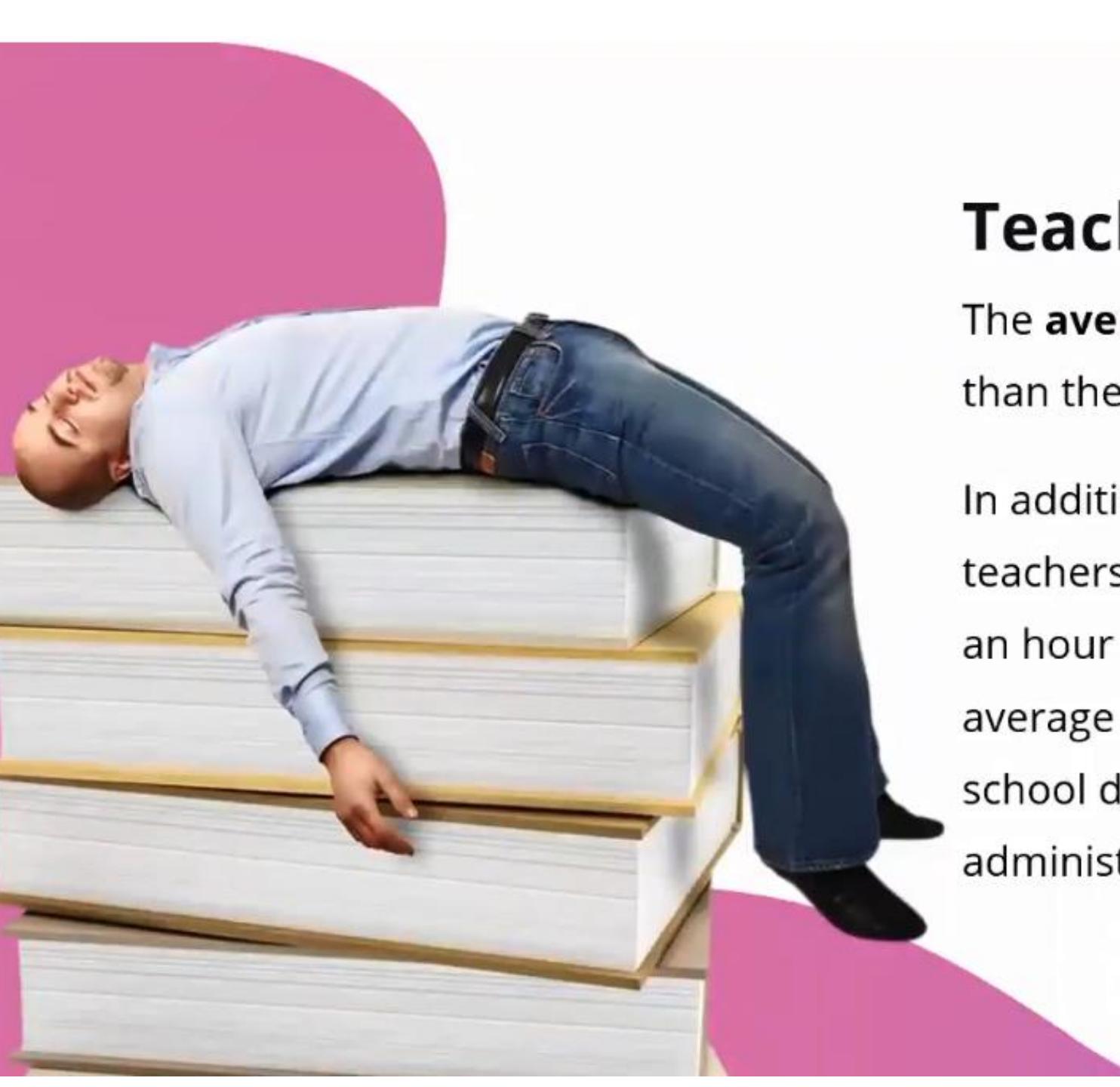


# Why Teachers Have Difficulty Earning on the Side



## Teachers Work Long Hours

The **average** workday for teachers is much longer than the typical **8 hours**.

In addition to a full day in front of the classroom, teachers are expected to **arrive** at school at least an hour before school begins, and many **stay** an average of **3 to 5 hours** beyond the traditional school day for meetings, grading, and other administrative or volunteer activities.

# Teachers have demanding schedules

Thousands of students and parents rely on teachers to not only be present but also focused every school day.

