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GALLIEN NAMED NEWS DIRECTOR AT WAAY-TV
(Huntsville-Decatur-Florence, AL-DMA 78)

WAAY-31 General Manager Mike Wright announced Thursday the hiring of Stephen Gallien as News Director of the ABC affiliate headquartered in Huntsville, AL.

Gallien, who brings more than three decades of experience leading newsrooms in producer and assistant news director roles in Alabama, currently serves as the assistant news director at WBMA, Birmingham.

"We're honored to have Stephen lead our team of talented journalists. He is an established, recognized leader dedicated to strong multi-platform journalism," said Wright.

Gallien will begin his new role in Huntsville in late November.

"I am beyond excited to be joining the WAAY-TV team," Gallien said. "I am thrilled for the opportunity to work with such a talented team and optimistic about our future in telling great stories that impact people's lives across North Alabama."

Gallien's addition coincides with the station's launch of its WAAY 31 StormTracker Early Warning Radar Network, the largest privately owned weather radar system in the country.

"His long tenure in Alabama serves to uniquely qualify Gallien in his new role," Wright added. "His deep knowledge of this market, a reputation for sound news judgement and development of talent is the right fit for one of this market's legacy stations."

ABOUT ALLEN MEDIA BROADCASTING

WAAY 31 is part of Allen Media Broadcasting, a unit of Byron **Allen's Entertainment Studios/ Allen Media Group**, one of the nation's largest privately owned media companies. The company owns eight 24-hour HD television networks including **The Weather Channel** and produces, distributes, and sells advertising for 67 television programs, making it one of the largest independent producers/distributors of first-run syndicated television programming for broadcast television stations. Entertainment Studios also owns the **Local Now** streaming service, powered by The Weather Channel and content partners, which delivers real-time, hyper-local news, weather, traffic, sports, and lifestyle information and **The Grio**, a digital video-centric news community platform devoted to providing African-Americans with compelling stories and perspectives currently underrepresented in existing national news outlets.

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