From: Asin, Laurie
Subject: Announcement

Good Morning KIVI/KSAW Team,

I am sharing with you the bittersweet announcement that Keith St. Peter has accepted a new position within Scripps. He will be following his dreams and aspirations as the new Director of Newsroom Artificial Intelligence (AI). Keith will now be contributing his experience, knowledge and curiosity to overseeing AI opportunities for newsroom efficiencies.

We are very appreciative of the hard work that Keith has done for the stations over the last year and a half. He played an integral role in the news initiative as we progressed to Neighborhood News. And he was instrumental in assisting me with our efforts on community involvement.

I want to personally assure you that we are working on a smooth transition so that the news department will continue to operate full steam ahead with minimal disruptions. I will be actively recruiting for a News Director followed by an Assistant News Director. Until further notice, Keith will continue to lead the newsroom in a dual role as we search for a suitable replacement. Please feel free to reach out to me if you have any questions or concerns.

And join me in extending congratulations! I would personally like to wish Keith the best of success in all future endeavors.

Sincerely,
Laurie

Laurie Asin
Station Manager
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