

Good morning! I am pleased to announce Morgan Schaab will be joining KFSM as the new News Director on October 25th. An Illinois native, Morgan currently resides in the Decatur, Illinois area (central Illinois) with her husband Andrew and their two children, 2-year old Harper and 1-year old Lincoln (the picture was taken at AR vs Rice game). She has traveled to Northwest Arkansas many times to see family friends in Fayetteville and is very familiar with the area and loves it!



Morgan has a passion for urgency and community-driven storytelling. She believes everyone has a story to tell and our job is to find those stories that make a difference across the market. She is deeply committed to coaching, mentoring and growing journalists to help meet the station's needs and their personal goals as journalists. While committed to making local news relevant today across all news platforms, she believes in creating a positive and team-driven newsroom to lead the newsroom to success.

In her free time, Morgan loves spending time with her family exploring the outdoors, watching football, trying new restaurants, and volunteering in the community. Morgan is active in the nonprofit world serving on various boards and volunteering in the community. She is excited to soon call Northwest Arkansas home and is looking forward to getting involved in organizations that help meet our local needs.

Please join me in welcoming Morgan!

Onward and Upward!

