# 2023 Rock the Docks
# Summer Concert Series

**Howard T. Brown Park on the Norwich Waterfront**
**Wednesdays from 6:00 pm- 8:00 pm**
**July 12th - August 16th, 2023**(Rain Dates if needed)

## SPONSOR COMMITMENT FORM

**Series Sponsor - $2,500**
- Premier Listing on concert handouts and posters
- Premier Listing on GNACC Website
- Company Logo on concert banner / road banners
- Company name / logo on **all** concert promotions and in press releases
- Permission to hang banners at **each** concert
- Opportunity to distribute promotional items at **each** concert

**Concert Sponsor - $1,500**
- Listing on concert handouts and posters
- Listing on GNACC Website
- Company Logo on concert banner / road banners
- Company name / logo on sponsor concert promotions and in press releases for sponsor concert night.
- Permission to hang banners at sponsor concert
- Opportunity to distribute promotional items at sponsor concert

**All Series Sponsors** will be mentioned in all 30 second announcements "per station" for 100 total, 6 days prior to **each** concert for the Series sponsors.

HALL Communications, Inc.

**Radio Stations to include:**
**98.7 WNLC (FM)**
**97.7 WCTY (FM)**
**100.9 K*Hits (FM)**
**WICH 94.5 (FM) | 1310AM**

**All Concert Sponsors** will be mentioned in all 30 second announcements "per station" for 100 total, 6 days prior to designated concert night.

**Friend of Rock the Docks—$250.00**
- Listing on concert handouts and posters
- Mentions on Social Media
- Set up table at Acoustic Friday Night events at Norwichtown Green (series begins Fridays July 7th—Aug 11, 2023)

**Company:** _____ **Date:** _____ **Rain Date:** _____

**Phone:** _____ **Alt. Phone:** _____

**Contact Person:** _____ **Alt Phone:** _____

**Address:** _____ **Email Address:** _____

**City/St/Zip:** _____ **Sponsor Amount:** _____

***Payments are requested no later than April 15, 2023 for marketing purposes***
Bands/Dates chosen are first-come first-serve based on receipt of payment

**Make checks payable to: Greater Norwich Area Business & Industry Foundation, Inc.**

**Signature:** _____ **Date:** _____

The Greater Norwich Area Business/Industry Foundation, Inc.

**Return Information to:**
GNACC 187 MAIN STREET, NORWICH, CT. 06360
Email: angelaadams@norwichchamber.com

**Brought to you by:**
The Greater Norwich Area Business & Industry Foundation, Inc.,
The Greater Norwich Area Chamber of Commerce
Norwich Harbor Management Commission

The Greater Norwich Area Chamber of Commerce