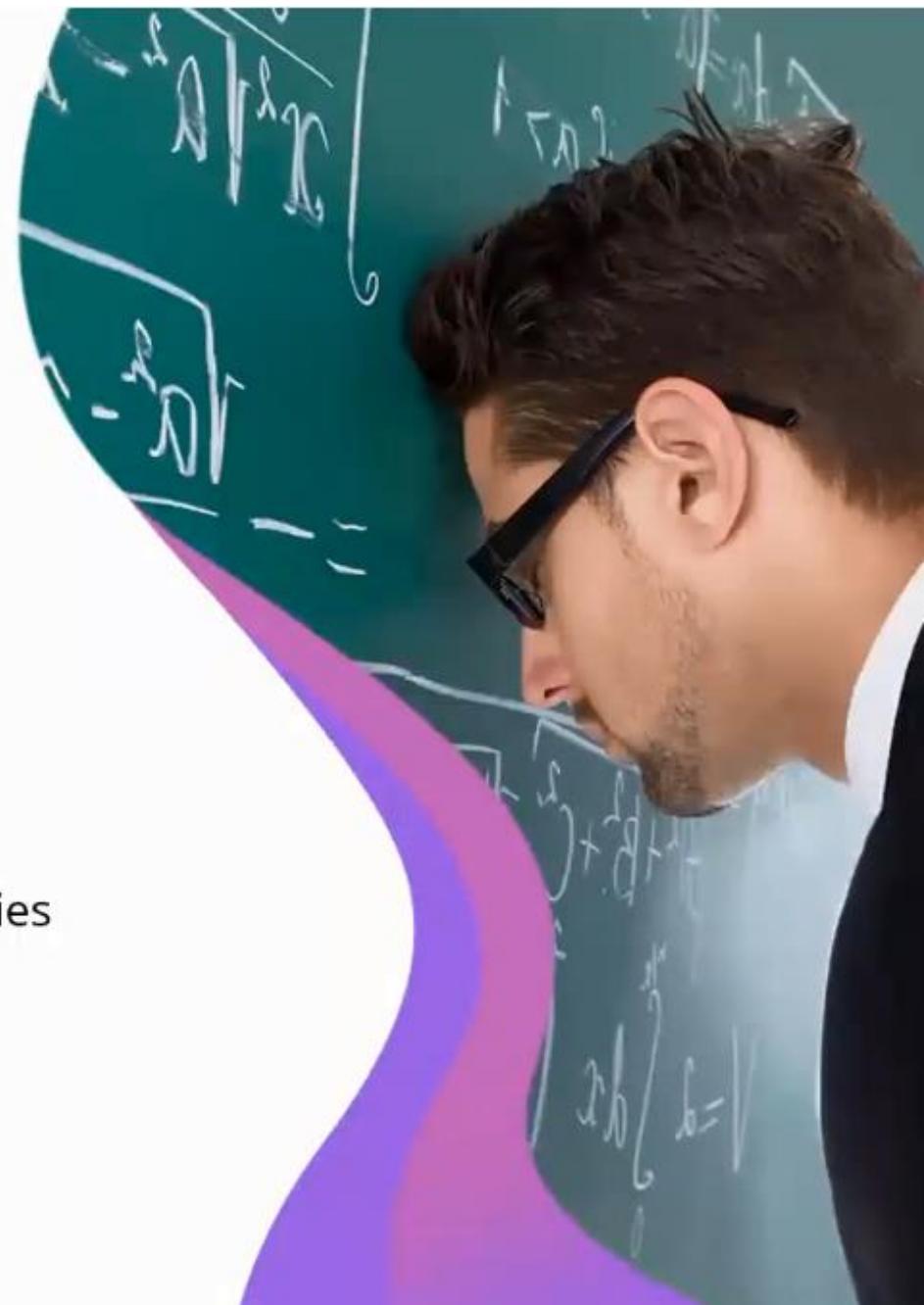
There's actually a joke about teaching being the only job where you have to do more work when you call in sick.

**That's because aside from:**

1. Trying to find a substitute teacher who's willing to come in
2. Coordinating with the substitute on the lesson plan and activities

**They also have to:**

3. Get caught up by checking papers, reading reports, etc. when they return



# Teachers are often short on energy

Almost **three-quarters** of teachers (73%) **report** that they often find work **stressful**.

As a result, they're more likely to leave **work** physically and emotionally **exhausted**.

Not to mention that many of them even take work home.

