



Why Teachers **Have Difficulty** **Earning on the Side**



Teachers Work Long Hours

The **average** workday for teachers is much longer than the typical **8 hours**.

In addition to a full day in front of the classroom, teachers are expected to **arrive** at school at least an hour before school begins, and many **stay** an average of **3 to 5 hours** beyond the traditional school day for meetings, grading, and other administrative or volunteer activities.

Teachers have demanding schedules

Thousands of students and parents rely on teachers to not only be present but also focused every school day.

There's actually a joke about teaching being the only job where you have to do more work when you call in sick.

That's because aside from:

1. Trying to find a substitute teacher who's willing to come in
2. Coordinating with the substitute on the lesson plan and activities

They also have to:

3. Get caught up by checking papers, reading reports, etc. when they return



Teachers are often short on energy

Almost **three-quarters** of teachers (73%) **report** that they often find work **stressful**.

As a result, they're more likely to leave **work** physically and emotionally **exhausted**.

Not to mention that many of them even take work home.

This makes them **unable** to pursue business **opportunities** that might also **demand** a lot from them physically.





Business Opportunity That Is Ideal for Teachers

According to the most recent data from the **National Center for Education Statistics**, public school teachers earned an average of \$58,950.

While this figure is slightly higher than the national average, there's **not much** room for promotion in teaching. The only **raise** most of them get are the ones **mandated** by the government.



What teachers need is
passive or residual income.

“If you don’t find a way to make money while you sleep, you will work until you die.”

- Warren Buffett

Passive or residual income are
income sources that provide cash flow based
on work you performed only once or with
minimal to no effort in maintaining it.





And one of the best methods of
earning residual income is through
online network marketing.

Advantages of **online network marketing:**

- Requires minimal investment
- Gives you control over your schedule
- Can be done from your computer in the comfort of your home
- Allows you to be your own boss
- Provides multiple sources of income
- **Can add supplemental retirement funds**





Skills Teachers Have

That Make Them Perfect Candidates



Teachers are articulate

They have a knack for making almost any topic **interesting** and they know how to express their **thoughts** in easily understandable terms.

In network marketing, this can give them an edge when **explaining** products and processes to their **prospects**.

Teachers are patient

Handling kids throughout their career has taught them to keep their **composure** and adjust their **pace** depending on who they're dealing with.

This is very important in network marketing, where being able to **talk** to different types of people with **different** interests and abilities is a useful **skill**.





Teachers are organized

They spend their working lives **following** a curriculum and a **strict** schedule.

This allows them to **maintain** their **focus** and not get easily sidetracked, which is critical in any type of business.

Teachers are Leaders

They know how to **inspire** people.

In network marketing, failing to hit goals is one common reason why people quit. Teachers **excel** at giving step-by-step instructions and they have the **inspirational skills** necessary to help keep people **motivated**.







Teachers have a huge network of contacts

Very few jobs allow you to **interact** with as many people.

From coworkers to hundreds of **parents** that cycle through each year, teachers can develop many **relationships** throughout their careers. These people can potentially become loyal customers or business partners.

WHY PEOPLE JOIN US...

		
PERSONAL	FINANCIAL	PROFESSIONAL
More Time	Extra Income	Recognition
Paid Trips	Purchase a Home	Career Freedom
Personal Growth	Pay Off Debt	Significance
A Healthier Life	Income in Retirement Years	Be My Own Boss
Helping Others	Leave a Legacy	Enjoy My Work

WHY PEOPLE CHOOSE SHAKLEE...

- High quality products
- Strong leadership
- Vision for the future
- A lucrative marketing plan
- Real support



THE COMPANY

- A stable income opportunity for over 60 years
- More than \$8 billion in commissions paid
- First company certified Climate Neutral™
- Planted one million trees



DR. SHAKLEE

Philosopher, Innovator

- Created the first multivitamin in the US in 1915
- Founded the company in 1956



100 YEARS OF INNOVATION



60+ years ago, Dr. Shaklee created one of the world's first plant-based protein supplement made with soy lecithin.



