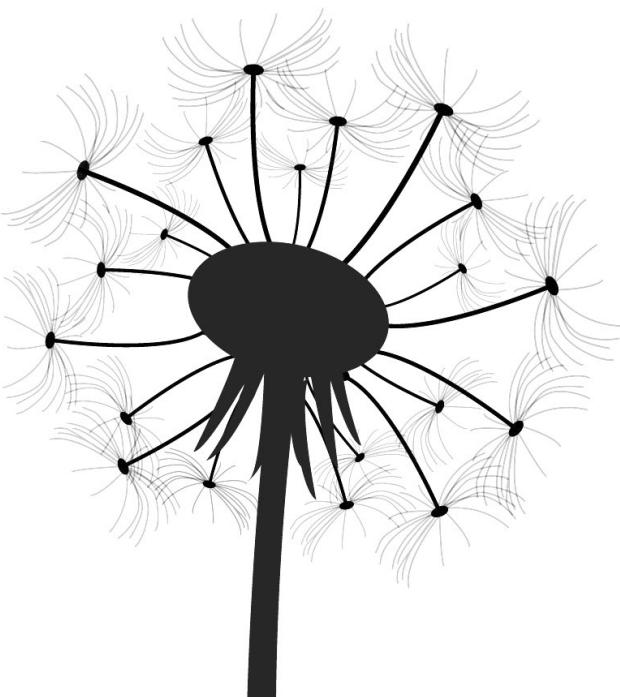


WALK  
OF HOPE

SUNDAY, APRIL 19, 2020  
WASHINGTON LAKE PARK  
SEWELL, NJ



# WALK OF HOPE

**1 in 8 couples have trouble getting pregnant or sustaining a pregnancy.**

You are not alone. Join us on **Sunday, April 19, 2020** for our Third Annual Walk of Hope. All proceeds and donations received will be provided to **Keeping Hope Alive** and **RESOLVE**.

Keeping Hope Alive, Inc. is a not-for-profit organization whose mission is to provide couples support while achieving parenthood through In Vitro Fertilization (IVF). With contributions from the Walk of Hope 2020, Keeping Hope Alive will provide a financial grant to a deserving family going through IVF.

RESOLVE's mission is to increase public education, reduce the stigma and provide resources to men and women struggling with infertility. With contributions from the Walk of Hope 2020, RESOLVE will continue to provide needed support, education, and advocacy programs in our local communities.

**Registration:** Begins at 8:00AM

**Start Time:** 9:00AM - Walkers / Runners

**Individual Registration:** \$30 per Walker / Runner\*

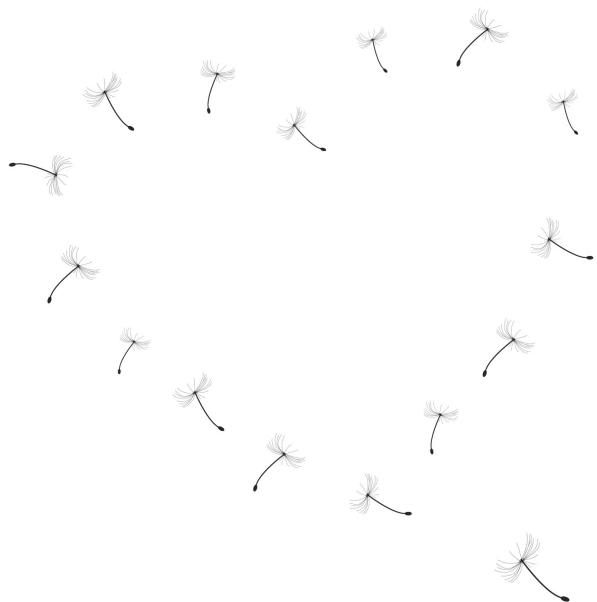
**Kids 12 and Under:** Free

*\*Walkers / Runners will receive an event t-shirt.*

**Registration & Donate Online:** [Click Here](#)

**Location:**

Washington Lake Park  
626 Hurffville Crosskeys Road  
Sewell, NJ 08080



**Questions? Contact:**

Drew Polin, [drew@opdecision.com](mailto:drew@opdecision.com)

**Share this event on Facebook:** [Click Here](#)

# SPONSORSHIPS

## Event Sponsor: \$5,000 (**SOLD OUT**)

- Ten (10) walker / runner registration entries
- Recognition on all marketing material
- Prominent advertising with company logo displayed on banner
- Full-page ad in program booklet
- Company name and logo displayed on event website and social media websites