This makes them **unable** to pursue business **opportunities** that might also **demand** a lot from them physically.





# **Business Opportunity**

## That Is Ideal for Teachers

According to the most recent data from the **National Center for Education Statistics**, public school teachers earned an average of \$58,950.

While this figure is slightly higher than the national average, there's **not much** room for promotion in teaching.

The only **raise** most of them get are the ones **mandated** by the government.



NCES

# What teachers need is **passive or residual income.**

"If you don't find a way to make money while you sleep, you will work until you die."

- Warren Buffett

**Passive or residual income are**  
income sources that provide cash flow based  
on work you performed only once or with  
minimal to no effort in maintaining it.





And one of the best methods of  
earning residual income is through  
**online network marketing.**

# Advantages of **online network marketing:**

- Requires minimal investment
- Gives you control over your schedule
- Can be done from your computer in the comfort of your home
- Allows you to be your own boss
- Provides multiple sources of income
- **Can add supplemental retirement funds**





# Skills Teachers Have That Make Them Perfect Candidates



## Teachers are articulate

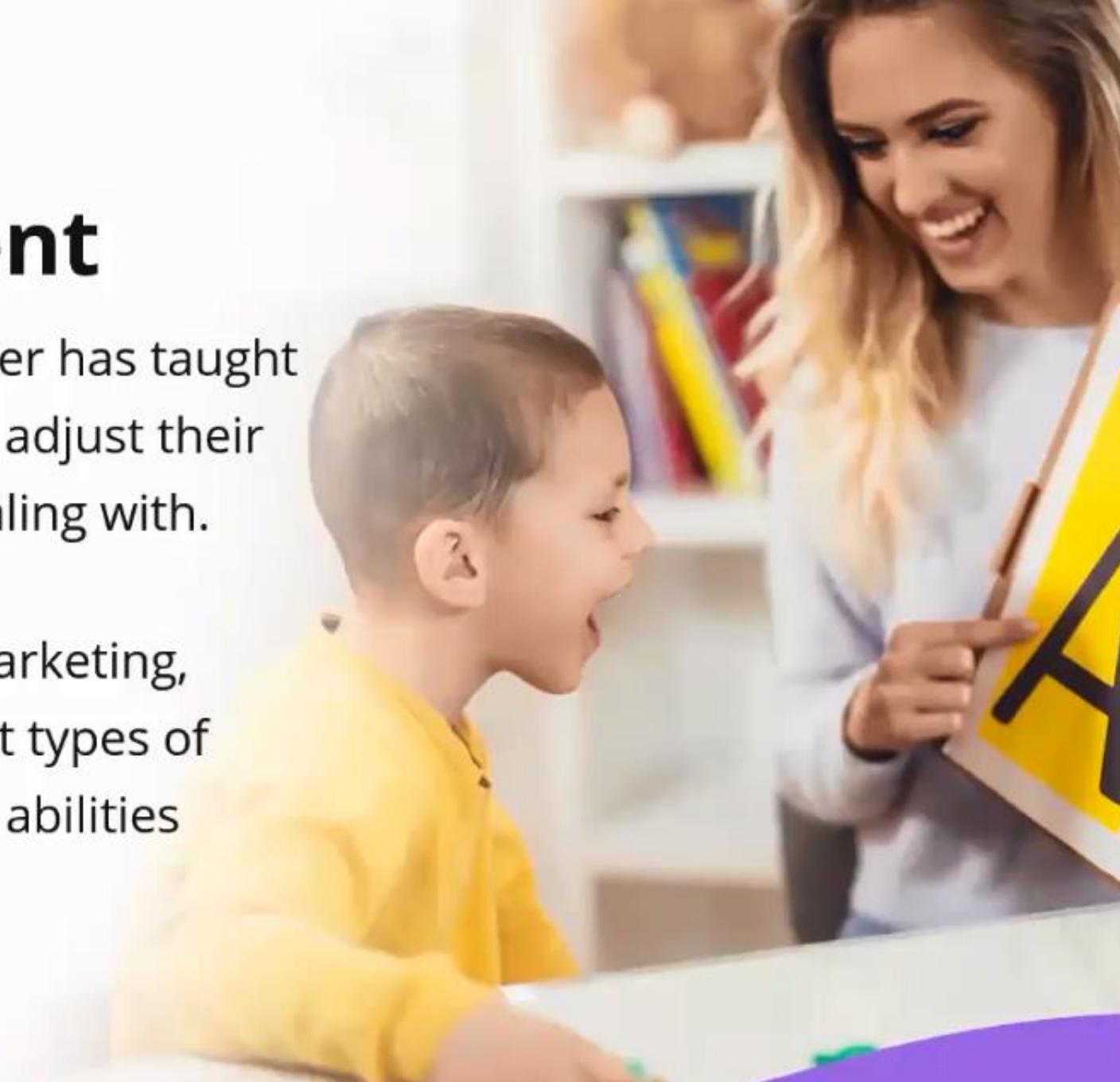
They have a knack for making almost any topic **interesting** and they know how to express their **thoughts** in easily understandable terms.