1915



1960



1961



1972



1981



2005



2006



2006



2007



2008



2010



2013



2014



2015

Shaklee HEALTHPRINT™



2016



2017

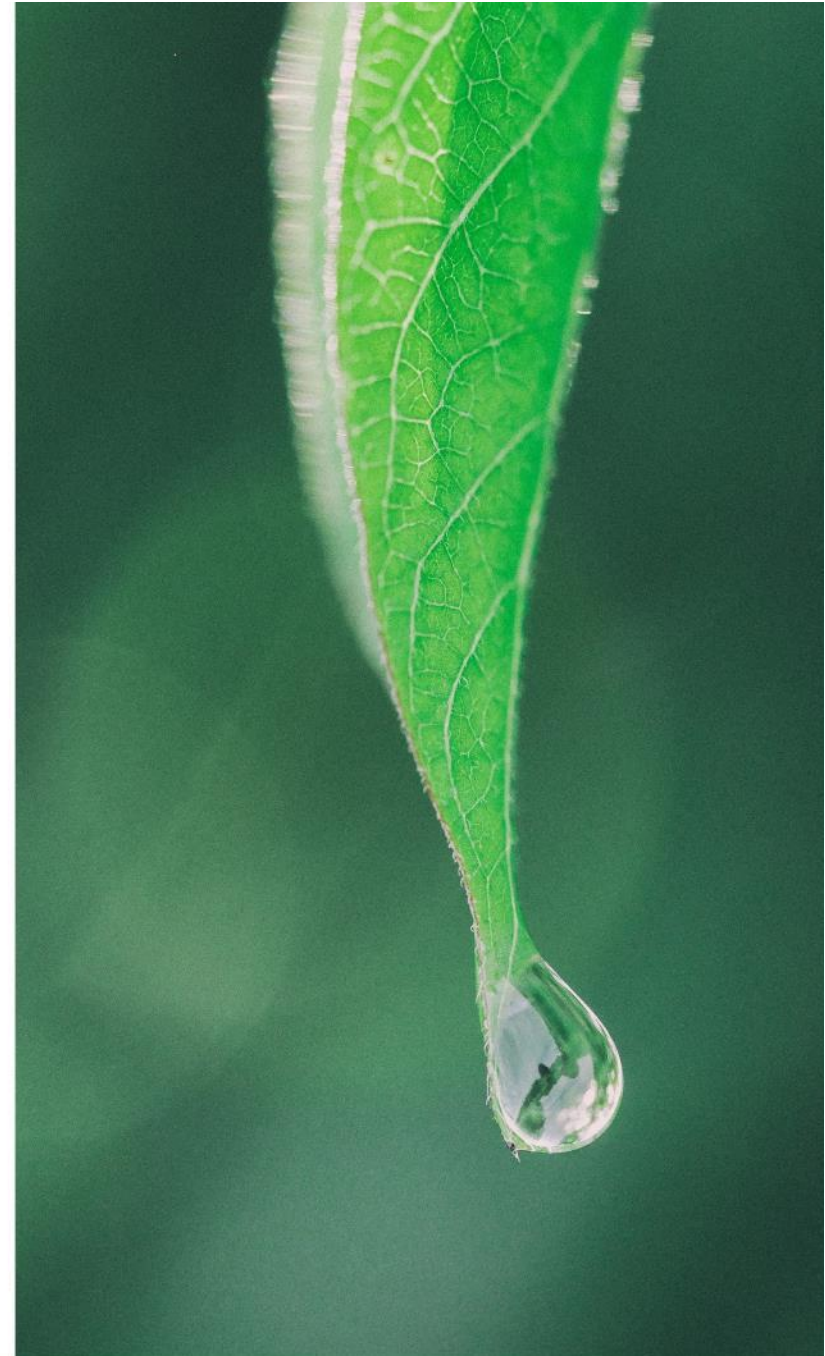


2017

MORE THAN 100 PATENTS/PATENTS PENDING

CLINICAL RESULTS WITHOUT COMPROMISE

- Products that truly work
- Gentle on the environment
- Never tested on animals



CLINICAL PROOF THAT YOU CAN LIVE YOUNGER LONGER

- 141 clinical studies and published papers
- Most in peer reviewed journals
- The Landmark Study: U.C. Berkeley

11%
LOWER
CHOLESTEROL
RATIOS, A KEY
INDICATOR OF
CARDIOVASCULAR
HEALTH †



33%
LOWER
LEVELS OF
TRIGLYCERIDES,
A KEY INDICATOR
FOR HEART
HEALTH †



36%
LOWER
LEVELS OF
HOMOCYSTEINE, AN
INDICATOR OF BRAIN
AND COGNITIVE
HEALTH †



59%
LOWER
LEVELS OF
C-REACTIVE PROTEIN,
A KEY BIOMARKER
FOR LONG-TERM
BIOLOGICAL STRESS †



†Percentages reflect Shaklee supplement users compared with non-supplement users. Data for nonusers was obtained from NHANES 2001-2002 and NHANES III 1988-1994.

