



**NVCPA**  
NEVADA SOCIETY OF CERTIFIED PUBLIC ACCOUNTANTS

# 44<sup>th</sup> Annual Gaming Conference Sponsorship Information

May 16 - 17, 2023

The NVCPA Gaming Conference is the longest running and one of the most respected gaming conferences for financial and gaming executives. Being a sponsor will afford you the opportunity to introduce your organization to more than 200 highly targeted gaming executives, managers and consultants who are expected to attend the conference. We offer a number of sponsorship packages to suit your needs and budget. In addition to the benefits noted in each package, below are additional ways we utilize your sponsorship.

## Website

Every sponsor will be acknowledged on the Nevada Society of CPAs website on the conference home page. Your logo will appear under your designated level with a link back to your company's website. Logo's and links will remain active as soon as we receive your information and available up to 3 weeks post conference.

## E-mail Marketing

Your logo (with a link to your company's website) will appear under our sponsor tab in all e-mail marketing efforts for the conference. We anticipate sending out approximately 10-15 emails to over 5,000 potential registrants. Historically, we have a high open rate that will allow your company to be visible to a large number of people.

**In order to take full advantage of your sponsorship, please fill out and submit the attached sponsorship registration form to the NVCPA by:  
September 1, 2022**

**The 2023 conference will be held at the Palms Casino Resort. This renovated property will be host to all general sessions, meals & cocktail reception.**



**Should you have any questions on any of the sponsorship packages, please contact:**

**Anna Durst, CEO**  
adurst@nevadacpa.org  
(775) 826-6800



## **Title Sponsor**

### **\$8,500**

- Conference registration for 8 attendees (valued at \$7,360)
- Dedicated vendor space during the conference to meet with attendees (valued at \$700)
- Company logo displayed as a Title sponsor on all collateral materials (valued at \$1,250)
- Company logo on the NVCPA website as the title sponsor
- Advanced attendee list with contact information (2 weeks prior to the event)
- Welcome and end of day video message (valued at \$1,000)
- 75 VIP mailings sent out two months prior inviting 75 of your guests to attend the conference at a reduced rate of \$750
- Logo displayed throughout the conference
- 3-minute video / advertisement / logo slideshow during a break (valued at \$500)

## **Platinum Sponsor**

### **\$5,250**

- Conference registration for 4 attendees (valued at \$3,680)
- Dedicated vendor space during the conference to meet with attendees (valued at \$700)
- Company logo displayed as a sponsor in all collateral materials (valued at \$1,250)
- Company logo on the NVCPA website
- Advanced attendee list with contact information (2 weeks prior to the event)
- 50 VIP mailings sent out two months prior inviting 50 of your guests to attend the conference at a reduced rate of \$750
- Logo displayed throughout the conference
- 3-minute video / advertisement / logo slideshow during a break (valued at \$500)

## **Gold Sponsor**

### **\$3,750**

- Conference registration for 2 attendees (valued at \$1,840)
- Dedicated vendor space during the conference to meet with attendees (valued at \$700)
- Company logo displayed as a sponsor in all collateral materials (valued at \$1,250)
- Company logo on the NVCPA website
- Advanced attendee list with contact information (2 weeks prior to the event)
- 25 VIP mailings sent out two months prior inviting 25 of your guests to attend the conference at a reduced rate of \$750
- Logo displayed throughout the conference

## **Silver Sponsor**

### **\$2,000**

- Conference registration for 1 attendee (valued at \$920)
- Company logo displayed as a sponsor in all collateral materials (valued at \$1,250)
- Company logo on the NVCPA website
- Advanced attendee list with contact information (2 weeks prior to the event)
- 15 VIP mailings sent out two months prior inviting 15 of your guests to attend the conference at a reduced rate of \$750
- Logo displayed throughout the conference





## **Luncheon(s) (limited to 2)**

### **\$3,000 each**

- Conference registration for 2 attendees (valued at \$1,840)
- Dedicated vendor space during the conference to meet with attendees (valued at \$700)
- Company banner displayed at the luncheon
- Company logo displayed as a sponsor in all collateral materials (valued at \$1,250)
- Company logo on the NVCPA website
- Distribution of company marketing materials at luncheon
- Company banner displayed at the luncheon

## **Refreshment Breaks (limited to 4)**

### **\$1,000 each**

- Company placards displayed in refreshment area (valued at \$250)
- Company logo displayed as a sponsor in all collateral materials (valued at \$1,250)
- Company logo on the NVCPA website
- Advanced attendee list with contact information (available 2 weeks prior to the event)
- 5 VIP mailings sent out two months prior inviting 5 of your guests to attend the conference at a reduced rate of \$750
- Distribution of company materials during refreshment break

## **Cocktail Reception (limited to 2)**

### **\$3,500 each**

- Conference registration for 2 attendees (valued at \$1,840)
- Dedicated vendor space during the conference to meet with attendees (valued at \$700)
- Company logo displayed as a sponsor in all collateral materials (valued at \$1,250)
- Company logo on the NVCPA website
- Advanced attendee list with contact information (available 2 weeks prior to the event)
- 10 VIP mailings sent out two months prior inviting 10 of your guests to attend the conference at a reduced rate of \$750

**Sponsors will have a dedicated space onsite, in the ballroom, for the duration of the conference to display signage and materials. Both sponsors and attendees will be able to network and share ideas & resources throughout the two-day meeting.**



Nevada Society of Certified Public Accountants  
5422 Longley Lane Ste A  
Reno, NV 89511  
P. 775.826.6800 F. 775.826.7942

## Yes! We want to be a Sponsor for the Gaming Conference

Sponsorship level: ☐ Title ☐ Platinum ☐ Gold ☐ Silver

☐ Cocktail Reception ☐ Luncheon ☐ Refreshment break

Company/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact phone number: \_\_\_\_\_

E-mail: \_\_\_\_\_

Enclosed is my check for: \$\_\_\_\_\_ Make check payable to: NVCPA

### Sponsor checklist: (see sponsorship opportunities)

1. **E-mail logo to [adurst@nevadacpa.org](mailto:adurst@nevadacpa.org)**

2. **Vendor space** (One draped 6' table with two chairs provided, unless otherwise indicated)

Will use \_\_\_\_ Will not use \_\_\_\_

3. **Door prize**

Will provide door prize \_\_\_\_ Will not provide door prize \_\_\_\_

Prize description \_\_\_\_\_

4. **VIP mailing list** e-mailed to [adurst@nevadacpa.org](mailto:adurst@nevadacpa.org) by February 1, 2023

5. Provide names for complimentary registration(s)

Please copy this form for your records and return payment to:

Nevada Society of CPAs  
5422 Longley Lane Ste A  
Reno, NV 89511

Form can also be emailed to: Anna Durst, CEO - [adurst@nevadacpa.org](mailto:adurst@nevadacpa.org)