In network marketing, this can give them an edge when **explaining** products and processes to their **prospects**.

# Teachers are patient

Handling kids throughout their career has taught them to keep their **composure** and adjust their **pace** depending on who they're dealing with.

This is very important in network marketing, where being able to **talk** to different types of people with **different** interests and abilities is a useful **skill**.





## Teachers are organized

They spend their working lives **following** a curriculum and a **strict** schedule.

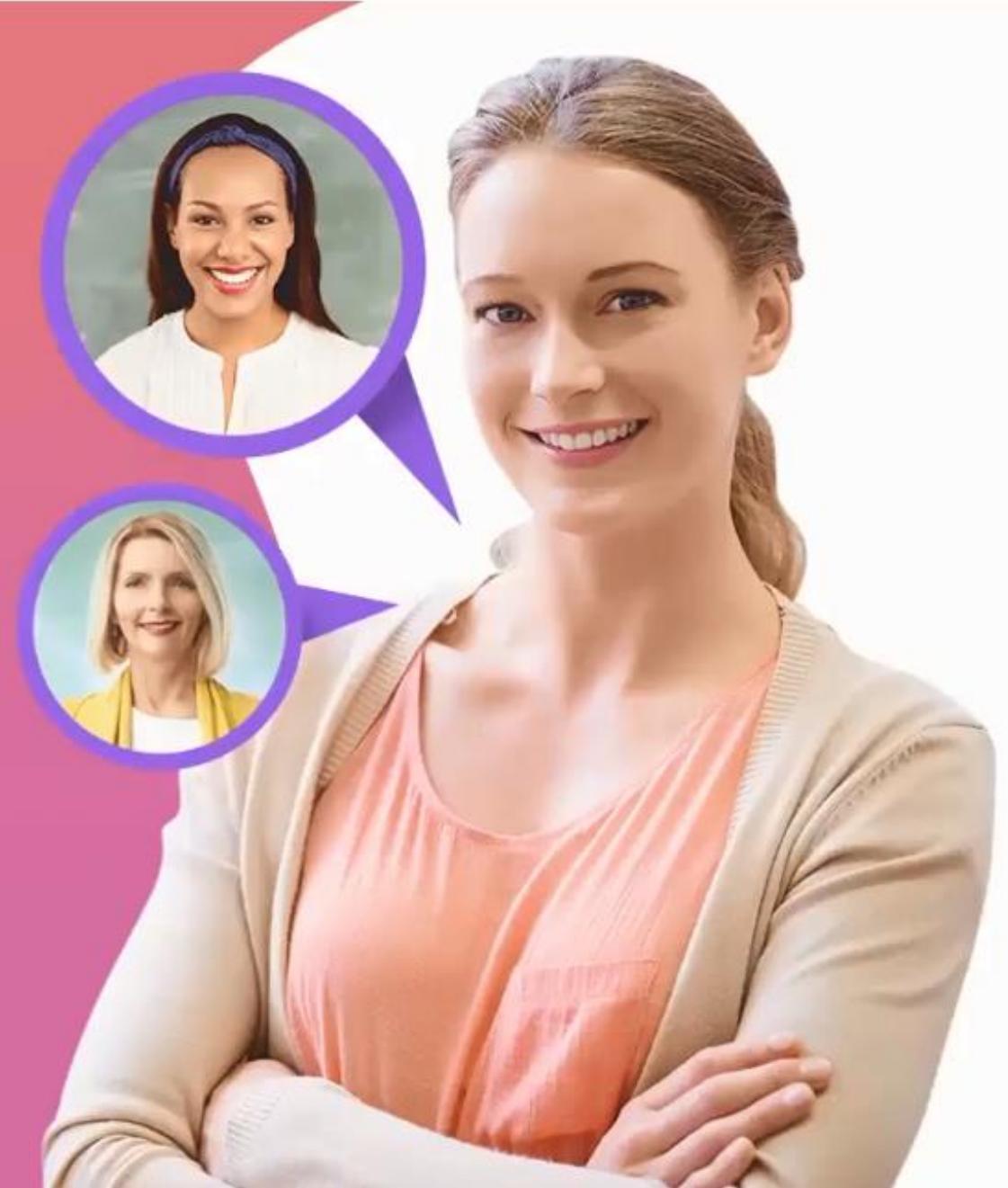
This allows them to **maintain** their **focus** and not get easily sidetracked, which is critical in any type of business.