CLINICAL PROOF YOU CAN LIVE YOUNGER LONGER.

Landmark Study & Telomere Study

**11%
LOWER**
cholesterol
ratios[†]

HEART
HEALTH

**33%
LOWER**
levels of
triglycerides[†]

HEART
HEALTH

**36%
LOWER**
levels of
homocysteine[†]

BRAIN
HEALTH

**59%
LOWER**
levels of
C-reactive
protein[†]

BIOLOGICAL
STRESS

**40%
LOWER**

**SHAKLEE USERS HAD A 40%
LOWER RATE OF TELOMERE
SHORTENING ‡**

An 80-year-old Shaklee supplement user is projected to have the same telomere length as a 41-year-old non-supplement user based on a preliminary clinical study.[∞]

[†]Percentages reflect Shaklee supplement users compared with non-supplement users. Data for nonusers was obtained from NHANES 2001–2002 and NHANES III 1988–1994.

[∞]Cross-Sectional Analysis of Telomere Length in People 33–80 Years of Age: Effects of Dietary Supplementation. Harley CB et al. (2014) 55th Annual Conference, JACN, Vol. 33(5), p414.

[‡]In a preliminary clinical study, Shaklee users who took Vivix and other Shaklee supplements had a 40% lower rate of telomere shortening across the adult age range compared to a healthy control group.

“The Shaklee population is remarkably healthier than the general population, as shown by two studies, the Landmark Study on long-term nutritional supplement users, and the Telomere Study.”

DR. ELIZABETH BLACKBURN
2009 NOBEL PRIZE WINNER IN MEDICINE



EXTRAORDINARY FEATS REQUIRE EXTRAORDINARY PRODUCTS

- Shaklee products have been on every NASA mission since 1995
- Athletes powered by Shaklee have earned 144 gold, silver and bronze medals



HEALTHY FOUNDATIONS



HEALTHY BEAUTY



HEALTHY HOME



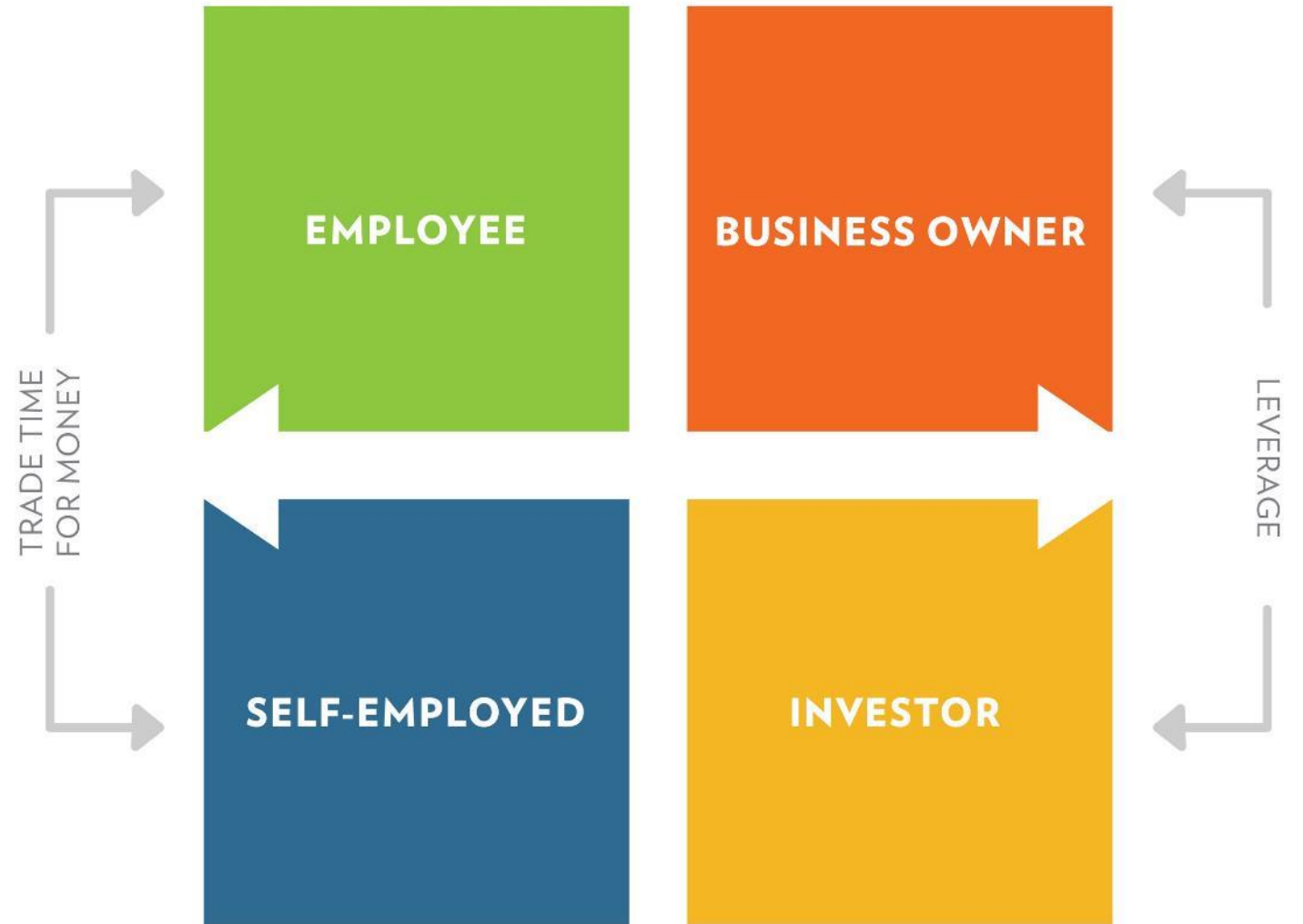
WHAT ARE YOUR OPTIONS?

