



## **THE 2023 FRVCA OUTSTANDING MEMBER AWARDS**

The Florida and Alabama RV Park and Campground Association (FRVCA) is proud to announce the 2023 Outstanding Member Awards. FRVCA's awards honor members that have made meaningful and significant contributions to our association and our industry. The awards will be presented at our awards dinner on May 10, 2023 which is held during our Annual Conference and Expo. We hope to receive many qualified nominations and encourage park owners and operators to nominate themselves if they feel their park is worthy. We also ask that members nominate their valued suppliers who they feel are extraordinary and deserve recognition. All member campgrounds and suppliers are eligible to make nominations.

### **AWARD CATEGORIES**

- Park of the Year (small, medium and large)
- Supplier of the Year
- Alan R. Wallace "Mark of Excellence"

### **GENERAL NOMINATION & SELECTION PROCESS**

- Any person employed by an FRVCA member company is eligible to make a nomination.
- The nomination form must be submitted no later than April 12, 2023.
- We encourage additional materials, pictures, or documents to be submitted along with the nomination form. These materials will help support and validate the nomination.
- It is perfectly acceptable to nominate your own business for the Park of the Year.
- All nominations will be reviewed and the winner selected based on overall accomplishments, achievements and fulfillment of the specified criteria.

### **GENERAL ELIGIBILITY**

The award nominee/winner must:

- Be a current member of Florida RV Park & Campground Association (FRVCA) Member and in good standing
- Have attended at least one Florida and Alabama RV Park & Campground Association event in the past 4 years (Annual Conference, Regional Meetings)
- Fosters community and upholds the principles of FRVCA - professionalism and high standards
- Is an exceptional advocate and steward of Florida and Alabama RV Park & Campground Association and the Outdoor Hospitality industry

**Please see the other-side for specific award details and criteria**

**To enter, or to make a nomination, please submit the nomination form and support materials.**

# AWARD DETAILS AND CRITERIA

## The Park of the Year

**CRITERIA** - The recipient of the Park of the Year must:

- have high standards for their business, their staff, and the way they treat their customers
- be well maintained and feature quality facilities, amenities and a variety of guest services
- show excellent customer service and positive reviews and ratings
- demonstrate a proven track record showing customer satisfaction and an increase in occupancy
- show the implementation and use of new technology or innovations, or recently completed updates or improvements that enhance the park and the guest experience

**The Park of the Year Award will be awarded to member parks in 3 divisions:**

- Small - Up to 150 sites
  - Medium - 151 - 300 sites
  - Large - 301 + sites
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## The Supplier of the Year

**CRITERIA**, the recipient of the Supplier of the Year award must:

- be a member of the Florida and Alabama RV Park & Campground Association, in good standing
  - have supported the industry and our Association by participating in events for 4 years or more
  - have demonstrated a consistent history of providing quality products and or services that help to enhance our RV parks and the camping/guest experience
  - bring efficiency and innovation to the RV Park owner and operator
  - be good stewards to the RV Park and Campground / Outdoor Hospitality industry
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## Alan R. Wallace "Mark of Excellence" Award

For over 15 years Alan was instrumental in the growth and development of the Association and the Industry - setting high goals and standards for the Association and his many first-class RV Resort properties in Florida which he developed and operated. Alan was a long standing Board Member and most recently served as past chair. Up until his passing on July 6 2022, he was involved in all aspects of the association and a big proponent of elevating the industry, the guest experience, and the programs and services of the FL and AL RV Park and Campground Association. He was extremely passionate about our industry and understood how important it was to continuously raise the bar and strive for excellence.

The Association's Board of Directors and many of the Association's campground and supplier members felt this on-going award, named in Alan's honor, would be a well-deserved tribute in appreciation for his achievements, hard work ethic, and for his wonderful vision of how our industry and the Association could and would continue to grow and improve.

**CRITERIA**, the recipient of the Alan R. Wallace award must:

- have supported the industry and our Association by participating in events for 4 years or more
- embody passion, dedication and support for our Association and the Outdoor Hospitality industry
- demonstrate excellence and innovation in developing, building and/or operating RV Parks
- elevate RV park facilities, accommodations and the camping experience
- be a leader and a champion of our Association's programs, legislative efforts, and goals



## THE 2023 FRVCA OUTSTANDING MEMBER AWARDS NOMINATION / ENTRY FORM

### PLEASE SELECT THE AWARD CATEGORY

(Note, please use a separate nomination form if you would like to make a nomination for another award category)

\_\_\_ Park of the Year (park size: \_\_\_ 1-150 sites, \_\_\_ 150-300 sites, \_\_\_ 300+ sites)

\_\_\_ Supplier of the Year

\_\_\_ Alan R. Wallace "Mark of Excellence" Award

### PLEASE PROVIDE INFORMATION ON THE PERSON OR COMPANY YOU ARE NOMINATING FOR AN AWARD

Nominee's Name (If a business, please provide owner's name) \_\_\_\_\_

Nominee's Business Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Nominee's Phone: \_\_\_\_\_ Nominee's Email: \_\_\_\_\_

Nominee's Business Website (if applicable): \_\_\_\_\_

### PLEASE PROVIDE A LETTER AND DOCUMENTATION SUPPORTING THE NOMINEE

- Please return this form with a letter supporting your nomination.
- Note, the support letter does not need to be lengthy but should provide specific details and be descriptive providing examples of the criteria met.
- Though it's not necessary, it will be beneficial to provide supporting pictures, documents, materials or customer reviews along with your letter.

**As the person making the nomination (nominator), please provide your contact information below so we can contact you if necessary.**

Your Name: \_\_\_\_\_

Your Business Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Your Email Address: \_\_\_\_\_

**PLEASE RETURN THIS FORM, A NOMINATION LETTER, AND ANY SUPPORTING MATERIALS TO THE FRVCA OFFICE BY APRIL 12, 2023. YOU MAY RETURN BY EMAIL, FAX OR MAIL.**

### FRVCA AWARDS COMMITTEE

1340 Vickers Road, Tallahassee, FL 32303

EMAIL: [bcornwell@frvca.org](mailto:bcornwell@frvca.org) FAX: 850-562-7179, Questions? Call 850-562-7151