# Teachers are Leaders

They know how to **inspire** people.

In network marketing, failing to hit goals is one common reason why people quit. Teachers **excel** at giving step-by-step instructions and they have the **inspirational skills** necessary to help keep people **motivated**.





## Teachers have a huge network of contacts

Very few jobs allow you to **interact** with as many people.

From coworkers to hundreds of **parents** that cycle through each year, teachers can develop many **relationships** throughout their careers. These people can potentially become loyal customers or business partners.

# WHY PEOPLE JOIN US...

		
PERSONAL	FINANCIAL	PROFESSIONAL
More Time	Extra Income	Recognition
Paid Trips	Purchase a Home	Career Freedom
Personal Growth	Pay Off Debt	Significance
A Healthier Life	Income in Retirement Years	Be My Own Boss
Helping Others	Leave a Legacy	Enjoy My Work

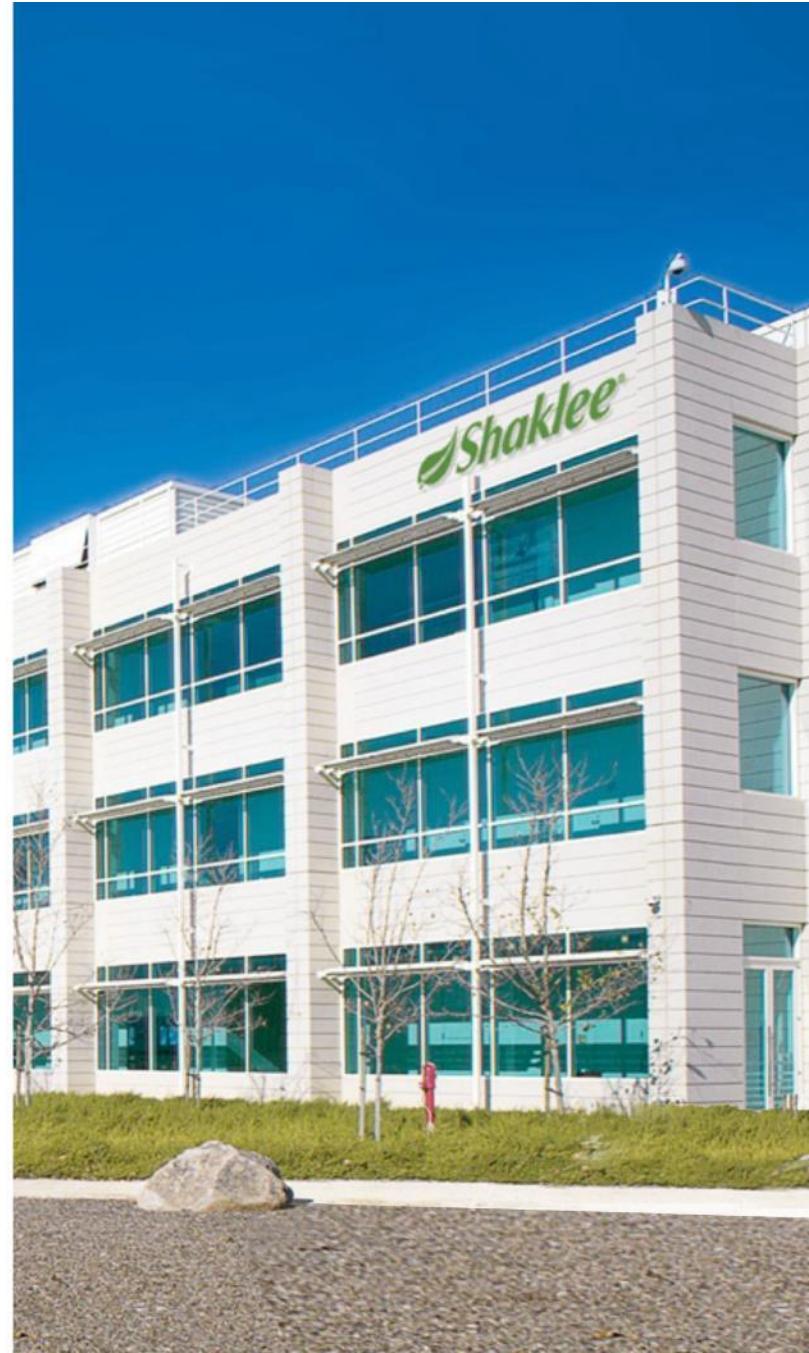
# WHY PEOPLE CHOOSE SHAKLEE...

