

Bedford County Chamber of Commerce

# Business Community Showcase

## *Silver Linings:* Attitude of Gratitude

**Thursday, October 1st  
at the  
Bedford County Airport**

*Join us as we showcase our  
creative & collaborative business  
community, and some of its  
triumphs amidst the challenges  
of the Covid-19 pandemic.*

**NETWORKING & EXPOSURE  
POSITIVITY & HOPE**

*Moderator: Pastor Brian Swain*

11:00 a.m. - Registration / Exhibit Visits

12:00 p.m. - Networking Luncheon  
(Social Distancing/No-Touch Buffet)

**Keynote Presentation & Panel  
*Silver Lining Drive-In***

*How Bedford Companies Defied the Coronavirus  
to Create a Lasting Legacy for Local Families*

**Featured Panel Discussion:**

***Business Community Silver Linings***

*Featuring Community Leaders Whose Businesses & Teams  
Found Ways to Thrive During the Pandemic*

**Good News Conference**

*Guests are Invited to Join in an Open Forum to  
Share Your Good News & Success Stories*



*Please note:*

*This event is being planned to  
align with the state's current  
pandemic restrictions and  
requirements. Should these  
circumstances change, this event  
will be held virtually, providing  
Consistent marketing/exposure  
benefits for participating  
event partners and sponsors.*

**BedfordCountyChamber.com**

# Business Community Showcase

## *Silver Linings: Attitude of Gratitude*

Thursday, October 1, 2020

11:00am-2:00pm

Bedford County Airport

### *Investment Opportunities and Benefits*

#### **\$2,500 Title Presenting Sponsorship** (Exclusive - Only 1)

Exclusive title sponsorship with event name recognition (as agreed upon by Chamber & sponsor.)  
Top billing in all event multi-media publicity & logo/link on event page of Chamber website.  
Program cover logo exposure and full-page color ad (5.5" x 8.5") on back cover  
Most preferred exhibit space, if desired (company marked vehicle and/or table display)  
Opportunity to provide welcome remarks at start of event & to place promo items at each seat or in gift bag.  
Two reserved luncheon tables (up to 12 complimentary registrants)  
Most Featured video interview or vignette on Chamber On Demand Career Fair  
First right of acceptance to renew sponsorship next year

#### **\$1,500 Exclusive Lunch, Keynote or Panel Sponsorship** (Exclusive - Only 1 of each)

Recognition as keynote sponsor in all event multi-media publicity & logo/link on Chamber website  
Full-page preferred placement color ad in event program. (8.5" x 11")  
Preferred exhibit space, if desired (company marked vehicle and/or table display.)  
Opportunity to provide remarks prior to sponsored portion of program & to place promo items at each seat or bag  
Reserved luncheon table of up to 8 complimentary registrations  
Featured video interview or vignette on Chamber On Demand Career Fair  
First right of acceptance to renew sponsorship next year

#### **\$750 Gold Supporting Sponsorship** (4 Available)

Recognition as gold sponsor in all event multi-media publicity & logo/link on event page of Chamber website  
Full-page black and white ad (8.5" x 11") in event program  
Exhibit space, if desired (company marked vehicle and/or table display.)  
Up to 6 complimentary luncheon registrations & opportunity to place promo items at each attendee seat or in gift bag  
Video interview or vignette on Chamber On Demand Career Fair  
First right of acceptance to renew sponsorship next year

#### **\$500 Silver Supporting Sponsorship** (4 Available)

Recognition as silver sponsor in all event multi-media publicity & logo/link on event page of Chamber website  
Half-page black and white ad (5.5" x 4.25") in event program  
Exhibit space, if desired (company marked vehicle and/or table display.)  
Up to 4 complimentary luncheon registrations & opportunity to place promo items at each attendee seat or in gift bag  
Video interview or vignette on Chamber On Demand Career Fair  
First right of acceptance to renew sponsorship next year

#### **\$250 Bronze Supporting Sponsorship** (4 Available)

Recognition as bronze sponsor in all event multi-media publicity & logo/link on event page of Chamber website  
Quarter-page black and white ad (2.75" x 4.25") in event program  
Exhibit space, if desired (company marked vehicle and/or table display.)  
2 complimentary luncheon registrations & opportunity to place promo items at each attendee seat or in gift bag  
Video interview or vignette on Chamber On Demand Career Fair  
First right of acceptance to renew sponsorship next year

**Please note: Should Covid-19 restrictions force this event to become fully virtual, sponsors will receive recognition during the online program, ads in the Chamber E-Connection newsletter, and Social Media recognition & promotion in lieu of lunch Registrations, and featured promotion in an online trade show/career fair in lieu of in-person exhibit space.**

In-Kind Partnerships will also be considered, with sponsor benefits to be discussed on a case-by-case basis.

**For more information or to register as a sponsor, contact:**

**Kellie Goodman Shaffer**  
**(814) 623-2233**

or

**Sarah Ferrari**  
**(814) 623-2233**