EMPLOYEE - Have a job

BUSINESS OWNER - You OWN a system

SELF-EMPLOYED - You OWN a job

INVESTOR - Money Works for you



OUR OPPORTUNITY

FLEXIBLE

You decide what your income goals are, and the time you want to dedicate toward achieving them

SIMPLE

All the power of Shaklee science is yours to share with a click, through the Shaklee Healthprint™ assessment and other super-simple sharing tools

SOCIAL

It's about people, conversations, solutions – and it can be done in Facebook®, in a web conference, in the back yard, or in your kitchen

MOBILE

With Shaklee Connect® business tracking, digital tools for sharing, and simple, straightforward training – all from your smartphone

All trademarks are the property of their respective owners.

COACH OTHERS, LEAD A TEAM

The more people you
help, the more you can
earn. **No limits.**

*Average annual income for 2016 is based on the monthly amounts reported on Form 1099-MISC for all Business Leaders at that rank. The sum of these monthly averages is the figure reported in the income disclosure statement. Results will vary with effort. Shaklee Corporation does not guarantee that any particular income level will be achieved.

LEADERSHIP LEVEL	AVERAGE ANNUAL INCOME*			WEEKLY TIME INVESTMENT
	AVERAGE OF LOWEST 1/3	AVERAGE	AVERAGE OF HIGHEST 1/3	
Director	\$4,155	\$10,227	\$18,881	PART TIME: 6-20 HOURS
Senior Director	\$6,884	\$14,010	\$24,361	
Coordinator	\$10,257	\$21,429	\$36,146	
Senior Coordinator	\$18,627	\$33,547	\$52,071	
Executive Coordinator	\$30,050	\$48,791	\$70,500	
Senior Executive Coordinator	\$40,441	\$63,701	\$90,835	BIG TIME: 21-40 HOURS
Key Coordinator	\$60,137	\$94,967	\$138,801	
Senior Key Coordinator	\$81,855	\$120,604	\$174,561	
Master Coordinator	\$120,293	\$209,797	\$333,210	
Senior Master Coordinator	\$212,553	\$280,806	\$355,951	
Presidential Master Coordinator	\$373,990	\$614,837	\$955,006	

LEADERSHIP

"Other companies count on you to create their value. At Shaklee we reward you for the value you create."

ROGER BARNETT
CHAIRMAN AND CHIEF EXECUTIVE OFFICER



"Your future will be exactly what you
decide to make it."

DR. FORREST C. SHAKLEE



Join Us Today!

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www.LiveYoungerLonger.guide