- High quality products
- Strong leadership
- Vision for the future
- A lucrative marketing plan
- Real support



# THE COMPANY

- A stable income opportunity for over 60 years
- More than \$8 billion in commissions paid
- First company certified Climate Neutral™
- Planted one million trees



# DR. SHAKLEE

Philosopher, Innovator

- Created the first multivitamin in the US in 1915
- Founded the company in 1956



# 100 YEARS OF INNOVATION



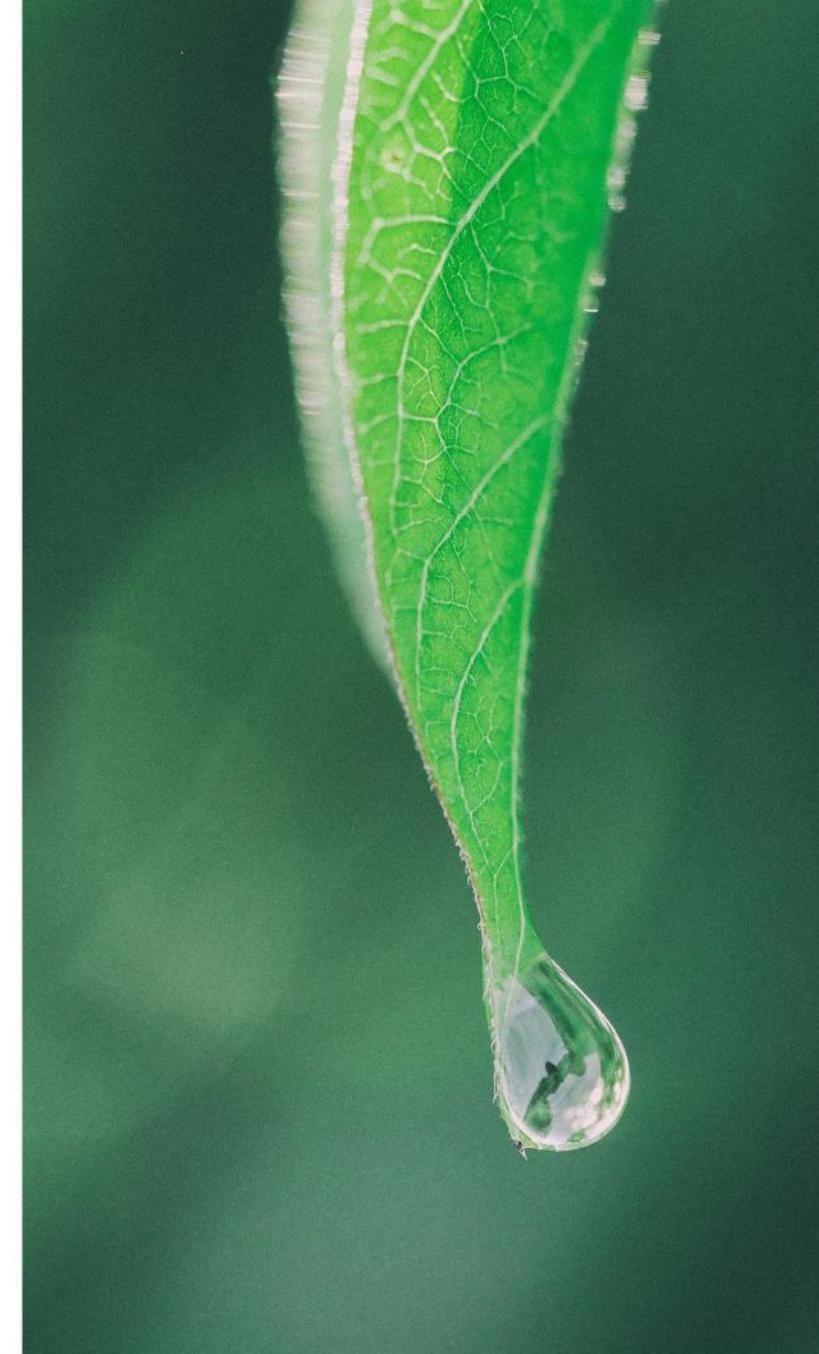
MORE THAN 100 PATENTS/PATENTS PENDING

60+ years ago, Dr. Shaklee created one of the world's first plant-based protein supplement made with soy lecithin.