## Registration Sponsor: \$3,000

- Six (6) walker / runner registration entries
- Prominent advertising with company logo displayed at the Registration Table
- Full-page ad in program booklet
- Company name and logo displayed on event website and social media websites

## T-Shirt Sponsor: \$3,000

- Six (6) walker / runner registration entries
- Prominent advertising with company name and logo displayed on the Event T-Shirts
- Full-page ad in program booklet
- Company name and logo displayed on event website and social media websites

## Hope Sponsor: \$2,500

- Five (5) walker / runner registration entries
- Representative to present Keeping Hope Alive donation check during the opening ceremony
- Half-page ad in program booklet
- Company name and logo displayed on event website and social media websites

## Nourish Sponsor: \$2,500

- Five (5) walker / runner registration entries
- Prominent advertising with company name and logo displayed at the Food Station
- Half-page ad in program booklet
- Company name and logo displayed on event website and social media websites

## Hydrate Sponsor: \$2,500

- Five (5) walker / runner registration entries
- Prominent advertising with company name and logo displayed at the Water Station
- Half-page ad in program booklet
- Company name and logo displayed on event website and social media websites

## Journey Beads Sponsor: \$2,500

- Five (5) walker / runner registration entries
- Prominent advertising with company name and logo displayed at the Journey Bead Station
- Half-page ad in program booklet
- Company name and logo displayed on event website and social media websites

# S P O N S O R S H I P S

## Kids Fun Zone Sponsor: \$2,000

- Four (4) walker / runner registration entries
- Prominent advertising with company name and logo displayed at the Kids Fun Zone
- Half-page ad in program booklet
- Company name and logo displayed on event website and social media websites

## Tailgating Sponsor: \$2,000

- Four (4) walker / runner registration entries
- Prominent advertising with company name and logo displayed at the Tailgating Zone
- Half-page ad in program booklet
- Company name and logo displayed on event website and social media websites

## Health and Wellness Sponsor: Multiple Levels Available

**\$1,500 - Medical Practice; \$1,000 - Health and Wellness Business; \$500 - Half Table**

- Three (3) walker / runner registration entries
- Prominent advertising with company name and logo displayed at the Health and Wellness Table
- Half-page ad in program booklet
- Company name and logo displayed on event website and social media websites

## Entertainment Sponsor: \$1,500

- Three (3) walker / runner registration entries
- Prominent advertising with company name and logo displayed at the DJ Station
- Half-page ad in program booklet
- Company name and logo displayed on event website and social media websites

## Finish Line Sponsor: \$1,500

- Three (3) walker / runner registration entries
- Prominent advertising with company logo displayed at the Finish Line
- Half-page ad in program booklet
- Company name and logo displayed on event website and social media websites

## Mile Marker Sponsor: \$1,000

- Two (2) walker / runner registration entries
- Prominent advertising with company logo displayed at each Mile Marker
- Half-page ad in program booklet
- Company name and logo displayed on event website and social media websites

## Event Photographer Sponsor: \$1,000

- Two (2) walker / runner registration entries
- Prominent advertising with company logo displayed with photographer
- Half-page ad in program booklet
- Company name and logo displayed on event website and social media websites

# SPONSORSHIPS

## Message of Hope Banner Sponsor: \$1,000

- Two (2) walker / runner registration entries
- Prominent advertising with company logo displayed on the Message of Hope Banner
- Half-page ad in program booklet
- Company name and logo displayed on event website and social media websites

## Program Booklet - Front Page Sponsor: \$1,250

- Two (2) walker / runner registration entries
- Prominent advertising with company name and tag line displayed on the cover page of the Event Program Booklet
- Full-page ad in program booklet
- Company name and logo displayed on event website and social media websites

## Program Booklet - Back Page Sponsor: \$1,000

- Two (2) walker / runner registration entries
- Prominent advertising with company name and tag line displayed on the back page of the Event Program Booklet

## Program Book Advertisements:

- Full-page Ad: Inside Front Cover or Inside Back Cover - \$500 (*Limit Two*)
- Full-page Ad: 8.5" H x 5.5 W - \$300
- Half-page Ad: 4.25" H x 5.5" W - \$150
- Quarter-page Ad: 4.25" H x 2.75" W - \$75
- Program Book Messages of Hope - \$20 per message\*

\*Message of Hope can be 20 total characters.

[\\*Click Here](#) to Purchase a Message of Hope

To secure your sponsorship, please contact **Drew Polin**, at [drew@opdecision.com](mailto:drew@opdecision.com).

