

Bedford County Chamber of Commerce

2020 ANNUAL DINNER & AWARDS CELEBRATION *Silver Screen ~ Silver Linings*

Thursday, November 19th
at the New Corporate Hangar at the Bedford County Airport

Please note: if state pandemic mitigation requirements/restrictions prohibit this event from taking place indoors, it will be held as a drive-in dinner/program at the Silver Lining Drive-In at the Bedford County Fairgrounds.

All sponsorships & registrations will automatically transfer to the alternative venue/format if needed.

The Chamber is determined to recognize & celebrate the excellence of our business community in this most challenging year: staying true to our traditions while making adjustments for the unconventional circumstances.

Thank you in advance for supporting the Chamber and our business community!



For the Signature Celebration of Business Excellence in the Bedford Co. Region

ALL SPONSORS WILL RECEIVE:

*Company name in all press releases, Chamber News articles, table tents, and other printed marketing pieces
Recognition on PowerPoint displayed on screen during dinner
Logo/Link on event page of Chamber website; Right of first acceptance to renew sponsorship in 2021.*

NAMED/TITLE SPONSORSHIPS – Check the diamond next to your desired sponsorship commitment.

- ◇ **\$5,000 EXCLUSIVE PRESENTING SPONSOR** This is our most prestigious and highest-profile sponsorship! Benefits include a reserved, front table of 8, full-color, full-page ads: inside front cover and inside back cover of the dinner program, opportunity to give welcome comments during awards program, and listing as “Presenting Sponsor” on all event materials: (i.e.. “Annual Dinner & Awards Celebration, presented by _____”); \$1000 in Chamber marketing products of your choice (electronic email fliers, print email fliers, website and/or email sponsorship recognition (logo/links), or other as agreed upon by sponsor and Chamber executive.)
- ◇ **\$2,500 EXCLUSIVE RECEPTION SPONSOR** – This unique sponsorship opportunity kicks off the festivities and sets the tone for the evening. The Reception will take place from 5:30-6:30 p.m. Included: 4 Items from the list below, 6 Dinner & Award Tickets, full-page ad on the back cover of the event program, banner placement in the reception area & opportunity to offer a toast during the Awards Program; \$500 in Chamber marketing products of your choice (electronic email fliers, print email fliers, website and/or email sponsorship recognition (logo/links), or other as agreed upon by sponsor and Chamber executive.)
- ◇ **\$1,500 EXCLUSIVE THEME OR AUCTION SPONSOR (RENEWAL PENDING)**– These unique sponsorship opportunities provide special recognition for the associated businesses. Each sponsorship includes 4 Dinner & Award Tickets, full-page preferred placement ad within the event program, recognition/thanks by emcee during awards program; \$350 in Chamber marketing products of your choice (electronic email fliers, print email fliers, website and/or email sponsorship recognition (logo/links), or other as agreed upon by sponsor & Chamber.) And: exclusively for Silent Auction Sponsor: logo featured on online bidding platform and on print brochure given to all attendees; exclusively for Theme Sponsor: logo on theme-related display boards decorating the corporate hangar during the event.

All sponsors for the above levels will receive video commercial recognition on the drive-in screen if event is not held at airport.

- ◇ **\$1,000 TABLE SPONSORSHIP**— Includes Table of 8 and half-page program ad (or ad upgrade for premium memberships.)

PRESENTING SPONSORSHIPS – Each includes 2 Dinner & Award Tickets (as supplies last) and the following:

- ◇ **\$1,000** – full-page ad in the dinner program & \$200 in Chamber marketing (email ad or print newsletter fliers)
- ◇ **\$750** – half-page ad in the dinner program & \$100 in Chamber marketing (email ad or print newsletter flier)
- ◇ **\$500** – half-page ad in the dinner program

INDIVIDUAL AWARD SPONSORSHIPS – Each includes 2 Dinner & Award Tickets (RENEWALS PENDING)

- ◇ **\$385** – Sponsorship of one award given by the Chamber; Program recognition of award sponsorship and 1/8 page ad

- Excellence In Education	- Volunteer of the Year	- Property Improvement
- Innovation	- Heritage Preservation	- Excellence in Agri-Business
- Employer Community Service	- John Anderson	- Excellence in Business, Small
- Excellence in Business, Medium	- Excellence in Business, Large	- Business Hall of Fame
- Servant Leadership	- Bedford Co. Community Connections	- Economic Development
		- Tourism

PROGRAM ADS: Promote your business/organization and/or congratulate the honoree(s)

- \$250** Full Page (8.5" x 11" - black and white)
- \$150** Half Page (8.5" x 5.5" or 4.25" x 11" - black and white)
- \$85** Quarter Page (4.25 x 5.5" - black and white)
- \$50** Business Card (4.25 X 2.75)

Seating positions will be based on sponsorship investments, award recipients, etc. as available. **Resister early as we expect a SELL OUT!**

RETURN PAGE 2 TO THE CHAMBER OFFICE NO LATER THAN OCTOBER 31, 2019

203 S. JULIANA STREET | Bedford, PA 15522 | Fax: 814.623.6089 | Email: director@bedfordcountychamber.org

2020 Annual Dinner & Awards Celebration

Thursday, November 19th at the Bedford County Airport

Sponsorship Registration Form

Company Name _____

Contact Name _____ / Phone _____

Email _____

Website _____

Address _____ City, State & Zip _____

Desired Sponsorship _____ Cost: \$ _____

Attendees

(Complimentary Registrations per sponsorship benefits; additional registrations: \$89 each.)

Seating will be as available. Register early as this event is expected to SELL OUT.

Names	Check if Comp with Sponsorship
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

SPONSORSHIP COST \$ _____

Additional Attendees (\$89 ea.) \$ _____

TOTAL DUE \$ _____

_____ Check Enclosed

_____ Please Invoice

Please Return to the Chamber Office No Later Than October 31, 2019

Note: Sponsorship seating provided as available. Register early as this event is expected to sell out.