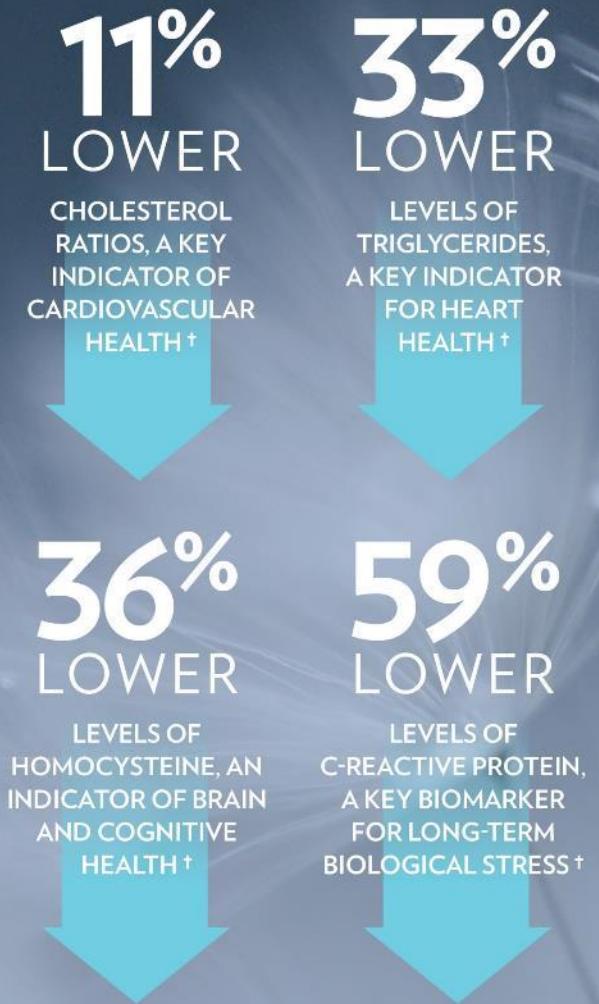
# CLINICAL RESULTS WITHOUT COMPROMISE

- Products that truly work
- Gentle on the environment
- Never tested on animals



# CLINICAL PROOF THAT YOU CAN LIVE YOUNGER LONGER

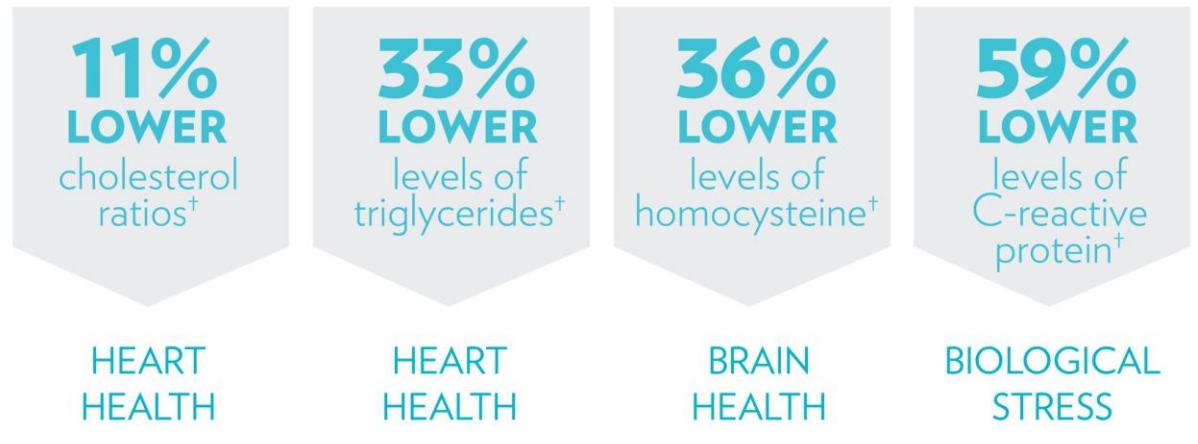
- 141 clinical studies and published papers
- Most in peer reviewed journals
- The Landmark Study: U.C. Berkeley



†Percentages reflect Shaklee supplement users compared with non-supplement users. Data for nonusers was obtained from NHANES 2001–2002 and NHANES III 1988–1994.

