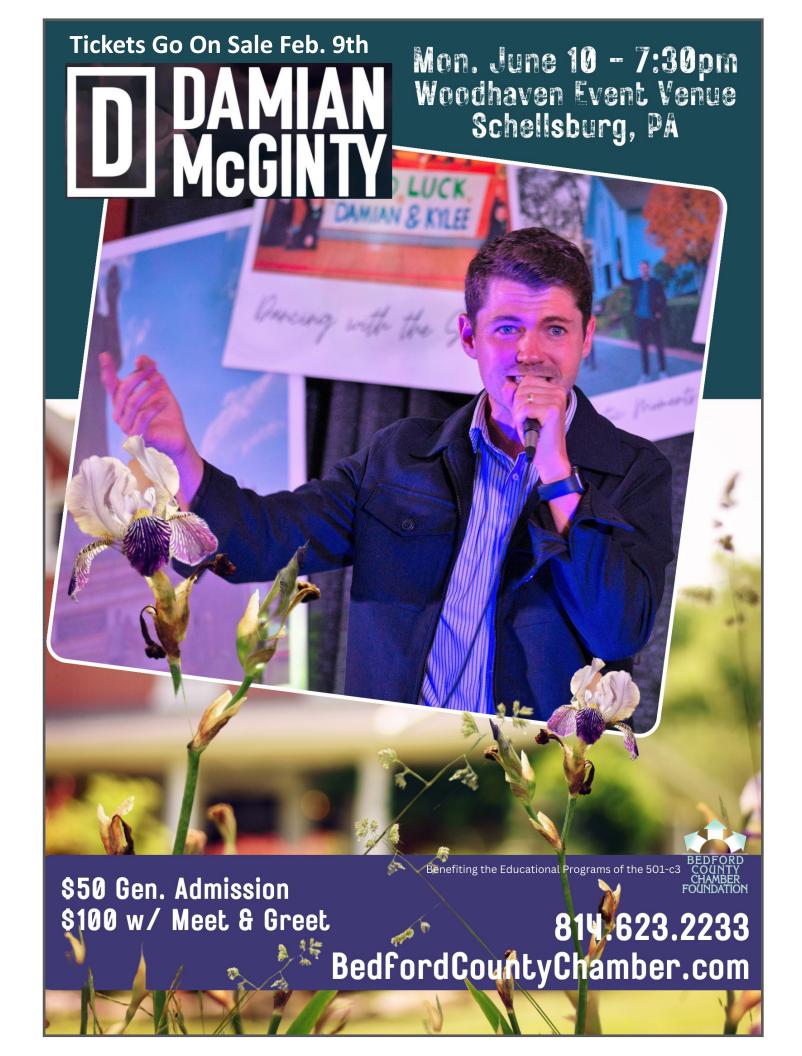




\$100 - Meet & Greet w. First Choice Seating \$50 - General Admission Open Seating

Tickets: 814.623.2233
BedfordCountyChamber.com







#### **CONCERT SERIES OPPORTUNITIES**

Sponsor One or More of our 2024 Concert Events
To benefit the 501-c3 Chamber Ed. Foundation

EMMET CAHILL—Feb. 14—Omni Bedford Springs Resort
NEIL BYRNE—April 28—Clear Ridge Event Center
DAMIAN MCGINTY – June 10—Venue TBD

## **Sponsorship Investments / Benefits**



### Concert Series Presenting Partner—LIMITED only 2 to be offered

\$3,500

(Or be the EXCLUSIVE title sponsor for \$5,000)

- Highest-profile exposure: listed as presenting concert partner(s) in all multi-media marketing material
- Company logo on front of the evenings' print programs and on concert promo welcome poster at event
- Autographed concert promo featuring your logo for our display in your business
- Full-page color event program ad (5.5" x 8.5") with prime placement (back cover or inside front cover)
- Your company banner-up or table ad display at the Ticket Table
- Opportunity to provide welcome remarks before each show and/or participate in pre-concert video promotion
- 8 Tickets for each Concert (24 total) with Meet-and-Greet, photo op with each performer & first-choice seating
- NOTE: Exclusive title sponsor would receive 4 additional tix per event (36 total)



#### Patron of the Arts (Series Featured Sponsor) — only 2 offered

\$2,500

- Listed as such in all multi-media marketing material.
- Full-page full color ad in each event program with preferred placement (ad size: 5.5" x 8.5")
- 4 VIP Tickets (12 total) to each concert with meet and greet, photo op, and first-choice seating



#### Friend of the Foundation (Series Supporting Sponsor)— only 4 offered

\$1,500

- Listed as such in all multi-media marketing material for all 3 concert events
- 1/2 page color ad in all three event program s(5.5" x 4.25")
- 2 VIP Tickets to each concert (6 total) with meet & greet, photo op, and first-choice seating



#### Single-Concert Sponsorship Opportunities (available for each concert event individually)

- GOLD Sponsor: 4 VIP Tickets with meet & greet, photo op, and first-choice seating, full-page ad \$750
- SILVER Sponsor: 2 VIP Tickets with meet & greet, photo op, and first-choice seating, half-page ad \$500
  - BRONZE Sponsor 2 General Admission Tickets, half-page ad \$250
- GREEN Sponsor (for those not attending the event) sponsor recognition w/ full page ad

All sponsors will receive a letter of recognition of your support of the 501-c3 Bedford County Chamber (Education) Foundation. Proceeds benefit our workforce development, literacy and leadership programs.

Contact Kellie Goodman Shaffer to reserve your sponsorship and/or to discuss customized opportunities.

Tickets will be issued electronically with QR code for check-in.

Office: (814) 623-2233 / Cell: (814) 937-8049 Email: kellie@bedfordcountychamber.org