



# SUPPORT THE COMMUNITY YOU LOVE

Official Newsletter of Pride of the Lakes - Douglas County, MN | September 2022

## DID YOU SEE PRIDE OF THE LAKES IN THE COMMUNITY THIS SUMMER?



This past spring, Pride of the Lakes formed a committee of local marketing professionals to discuss ways to improve the initiative, make sure it is more visible in the community, and find ways to expand it while also keeping Alexandria Area High School students involved.

With that, Pride of the Lakes was present at different community events each month to talk with those who live, work, and play in the community to educate them on the importance of doing business locally. Watch for Pride of the Lakes at future events!

## COUPON SHEETS ARE HERE!

Pride of the Lakes has launched a coupon page! These coupons feature businesses who have taken the business pledge to support the Pride of the Lakes initiative.

The page is attached with this newsletter. Don't see your business featured? Email [hello@prideofthelakes.com](mailto:hello@prideofthelakes.com) to learn how your business can get involved.



Hats: \$20



Shirts: \$25

## PROMOTE PRIDE OF THE LAKES!

Visit the Alexandria Chamber office at 206 Broadway St. to purchase a Pride of the Lakes hat or shirt. Open Monday - Friday, 8:30 am - 4:30 pm.

## LOOKING FOR A SPECIFIC PRODUCT OR SERVICE?

- Use the Alexandria Chamber as a resource!
- Download the Chrome extension at [prideoft-helakes.com](http://prideoft-helakes.com) to search for local products.
- Ask local businesses!