# CLINICAL PROOF YOU CAN LIVE YOUNGER LONGER.

## Landmark Study & Telomere Study



**40%**  
LOWER

**SHAKLEE USERS HAD A 40%  
LOWER RATE OF TELOMERE  
SHORTENING ‡**

†Percentages reflect Shaklee supplement users compared with non-supplement users. Data for nonusers was obtained from NHANES 2001–2002 and NHANES III 1988–1994.

‡Cross-Sectional Analysis of Telomere Length in People 33–80 Years of Age: Effects of Dietary Supplementation. Harley CB et al. (2014) 55th Annual Conference, JACN, Vol. 33(5), p414.

‡In a preliminary clinical study, Shaklee users who took Vivix and other Shaklee supplements had a 40% lower rate of telomere shortening across the adult age range compared to a healthy control group.

An 80-year-old Shaklee supplement user is projected to have the same telomere length as a 41-year-old non-supplement user based on a preliminary clinical study.∞

“The Shaklee population is remarkably healthier than the general population, as shown by two studies, the Landmark Study on long-term nutritional supplement users, and the Telomere Study.”

**DR. ELIZABETH BLACKBURN**  
**2009 NOBEL PRIZE WINNER IN MEDICINE**



# EXTRAORDINARY FEATS REQUIRE EXTRAORDINARY PRODUCTS

- Shaklee products have been on every NASA mission since 1995
- Athletes powered by Shaklee have earned 144 gold, silver and bronze medals



# HEALTHY FOUNDATIONS



# HEALTHY SOLUTIONS



## HEALTHY WEIGHT



## HEALTHY BEAUTY



## HEALTHY HOME



# WHAT ARE YOUR OPTIONS?

**EMPLOYEE** - Have a job

**BUSINESS OWNER** - You OWN a system

**SELF-EMPLOYED** - You OWN a job

**INVESTOR** - Money Works for you



# OUR OPPORTUNITY

## FLEXIBLE

You decide what your income goals are, and the time you want to dedicate toward achieving them

## SIMPLE

All the power of Shaklee science is yours to share with a click, through the Shaklee Healthprint™ assessment and other super-simple sharing tools

## SOCIAL

It's about people, conversations, solutions – and it can be done in Facebook®, in a web conference, in the back yard, or in your kitchen

## MOBILE

With Shaklee Connect® business tracking, digital tools for sharing, and simple, straightforward training – all from your smartphone

# COACH OTHERS, LEAD A TEAM

The more people you help, the more you can earn. **No limits.**

\*Average annual income for 2016 is based on the monthly amounts reported on Form 1099-MISC for all Business Leaders at that rank. The sum of these monthly averages is the figure reported in the income disclosure statement. Results will vary with effort. Shaklee Corporation does not guarantee that any particular income level will be achieved.

LEADERSHIP LEVEL	AVERAGE ANNUAL INCOME*			WEEKLY TIME INVESTMENT
	AVERAGE OF LOWEST 1/3	AVERAGE	AVERAGE OF HIGHEST 1/3	
Director	\$4,155	\$10,227	\$18,881	PART TIME: 6-20 HOURS
Senior Director	\$6,884	\$14,010	\$24,361	
Coordinator	\$10,257	\$21,429	\$36,146	
Senior Coordinator	\$18,627	\$33,547	\$52,071	
Executive Coordinator	\$30,050	\$48,791	\$70,500	
Senior Executive Coordinator	\$40,441	\$63,701	\$90,835	
Key Coordinator	\$60,137	\$94,967	\$138,801	
Senior Key Coordinator	\$81,855	\$120,604	\$174,561	
Master Coordinator	\$120,293	\$209,797	\$333,210	
Senior Master Coordinator	\$212,553	\$280,806	\$355,951	BIG TIME: 21-40 HOURS
Presidential Master Coordinator	\$373,990	\$614,837	\$955,006	

# LEADERSHIP

“Other companies count on you to create their value. At Shaklee we reward you for the value you create.”

**ROGER BARNETT**  
CHAIRMAN AND CHIEF EXECUTIVE OFFICER



“Your future will be exactly what you decide to make it.”

**DR. FORREST C. SHAKLEE**



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