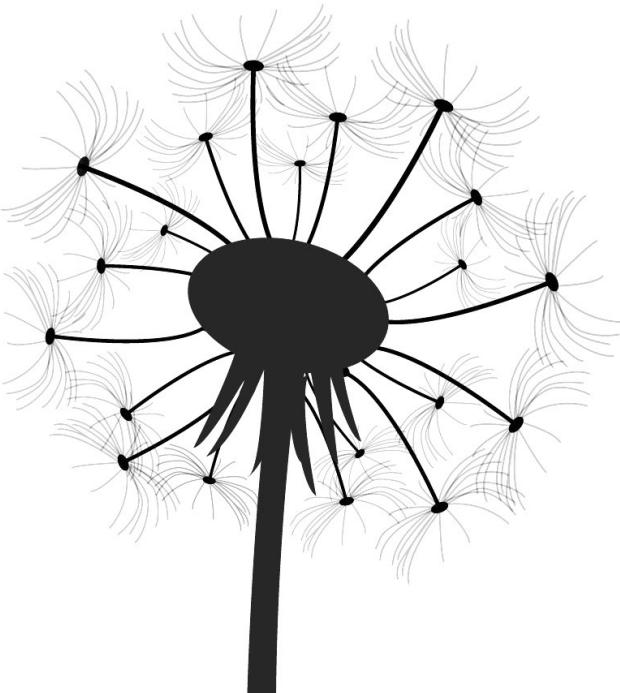


W A L K
O F H O P E

SUNDAY, APRIL 18, 2021 -
SATURDAY, APRIL 24, 2021

VIRTUAL EVENT



WALK OF HOPE

1 in 8 couples have trouble getting pregnant or sustaining a pregnancy.

You are not alone. We invite you to join us virtually during National Infertility Awareness Week from **Sunday, April 18, 2021 - Saturday, April 24, 2021** for our Fourth Annual Walk of Hope NJ DIY. All proceeds and donations received will be provided directly to **RESOLVE: The National Infertility Association**.

RESOLVE's mission is to increase public education, reduce the stigma and provide resources to those who are family building. With contributions from the Walk of Hope DIY NJ, RESOLVE will continue to provide needed support, education, and advocacy programs in our local communities.

When: You can walk or run this 5K at anytime that you would like between April 18, 2021 - April 24, 2021.

Individual Registration: \$30 per Walker / Runner*

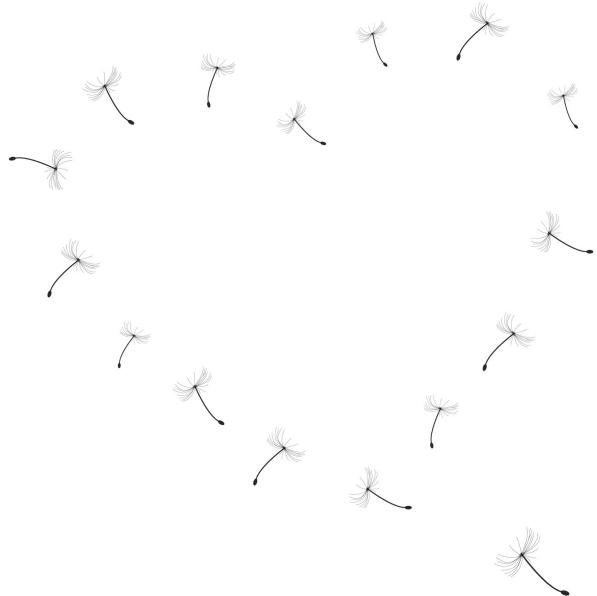
**Walkers / Runners will receive an event swag bag with an event T-Shirt.*

Kids 12 and Under: Free

Registration & Donate Online: <https://runsignup.com/Race/NJ/Sewell/WalkofHopeNJ>

The goal will be for each registrant is to walk or run a total of 8 miles over the course of the week to represent the 1 in 8 who are diagnosed with infertility.

Location: You can walk or run at any location, at your pace, outside or on a treadmill.



Virtual Event Kick-Off:

Sunday, April 18, 2021 at 9:00AM for the Virtual Walk of Hope NJ DIY Opening Ceremony

Questions? Contact:

Drew Polin, drew@opdecision.com

Share this event on Facebook: [Click Here](#)

SPONSORSHIPS

Event Sponsor: \$5,000 (**SOLD OUT**)

- Ten (10) walker / runner registration entries
- Recognition on all marketing material
- Prominent advertising with company logo displayed on the event Swag Bag
- Full-page ad in virtual streaming program
- Company name and logo displayed on event website and social media websites
- One (1) swag item may be provided by sponsor to include in each Swag Bag

T-Shirt Sponsor: \$3,000

- Six (6) walker / runner registration entries
- Prominent advertising with company name and logo displayed on the Event T-Shirts
- Full-page ad in virtual streaming program
- Company name and logo displayed on event website and social media websites
- One (1) swag item may be provided by sponsor to include in each Swag Bag

Hope Sponsor: \$2,500

- Five (5) walker / runner registration entries
- Representative to introduce and present RESOLVE with donation check during the virtual opening ceremony
- Half-page ad in virtual streaming program
- Company name and logo displayed on event website and social media websites
- One (1) swag item may be provided by sponsor to include in each Swag Bag

Nourish Sponsor: \$2,500

- Five (5) walker / runner registration entries
- Prominent advertising with company name and logo displayed on Nourish Items included in each Swag Bag
- Half-page ad in virtual streaming program
- Company name and logo displayed on event website and social media websites
- One (1) swag item may be provided by sponsor to include in each Swag Bag

