

greater norwich chamber guide & member directory



THURSDAY, MAY 17, 2024

Ad reservation and copy due deadline:

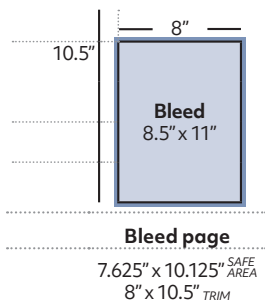
Monday, April 15, 2024

Final ad approval for printing by:

Wednesday, April 24, 2024

AD RATES AND SIZES (All rates include color)

	1/8 horizontal 3.75" x 2.344"	1/8 vertical 1.813" x 4.813"	1/4 page 3.75" x 4.813"	1/2 horizontal 7.625" x 4.813"	1/2 vertical 3.75" x 9.75"	Full page 7.625" x 9.75"
Chamber members	\$290	\$290	\$445	\$725	\$725	\$1080
Non-members	\$365	\$365	\$555	\$905	\$905	\$1350



PREMIUM POSITIONS

(Prices include color; one available per issue; available to Chamber members only)

Back cover (full bleed page)	\$1860
Inside front cover (full page)	\$1630
Inside back cover (full page)	\$1580
Page 3 (full page)	\$1550

A digital version of all print ads will be automatically created for The Day/Shore Publishing's online search optimization program. **Deadlines:** Deadlines listed are final. Ads that have not been approved by the final approval deadline will be finalized at the discretion of The Day/Shore Publishing staff. The Day/Shore Publishing is not responsible for errors in ads that have not been approved on time. Ads that have not been submitted by deadline are subject to The Day/Shore Publishing's ad cancellation policy. Digital ad copy deadline is the same as print ad copy deadline. **Cancellation policy:** All ads canceled after space reservation deadline will be subject to a 25% cancellation fee. **Ad production:** The Day/Shore Publishing offers complimentary, professional creative talent and production services. Two rounds of changes are included. Additional changes will be charged at a rate of \$25 per round.

To advertise, contact your Multimedia Consultant or call 860-701-4247.