



DID YOU KNOW...?

Did you know that having a membership with WESOS can impact your Google position? That you can move from page 6 to the top 3 in less than 60 days?

It sounds too good to be true...but it works ! One of our WESOS Sisters has taken her "Search Engine" position from the sixth page of search responses to being in the Top 3 overall for her area ! How does it work? It's a kind of Exponential Marketing – if you are a member of a directory like ours, when someone looks for another Sister, you get bumped up in the analytics just because you're in the same directory. When someone looks for an attorney on our directory, our accountants get to jump up on their search page. If you need to get ahold of our resident choc-a-hollock, our Honest Auto Repair Sister gets to drive further up the list on Google, too.

There are many benefits to being a yearly or lifetime member of WESOS, but this is one of my favorites! If you have questions about membership and the benefits that would help your business, please get in touch with me. I'll be happy to help!