Hydrate Sponsor: \$2,500

- Five (5) walker / runner registration entries
- Prominent advertising with company name and logo displayed on event Water Bottle included in each Swag Bag
- Half-page ad in virtual streaming program
- Company name and logo displayed on event website and social media websites
- One (1) swag item may be provided by sponsor to include in each Swag Bag

S P O N S O R S H I P S

Journey Bracelet Sponsor: \$2,500

- Five (5) walker / runner registration entries
- Prominent advertising with company name and logo displayed on each Rubber Bracelet included in each Swag Bag
- Half-page ad in virtual streaming program
- Company name and logo displayed on event website and social media websites
- One (1) swag item may be provided by sponsor to include in each Swag Bag

Award Sponsor: \$2,500

- Five (5) walker / runner registration entries
- Prominent advertising with company name displayed on each “Sneaker Award” included in each Swag Bag
- Half-page ad in virtual streaming program
- Company name and logo displayed on event website and social media websites
- One (1) swag item may be provided by sponsor to include in each Swag Bag

Face Mask Sponsor: \$2,500

- Five (5) walker / runner registration entries
- Prominent advertising with company name and logo displayed on each Face Mask with Walk of Hope logo included in each Swag Bag
- Half-page ad in virtual streaming program
- Company name and logo displayed on event website and social media websites
- One (1) swag item may be provided by sponsor to include in each Swag Bag

Finish Line Sponsor: \$2,500

- Five (5) walker / runner registration entries
- Prominent advertising with company logo displayed on each Sweat Towel included in each Swag Bag
- Half-page ad in virtual streaming program
- Company name and logo displayed on event website and social media websites
- One (1) swag item may be provided by sponsor to include in each Swag Bag

Program Slide Sponsor: \$2,000

- Four (4) walker / runner registration entries
- Prominent advertising with company logo displayed on each event slide
- Full-page ad in virtual streaming program
- Company name and logo displayed on event website and social media websites
- One (1) swag item may be provided by sponsor to include in each Swag Bag

SPONSORSHIPS

Shoe Lace Sponsor: \$2,000

- Four (4) walker / runner registration entries
- Prominent advertising with company name and logo displayed on each Shoe Lace with Walk of Hope logo included in each Swag Bag
- Half-page ad in virtual streaming program
- Company name and logo displayed on event website and social media websites
- One (1) swag item may be provided by sponsor to include in each Swag Bag

Sock Sponsor: \$2,000

- Four (4) walker / runner registration entries
- Prominent advertising with company logo displayed on each set of event Socks with Walk of Hope logo included in each Swag Bag
- Half-page ad in virtual streaming program
- Company name and logo displayed on event website and social media websites
- One (1) swag item may be provided by sponsor to include in each Swag Bag

Race Bib Sponsor: \$2,000

- Four (4) walker / runner registration entries
- Prominent advertising with company logo displayed on each printable Race Bib with Walk of Hope logo provided to each runner or walker
- Half-page ad in virtual streaming program
- Company name and logo displayed on event website and social media websites
- One (1) swag item may be provided by sponsor to include in each Swag Bag

Finisher Certificates Sponsor: \$2,000

- Four (4) walker / runner registration entries
- Prominent advertising with company logo displayed on each Finisher Certificate with Walk of Hope logo provided digitally to each runner or walker
- Half-page ad in virtual streaming program
- Company name and logo displayed on event website and social media websites
- One (1) swag item may be provided by sponsor to include in each Swag Bag

Kids Fun Zone Sponsor: \$2,000

- Four (4) walker / runner registration entries
- Prominent advertising with company name and logo displayed on each printable Kids Race Bib with Walk of Hope logo
- Bubbles and Chalk included in each Swag Bag
- Half-page ad in virtual streaming program
- Company name and logo displayed on event website and social media websites
- One (1) swag item may be provided by sponsor to include in each Swag Bag

S P O N S O R S H I P S

Magnet Sponsor: \$1,500

- Three (3) walker / runner registration entries
- Prominent advertising with company logo displayed on Event Magnet with Walk of Hope logo included in each Swag Bag
- Half-page ad in virtual streaming program
- Company name and logo displayed on event website and social media websites

Message of Hope Sponsor: \$1,500

- Three (3) walker / runner registration entries
- Prominent advertising with company logo displayed on each Event Backdrop with Walk of Hope logo during our virtual kick-off event
- Half-page ad in virtual streaming program
- Company name and logo displayed on event website and social media websites

Health and Wellness Sponsor: Multiple Levels Available

\$1,500 - Medical Practice or \$1,000 - Health and Wellness Business

- Three (3) walker / runner registration entries
- Prominent advertising with company name and logo displayed on a Health and Wellness swag item included in each Swag Bag
- Half-page ad in virtual streaming program
- Company name and logo displayed on event website and social media websites

Swag Exposure: \$500 (Multiple Opportunities)

- One (1) swag item may be provided to include in each Swag Bag provided to each walker and runner
- Item must be received by March 29, 2021 to be included in each participant Swag Bag

Participation Sponsor: \$500 (Multiple Opportunities)

- Company name and logo displayed on event website and social media websites
- Company name and logo displayed in virtual streaming program and post-event material

Virtual Streaming Program Advertisements:

- Full-page Ad: 8.5" H x 5.5 W - \$300
- Half-page Ad: 4.25" H x 5.5" W - \$150

Messages of Hope: \$20

- Virtual Streaming Program Messages of Hope - \$20 per message (Can have 20 total characters) *[Click Here](#) to Purchase a Message of Hope

*Thank you in advance for your support of the Walk of Hope NJ DIY event! To secure your sponsorship, please contact **Drew Polin** at drew@opdecision.com*