

NEWSLETTER



Don't Fall for the Mystery Box Scam

Scams are becoming more sophisticated every day, and one of the latest trends is the "mystery box" scam. These scams target average homeowners and business owners alike, often through enticing emails or flashy ads on social media. Let's break down this scam and how to protect yourself.

What is the "mystery box" scam?

The "mystery box" scam revolves around an exciting promise: you can win a box filled with high-value gadgets and smart devices just by completing a survey and paying a small delivery fee. It sounds too good to be true, right? Unfortunately, that's because it is. Here's how the scam typically unfolds.

- Enticing email or ad. You
 receive an email or see a social
 media ad promoting a chance
 to win a "mystery box" packed
 with expensive items.
- 2. **Survey completion.** You're asked to fill out a survey, which seems harmless enough.
- 3. **Delivery fee.** At the end of the survey, you're prompted to pay

a small delivery fee to receive your prize.

How the Scam Works

Scammers use various tactics to exploit your trust and excitement. Here are the most common methods.

Collecting Information: In some cases, the main goal is to gather your personal information. The survey might ask for details such as your name, address, phone number, and even sensitive information such as your date of birth. This data can then be used for identity theft or sold to other scammers.

Stealing Your Money: Another variation involves the so-called delivery fee. You're asked to provide your credit card details to cover a nominal shipping cost. Once they have your payment information, scammers can charge your card for much more than the small fee or make unauthorized transactions.

Delivery of Low-Quality Items: Sometimes, you may receive a package, but the contents are far from what was promised. Instead of high-end gadgets, you get cheap, low-quality items worth a fraction of what you paid.

How to Protect Yourself

Here are some tips to avoid falling victim:

- 1. Be skeptical of unsolicited offers. If you receive an unexpected email or see an ad offering expensive items for free, be cautious. Remember, if it sounds too good to be true, it probably is.
- 2. Avoid sharing personal information. Never provide personal or financial information to unsolicited emails or ads.
- 3. **Research the offer.** Look up the company or offer online. Check for reviews or reports of scams.
- 4. Use secure payment methods. If you decide to make a purchase online, use payment methods that offer fraud protection, such as credit cards or PayPal.

Final Thoughts

The "mystery box" scam preys on our excitement and desire for a good deal, but you can protect yourself against such fraudulent schemes by staying informed and cautious. Always verify the legitimacy of offers and be wary of sharing your personal information online.



Wi-Fi 7: Worth the Hype and the Upgrade?

These days, reliable and speedy internet is essential for both homes and businesses. Whether streaming movies, conducting video conferences, or browsing social media, having fast and stable Wi-Fi makes all the difference. Enter Wi-Fi 7, the latest-and-greatest in wireless technology. Let's break it down and see what it means for you.

What is Wi-Fi 7?

Wi-Fi 7, also known as IEEE 802.11be, is the newest version of Wi-Fi technology. Think of it as the next step up from Wi-Fi 6, which many of us are just getting used to. It promises to be faster, more efficient, and capable of handling more devices simultaneously. In simple terms, Wi-Fi 7 is designed to give you a better and smoother experience.

How much faster is Wi-Fi 7?

Speed is one of the most exciting aspects of Wi-Fi 7. While Wi-Fi 6 offers maximum speeds of about 9.6 Gbps (gigabits per second), Wi-Fi 7 can reach speeds of up to a whopping 46 Gbps! That's more than four times faster.

To put this into perspective, with Wi-Fi 7, you could transfer an entire HD movie in just a few seconds over your home network. For businesses, this means quicker file transfers, smoother video conferences, and less time waiting for things to load.

Real-world uses of Wi-Fi 7

So, what does this speed boost mean for your everyday life? Here are a few scenarios where Wi-Fi 7 will shine:

- 1. Streaming and gaming.
 Imagine streaming 4K or even
 8K movies without buffering.
 Gamers will enjoy lag-free
 online gaming experiences with
 lightning-fast response times.
- 2. Smart homes. With more and more smart devices (such as security cameras, smart thermostats, and smart speakers) being added to homes, Wi-Fi 7 can handle multiple connections effortlessly, ensuring all devices work seamlessly.
- 3. Remote work. For those working from home, Wi-Fi 7 means faster uploads and downloads, better-quality video calls, and the ability to handle more devices on the network without compromising speed.
- Business operations.
 Businesses can benefit from quicker data transfer over the network and faster loading of applications that use network resources.

Should you upgrade to Wi-Fi 7?

Yes, but not yet. While Wi-Fi 7 routers are starting to become available, to fully benefit from this new technology,

your other devices, such as smartphones, laptops, and smart home gadgets, also need to support Wi-Fi 7. Currently, many devices on the market do not yet include Wi-Fi 7 capabilities.

Wi-Fi 7 offers significant speed improvements, lower latency, and greater capacity, which are compelling reasons to consider upgrading.

However, until more devices incorporate Wi-Fi 7 compatibility, you might not experience the full range of benefits.

Most of your current devices likely still operate on older Wi-Fi standards, meaning they won't be able to fully take advantage of a Wi-Fi 7 router's capabilities.

If your existing Wi-Fi setup is functioning well and meeting your needs, it might be wise to wait a bit longer. As more Wi-Fi 7-enabled devices become available and the technology becomes more widespread, prices will likely come down, and the overall ecosystem will be better prepared to leverage the capabilities of Wi-Fi 7.

In summary, while upgrading to Wi-Fi 7 holds promise for future-proofing your network and enhancing performance, the best strategy is to wait until more devices in your household or business are compatible with this new standard. This approach ensures that when you do make the switch, you can fully utilize the advanced features and enjoy a truly enhanced network experience.